

substance.

Centre for Environment
Fisheries & Aquaculture
Science

Cefas

Sea
Angling
2017

Calling All Sea Anglers! - Sea Angling 2017 Survey

Dear Angler,

We are writing to ask you to take part in a short survey about sea angling and to invite you to take part in a sea angling diary study.

To do the survey, please go to:
www.surveymonkey.co.uk/r/SeaAngling2017

The survey will only take 5-10 minutes and will ask you:

- Some **basic details about your sea angling/fishing** participation - however often you go or don't go, we need to know!
- Whether you are interested in taking part in a **Sea Angling Catch and Spending Diary Study** in 2017.

If you choose to take part in the 2017 Catch Diary Study, it will provide you, free of charge, with unique access to an Online Catch Diary tool, a Fish ID booklet (provided in conjunction with www.britishseafishing.com), a catch recording kit, and a personalised online dashboard so you can see your fishing trips and catches as well as a report at the end of the year.

Win prizes!

By doing **this survey** you can enter a free online prize draw for one of two x £50 of **Fishing Megastore** vouchers.

By taking part in the **diary study next year** you can enter a free prize draw **every month** of 2017 for Fishing Megastore vouchers.

The prizes are provided in conjunction with Fishing Megastore.

Take part in the survey by clicking [here](#).



About the Research - please see: www.seaangling.org

The survey is commissioned by Cefas and undertaken by Substance.

Regards,

Dr. Adam Brown
Head of Research, Substance
www.seaangling.org

Angling organisations supporting the project:



AnglingNI



British
Sea
Fishing.co.uk

This project is conducted on behalf of:



Department
for Environment
Food & Rural Affairs

marinescotland



Scottish
Government
gov.scot



Llywodraeth Cymru
Welsh Government

Confidentiality

ALL information you provide will be treated in strictest confidence. No details will be passed onto a third party and the information you provide will only be used in aggregate. You may give us permission to contact you and to enter you in the prize draw – but that is entirely up to you.

Contact

If you require further information or have any problems completing the survey, please email:
seaangling2017@substance.net