CASE STUDY



DRAFTING TEMPLATE AGREEMENTS TO ESTABLISH COMPLIANT INTERNATIONAL DATA TRANSFER MECHANISMS

Challenge

Our client is a UK water company that provides mains water and sewerage services to about 2.7 million customers in the north-east of England. Like all businesses, its supply relationships are integral to the running of the organisation and the services that it provides.

Our client has a first-rate in-house legal team who benefit from an extra pair of hands occasionally, when considering their supplier agreements and compliance issues.

The GDPR assigned new obligations to controllers, processors and joint controllers in the supply chain, which added further complexity. Establishing the correct contractual relationships is integral to ensuring that the chain of liability is fair in the event of anything going wrong. There also continue to be challenges around ensuring that compliant international data transfer solutions are in place throughout the supply chain where relevant.

Controllers of significant amounts of customers' personal data must focus on implementing compliant procurement processes to manage their obligations under the GDPR. Specifically, they must appoint processors that offer adequate guarantees as to the proper handling of their customers' personal data, particularly in an industry that is so heavily regulated in terms of consumer protection.

Solution

Over several years, we have assisted our client with preparing their standard supply chain agreements to ensure that appropriate data-sharing and data-processing arrangements, and international data transfer mechanisms, are in place.

Impact

Stories about the impact of poor handling of personal data appear regularly in the press, with significant ramifications for the reputations of household-name businesses – not to mention the potential cost of fines and compensation. Balancing the management of this risk with a smooth procurement process is a business-critical element, particularly in a changing marketplace that brings new growth opportunities for organisations like this.

The templates that we have created enable our client to protect themselves and prevent unnecessary negotiations from stalling the procurement process.

UK mains water company

Legal directory extract

"Stephanie and her team bring genuine expertise to this extremely important and highly complex area of business operations that helps us perform successfully. They explain issues in a straightforward way and provide clear solutions."

Quoted in The Legal 500 UK 2021