Cognitive Neuroscience, with its concern about perception, action, memory, language and selective attention, will increasingly come to represent the central focus of all Neurosciences in the 21st Century

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PRISM Personal Performance Mapping is a sophisticated, online, neuroscience-based instrument specifically designed to identify the behavioural preferences that directly relate to personal relationships and work performance.

PRISM provides three distinct profiles, or 'maps', of a person's behaviour: how he or she naturally prefers to behave; the extent to which he or she feels it necessary to modify that behaviour on occasions to achieve key objectives, and the overall pattern of behaviour that he or she tends to use for most of the time [Click here to see sample profile maps].

In addition to the eight behaviour dimension maps, **PRISM** generates a 20-page personalised report which identifies and measures 26 key aspects of work preference [Click here to view a sample 'Professional' Report].

PRISM also provides an analysis of a person's Emotional Intelligence (EQ) preferences and a summary of his or her 'big five'personality traits, one of the most widely accepted and used models of personality.

In addition to profiling individuals, **PRISM** can also produce job requirement benchmarks against which candidates can be assessed in terms of behavioural suitability. It also has the ability to be used as a 360-degree feedback tool to include generic or in-house competencies.

It can create team maps and match a team with a team benchmark. It also has a team strengths measurement facility which measures a team's performance as well as the quality of inter-personal relationships within the team [Click here to see sample extracts from the Team Performance Indicator].