



Calling All Sea Anglers! - Sea Angling Diary Project: www.seaangling.org

Dear Angler,

We are writing to ask you to take part in a short survey about sea angling and to invite you to take part in a sea angling diary study.

To do the survey, please go to:

www.seaangling.org

The survey will only take 5-10 minutes and will ask you:

- Some **basic details about your sea angling/fishing** participation - however often you go or don't go, we need to know!
- Whether you are interested in taking part in a **Sea Angling Catch and Spending Diary**.

If you choose to take part in the Diary Study, it will provide you, free of charge, with unique access to an Online Catch Diary tool, a Fish ID booklet (provided in conjunction with www.britishseafishing.com), a catch recording kit, and a personalised online dashboard so you can see your fishing trips and catches as well as a report at the end of the year.

Win prizes!

By doing **this survey** you can enter a free online prize draw for one of two x £50 of **Fishing Megastore** vouchers.

By taking part in the **diary study next year** you can enter a free prize draw **every month** of 2017 for Fishing Megastore vouchers.

The prizes are provided in conjunction with Fishing Megastore.

Take part in the survey by clicking [here](#).



The survey is commissioned by Cefas and undertaken by Substance.

Regards,

Dr. Adam Brown
Head of Research, Substance

Angling organisations supporting the project:



AnglingNI



**British
Sea
Fishing.co.uk**

This project is conducted on behalf of:



marinescotland



Scottish
Government
gov.scot



Contact

If you require further information or have any problems completing the survey, please email:

seaanglingdiary@substance.net