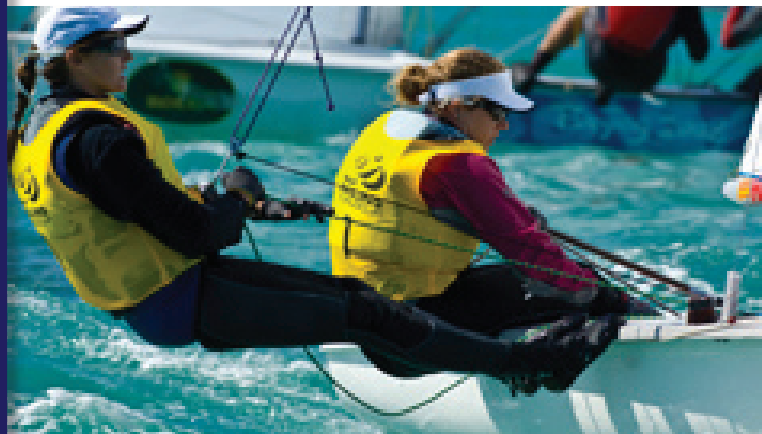


PERFORMANCE

PASSION

PARTNERSHIP



US SAILING TEAM ALPHAGRAPHICS

SPONSORSHIP OPPORTUNITIES FOR 2010-2012

The US Sailing Team AlphaGraphics (USSTAG) is one of the most successful sailing teams worldwide, having won 19 medals at the past five Olympic Games. In 2009, the team finished second only to Great Britain in World Cup standings. In response, Olympic Chairman Dean Brenner declared, "We are very proud of each and every one of our athletes, but we are not yet satisfied with our results." Over the next three years, it is the team's goal to become the best sailing nation in the world.

The USSTAG believes it can help similarly ambitious organizations meet their business objectives.



PERFORMANCE

PASSION

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WHY A USSTAG SPONSORSHIP MAY BE RIGHT FOR YOU

A US Sailing Team AlphaGraphics partnership can deliver:

WORLD-CLASS PERFORMANCE

Our athletes are among the top competitors in the world. They personify pure Olympic spirit, youth and vitality.



ACTION AND PURE EXCITEMENT

The dramatic images of athletes, both competing against one another and battling the elements, exposes the raw beauty of nature and the passion behind the athlete's pursuit of excellence.

A HIGHLY DESIRABLE TARGET AUDIENCE

Sailing is a sport of affluent and well educated influencers. A USSTAG sponsorship provides you with access to a desirable demographic with the resources and readiness to buy.

BREATHTAKING VENUES FOR CORPORATE EVENTS

Top-level sponsorships open the door to corporate hospitality events in some of the most beautiful waterfront locations across the globe: the United States, the south of France, the Spanish Mediterranean, Australia, the UK and more.

GREEN CONSCIOUSNESS

In an age of unprecedented environmental concern, sailing is the ultimate clean sport!



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PERFORMANCE, PASSION & PARTNERSHIP— ALL AT A REASONABLE COST

Sponsorship of the US Sailing Team AlphaGraphics is accessible, even in times of reduced spending. Our fee structure enables you to take advantage of these powerful benefits at a lower price than sponsorships of other elite sports.

FIND OUT MORE TODAY!

To learn more about USSTAG's sponsorship options and ways that other top companies are making USSTAG a core part of their marketing and brand strategy, contact:

Dan Cooney

Commercial Director

US Sailing Team AlphaGraphics

(617) 513-2200

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<http://sailingteams.ussailing.org>



ABOUT THE US SAILING TEAM ALPHAGRAPHS

The 2010 US Sailing Team AlphaGraphics (USSTAG) is composed of the top individuals or teams in all ten Olympic and three Paralympic sailing events. Every four years the top team in each event represents the United States at the Olympic and Paralympic Games.

The USSTAG consists of rising sailing stars as well as many top sailors in the world, including 2008 Olympic Gold Medalist and US SAILING's Rolex Yachtswoman of the Year Anna Tunnicliffe, 2008 Olympic Silver Medalist Zach Railey, 2008 Paralympic Gold Medalist Maureen McKinnon-Tucker, 2008 Paralympic Bronze Medalist John Ruf and 1988 Olympic Gold Medalist Allison Jolly. Currently, there are 48 Olympic and 18 Paralympic hopefuls on the USSTAG.

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