

Broadwater Summer of Fun update — December 2019

Dear Supporter

Thank you so much for donating to the Sunday Times Summer appeal this year. We are **INCREDIBLY*** grateful to you for this and hope you enjoy this update on all the wonderful things we managed to do.

We also want to take this opportunity to wish you a wonderful festive season for 2019 and a happy 2020 year ahead.

What happened and how did it start?

The school set up a **JustGiving**, fundraising appeal at the end of June 2019, following an article in the Sunday Times magazine. Initially, the target was £20,000, however it was very evident after the first couple of hours of the article being published, that we would raise much more than this. We eventually set the target at £100,000 and when we closed the appeal in August 2019 the total was £327,325.57 from over **4,600 supporters**. In addition to this, **money was sent through the post and directly paid into the school account to the sum of £41,836.**

JustGiving take a small percentage so once this was applied, we received £316,670 from JustGiving.

The total amount received at the last calculation was a staggering £358,507.



The generosity of the public did not end there as we had **many people offering to volunteer to work at the school over the summer and many donated gifts**, eg. 500 books, 100 activity packs, museum tickets, climbing vouchers, high ropes, residential trips, and much much more. *Many of which we were unable to take up due to the nature of the gift/timescales involved for example: 1-4 children to spend the weekend at a family farm.* Additionally the distance made it impossible to organise and take advantage of all the gifts offered.



* **INCREDIBLE** stands for: **I**nquisitive, **N**urturing, **C**ollaborative, **R**esilient, **E**nthusiastic,
Determined, **I**ndependent, **B**rave, **L**imitless, **E**xpressive

Dawn Ferdinand—Proud Headteacher of The OUTSTANDING Willow Primary School
and Children's Centre



Please
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Working in partnership with...

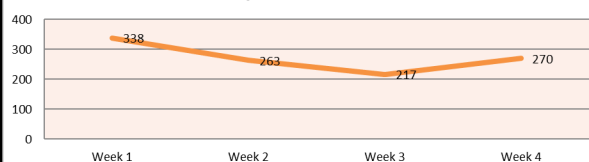
We felt that the money *should not only benefit children at The Willow Primary School* but **support summer fun for vulnerable children who are connected to Broadwater Farm Estate**. With this in mind, we offered to support activities for vulnerable children/families with various partners: **The Brook Primary Special School, Broadwaters' Children's Centre, Broadwater Farm Community Centre, Risley Avenue and Bruce Grove Primary Schools, Woodside High and Park View Secondary Schools, Haringey Play Association and Broadwater Farm Residents Association.**



What did we spend your donation on?

We spent **£102,759** in total. At the Willow and Broadwaters' Children Centre, we organised a very ambitious summer programme which consisted of a **variety of exciting activities** including: **keeping the school open every day for 4 weeks offering a bagel breakfast, fun activities and lunch between 11 am and 2pm each day; Day trips** to Chessington, Whipsnade Zoo, Southend-on-sea, Docklands Museum, Theatre (School of Rock); **Activity based trips** such as a Trampoline Park, High Ropes, Climbing, Swimming and **Residential trips** including a sleepover at school, Camping, Activity Centre and a whole family weekend trip to Butlins.

Children attending The Willow Summer Fun Play Scheme 2019



What next?

We are currently investigating with the governors, local authority and wider Broadwaters' Community about what happens next. Plans include setting up a charity, and longer term plans for community playschemes over many summers in future years.



Quotes from the children

'I learnt to ride a bike for the first time in my life' - P aged 8

'I had never slept away from home before camping' - D aged 11

'You have made our summer' - Family—3 boys and mum

'Thank you to everyone who donated—you're the best' - S aged 7

For more detail or further information, please contact parents@thewillow.haringey.sch.uk