App celebrates one year in live operation

It has been over a year since the go live of the first app connected to LIFEfit. This app allows users to generate quotes for new policies, to look at details of their existing policies and to communicate with the insurance company.

This feature rich app was design specifically for LIFEfit.

Some of the key features include:
1. Ability to generate quotes, no sales person involvement, with quotes email directly back to user instantly.
2. Ability to see key policy details like policy value, next premium amount and due date.
3. Ability to request a callback from the insurance company.

The generation of quotes from the app changes cold calling into a warm sales opportunity.

As the market changes so to do the clients needs, they expect more and they want to do more for themselves.

Embrace the technology available to help you grow your business.

Go to Itunes or Google Play and look out for the myLIFE app.