Pritchetts

Welcome to the Summer issue of our Data Protection Newsletter!

We've looked back over the last few months to round up the most important data protection news stories – so you don't have to worry what big news you might have missed while you're preparing for your summer hols!

You'll find more below, and in the full articles on our website, on:

- The Government finally getting its **Data (Use and Access) Act 2025** through.
- With **cyber attacks** in the news, our summary of some of the latest attacks in the press.
- We've given you our **Top 10 tips** on how to handle a personal data breach – but don't panic!
- We have also dug a little deeper into a **recent law firm's breach**, where the ICO fined them for having inadequate security, including MFA.
- To finish off, the ICO has been out hunting down poor **cookie banners** across the UK's Top 1000 websites. Time to dust your cookies off – particularly in light of some of the changes under the DUAA that will come in shortly.

If any of these issues impact your organisation, or just want to hear a friendly voice, please don't hesitate to contact us anytime.

The New Data (Use and Access) Act - What You Need to Know

The Data (Use and Access) Act 2025 (DUAA) came into force on Thursday 19 June 2025.

Our article here breaks down the key issues for organisations to be aware of. Largely, it's worth noting that the DUAA creates some opportunities from newly introduced flexibility, as well as helpful legal certainty. There are nuggets to be aware of for a wide range of organisations.

Not least a significant increase in fines for electronic direct marketing, and cookie compliance, under PECR – with those rising from £500k to £17.5m!

We are always here to help if your organisation has questions about legal issues arising from the new DUAA, or wish to explore the opportunities flowing from it. Please don't hesitate to contact us anytime for a no-obligation chat.

Cyber Attacks on the Rise

Recent cyber-attacks have significantly impacted major UK businesses and institutions.

Our article here provides a summary of some recent personal data breaches.

Here at Pritchetts Law, we work with many clients to consider their data protection security, governance and compliance generally. If this is something you would like help with or some data protection training would be helpful, you can find out more here, or get in touch – we'd love to hear from you.

Experienced a Data Breach? Don't Panic!

Experiencing a data breach can be incredibly stressful for any organisation. Pritchetts Law offers expert guidance to help you navigate these challenging situations. Our article outlines what constitutes a personal data breach under the GDPR, and provides immediate steps to contain, manage and recover from such incidents.

We emphasise the importance of notifying various relevant authorities and third parties including cyber insurers and customers. There are also legal requirements, under the UK GDPR, to notify the ICO within 72 hoursin certain situations with potential fines if you don't.

Curious to learn more about handling data breaches and ensuring compliance with GDPR? Click through to read the full article and discover the top 10 steps to follow if you believe a data breach has occurred.

If you have suffered a personal data breach, or simply want to prepare your organisation for the inevitable, you can find out more here, or get in touch so that we can discuss your needs.

Data Security Reminder - the ICO Fines a Firm £60k

The UK law firm, DPP Law Ltd was fined £60,000 by the ICO for breaching UK GDPR regulations, highlighting the need for law firms to prioritise data protection (we can help with legal sector GDPR compliance through our work as a LOCS:23 Qualified Consultancy) .

The fine reminds all organisations of the need to review and upgrade data security and data governance though – the ICO pointed to lessons learned in relation to inadequate security measures generally and specifically, including a lack of Multi-factor Authentication, and delayed breach notifications.

This case emphasises the importance of robust security protocols and timely reporting to protect client information. For more details and actionable steps, read the full article on our website.

If you need to consider your data protection security and compliance generally, you can find out more here, or get in touch – we'd love to hear from you.

ICO Targets Cookie Compliance on Top 1000 Websites

The ICO has unveiled its 2025 strategy for online tracking, aiming to create a fair and transparent online environment. Read our full article here.

This strategy focuses on bringing the top 1,000 UK websites into compliance with data protection laws, ensuring meaningful control over personal data online. The ICO's efforts have already led to significant improvements, with many websites updating their cookie banners and exploring alternative solutions like contextual advertising.

Additionally, the ICO is reviewing the Privacy and Electronic Communications Regulations (**PECR**) to support more privacy-friendly advertising methods. They have introduced guidance on the "consent or pay" model, offering users a choice between consenting to personalised advertising or paying a fee to avoid it. The ICO's public consultation on storage and access technologies is also ongoing, aiming to provide clarity on data protection requirements.

For organisations needing help with compliance or understanding the ICO's guidance around websites and cookies, you can find out more here, or get in touch.

We're always happy to arrange a call and catch up on what's happening in your business, and to discuss any legal issues that we might be able to support you with. Please do get in touch anytime.