**Privacy Policy**

**PRIVACY STATEMENT**

Hare and Hounds Hotel, Speen understands that customers care about the use and storage of their personal information and data and that you rely upon us to act in a careful and sensible manner in this regard.

This privacy policy statement has been created to demonstrate our commitment to the privacy of our customers. By using The Hare & Hounds, our website, our reservations telephone line and any other Hare & Hounds Hotels’ service you are consenting and agreeing to the practices outlined in this statement. Hare and Hounds Hotel will always handle information in compliance with the Data Protection Act (1998) and the General Data Protection Regulation (GDPR) (EU) 2016/679.

The Internet is a global environment and using the Internet to collect and process personally identifiable information involves the transmission of data on an international basis. By browsing our website and communicating electronically with us you acknowledge and agree to our processing your personally identifiable information in this way.

Hare and Hounds Hotel is responsible only for the privacy statement and content of the website. Hare and Hounds Hotel is not responsible for the privacy practices or the use of cookies on websites that you have accessed this website from or for the non- Hare and Hounds Hotel sites that you access from this website.

Whilst every effort is made to update the information provided on this website on a regular basis, Hare and Hounds Hotel makes no representations or warranties, whether express, implied in law or residual, as to the accuracy, completeness or reliability of information contained on any of the pages comprising the website and shall not be bound in any manner by any information contained on the website or any of the pages comprising the website.

Hare and Hounds Hotel reserves the right at any time to change or discontinue without notice, any aspect, feature or service offered by way of this website. No opinions, information, data or content contained on the website shall be construed as advice and are offered for information purposes only. New Forest Hotels gives no warranties and makes no representations as to the accuracy, completeness or reliability of any such opinions, information, data or content.

**WHEN AND WHY IS PERSONAL INFORMATION COLLECTED?**

**1. MAKING A RESERVATION**

There are several ways of making a restaurant booking with us, including the following:

* By calling our hotel on 01635 521152
* Online at [hareandhoundshotel.net](http://www.hareandhoundshotel.net) using our secure online booking system
* By emailing [reservations@[hareandhoundshotel.net](http://www.hareandhoundshotel.net)](mailto:reservations@hareandhoundshotel.net)
* Via a third-party booking agent such as Booking.com or Expedia *(Please see their privacy policies for information on how your personal data is collected and used)*

Personal information, including your name, address, contact number, email address, credit card number, expiration date and security code is collected when making a reservation. This information assists with identifying you and contacting you regarding your reservation or any requests.

Your debit or credit card details will be verified and processed using a secure, reliable and fully PCI DSS compliant online payment processing gateway. All data is encrypted to ensure it cannot be read by anybody else. We accept all major credit and debit cards in multiple currencies. Please note we will never ask you for your payment information via email.

We will use your personal information to send you confirmation of your booking and for any pre-& post arrival communication.

**2. DURING YOUR STAY**

Upon arrival we will use your personal information stored in our property management system to confirm your booking and identify you. This is the information collected when making your reservation or if booked via a third party agent such as Booking.com, upon check-in.

We also record your itemised spending during your stay for the purposes of billing. This information is also recorded to comply with financial reporting requirements.

For overseas visitors, we are required by local law to collection your passport number and next destination. We will only hold passport information for 12 months as required by law.

**3. MAKING A RESTAURANT BOOKING**

There are several ways of making a restaurant booking with us, including the following:

* Over the phone with our central reservations or reception teams
* By email to reservations@hareandhoundshotel.net
* Online bookings via our trusted third-party provider, Opentable

Personal information such as your name, telephone number and email address will be required when making a booking. Please see Opentable’s privacy policy here: <https://www.opentable.com/legal/privacy-policy>

**4. REGISTERING WITH THE Hare AND HOUNDS DINING CLUB**

If you choose to become a member of the ‘New Forest Collection’ loyalty and rewards programme, personal information including name, address, contact number and email address will be collected so that you can identify you, contact you regarding your membership and reward you for your continued loyalty. There will be an opportunity to opt into mailing when registering. For those that opt in we will use your personal information to send you exclusive offers and updates on new member benefits. Members can update their personal information via links on our emails or by emailing us.

**5. COMPLETING A FEEDBACK QUESTIONAIRE**

When completing a feedback questionnaire in our room or answering our past stay email, we may ask you to provide your contact details which will be shared with the Manager. We may wish to contact you regarding your feedback and experience with us.

**6. SIGNING UP TO OUR E-NEWSLETTER**

We would like to send you our latest news and offers that may be of interest to you, however you will only receive these types of marketing communication if you have opted in. You can opt into mailing via the following ways:

* Website sign up form
* When making a reservation online or over the phone
* When checking into one of our properties
* When making a restaurant reservation via Opentable
* If you decide that you wish to opt out, you can do so by the following ways:
* Clicking ‘Unsubscribe’ button included in our emails
* Contact [contact@hareandhoundshotel.net](mailto:contact@hareandhoundshotel.net) and request to be opted out of future marketing campaigns

When signing up to our e-newsletter, we will store your email address securely on a trusted third-party, mad-mimi.com, part of Lubenda group Please see their privacy policy here: <https://www.iubenda.com/en/help/20-services-privacy-policy>

**7. TRIPTEASE (WEB)**

We use a trusted third party, Triptease.com. to chat with our website visitors on our website as an “auto agent”. We may ask for your name, email address or contact number if you wish for a member of the reservations team to contact you.

Please be aware that Triptease. may have access to your geo-location data as they collect and process IP addresses of all devices using their software.

Triptease conversations will be stored, however if you would like to request for your chat history to be deleted, please email us at [contact@hareandhoundshotel.net](mailto:contact@hareandhoundshotel.net)

**CCTV**

is installed in public areas, entrances and exits of our properties for the prevention and detection of crime. Footage is securely stored and is only accessible to authorised personnel. Footage may be shared with authorities if required by law.

**HOW IS YOUR PERSONAL INFORMATION STORED?**

When making a reservation, your personal information is stored in our cloud-hosted central reservations property management system as a guest profile. This information is available to our central reservations and New Forest Hotel properties when you are making a booking and allows us to deliver the best possible service to you.

We may also store information securely on with trusted third parties including Opentable, Mad Mimi, and Toolkit solutions email provider if you use their services or products.

When making a reservation via a third party such as Booking.com, our privacy policy will apply to any personal information shared with us.

**HOW LONG DO WE STORE YOUR PERSONAL INFORMATION?**

We will only keep your personal information for as long as it is necessary to fulfil our service to you, for business or legal purposes, or in accordance with applicable laws.

**EMPLOYEE ACCESS TO YOUR INFORMATION**

Your information is disclosed to our employees, agents and representatives on a ‘need to know’ basis and we confirm that all such persons understand the importance of client confidentiality and privacy and are aware of the terms of this privacy policy.

**NON-DISCLOSURE TO THIRD PARTIES**

The information and data we collect is important for Hare and Hounds Hotel and we would not want to share this with anyone else. Unless we have your express consent, we will never disclose, rent, trade or sell your personal data to any third parties for their marketing or mailing purposes.

We do disclose or transfer your data or personal information to other companies, data processors or agents employed by us to perform any necessary functions on our behalf, but they are bound by our privacy policy and may not use this information for their own purposes.

In the event that Hare and Hounds Hotel is sold to, or integrated with, another business, Hare and Hounds Hotel may disclose your personal information to the new owners (and their professional advisers on the transaction) to be used by the new owners. The access of such specified third parties would be limited to the provision of this privacy policy including continuing to provide you with the same services and marketing information services as are currently provided by Hare and Hounds Hotel.

**WEBSITE – PIXEL TABS**

Hare and Hounds Hotel and its third-party service providers use pixel tags (also known as ‘clear gifs or beacon gifs). Pixel tags are not visible to the user of the website and consist of a few lines of computer coding delivered with the web page. Pixel tags are not used to collect any personally identifiable information about you apart from what you voluntarily provide us. Pixel tags are used to:

Track customer response to Hare and Hounds Hotel advertisements and website content

Determine your ability to receive HTML-based e-mail messages. Our e-mail service provider includes a pixel tag, referred to as a ‘coded sensor’ in all of the HTML-based messages sent on our behalf. The sensor activates when the e-mail is opened and the flags the e-mail address of the user as one that is capable of receiving HTML-based e-mail messages. This capability helps our service provider to send the e-mail in a format you can read. The sensor does not collect or use any other information. If you cannot receive HTML, you will not receive a functioning sensor.

Enable us to know how many users open an e-mail and allows our service provider to compile aggregated statistics about an e-mail campaign for us.

Allow us to target interactive advertising, enhance customer support and site usability and provide offers and promotions which we believe would be of interest to you.

**WEBSITE COOKIES**

A cookie is a small file placed on your computer's hard drive. It enables our website to identify your computer as you view different pages on our website. Cookies allow websites and applications to store your preferences in order to present content, options or functions that are specific to you. They also enable us to see information like how many people use the website and what pages they tend to visit. How we use cookies We may use cookies to: • Analyse our web traffic using an analytics package. Aggregated usage data helps us improve the website structure, design, content and functions. • Identify whether you are signed in to our website. A cookie allows us to check whether you are signed in to the site. • Test content on our website. For example, 50% of our users might see one piece of content, the other 50% a different piece of content. • Store information about your preferences. The website can then present you with information you will find more relevant and interesting. • To recognise when you return to our website. We may show your relevant content, or provide functionality you used previously. Cookies do not provide us with access to your computer or any information about you, other than that which you choose to share with us. Controlling cookies You can use your web browser’s cookie settings to determine how our website uses cookies.If you do not want our website to store cookies on your computer or device, you should set your web browser to refuse cookies. However, please note that doing this may affect how our website functions. Some pages and services may become unavailable to you. Unless you have changed your browser to refuse cookies, our website will issue cookies when you visit it. To learn more about cookies and how they are used, visit All About Cookies.

**WEBSITE – HOSTING**

We use a trusted third party to deliver emails on our behalf, and we may share your personal data with them in order that we can carry out certain functions, such as communicating about an enquiry, processing your order and to assist with the general running of our site. Whilst this party is based outside of the European Economic Area, they are part of the Privacy Shield which requires them to provide similar protection to personal data shared between Europe and the US.  
We may also share your personal data with third party website agencies where this is necessary for us to carry out our obligations to you. We require all third parties to respect the security of your personal data and to treat it in accordance with the law. We do not allow our third-party service providers to use your personal data for their own purposes and only permit them to process your personal data for specified purposes and in accordance with our instructions.

**RESPONDING TO A DATA BREACH**

In the unlikely event of any of the below data breaches occur, New Forest Hotels will notify the Information Commissioner’s Office (ICO) without undue delay. If there is a risk to individuals affected, they too will be notified.

* Access by an unauthorised third party
* Deliberate or accidental action (or inaction) by a controller or processor
* Sending personal data to an incorrect recipient
* Computing devices containing personal data being lost or stolen
* Alteration of personal data without permission
* Loss of availability of personal data

**ACCESSING AND AMENDING YOUR DATA**

If you would like a copy of the personal information we hold about you, please email us at contact@hareandhoundshotel.net or by writing to us at the following address:

Data Controller  
Hare and Hounds Hotel,

Bath Road

Speen

Newbury

RG14 1QY

We do our best to ensure that all information held relating to you is kept up-to-date, accurate and complete. In this regard, we also rely on you to notify us if your information requires updating or

deleting. We will respond to requests from you to update or delete your information in an efficient and timely manner.

Should you wish to withdraw your consent to any or all of your personal data in instances where we are required by law to collect this information, you agree and understand that we may not be able to provide or continue providing our products and services.

**CHANGES TO OUR PRIVACY POLICY**

We regularly review our privacy policy and occasionally make changes so please check back frequently for any updates. This privacy policy was last updated on 21st October 2019.

**LEGAL ISSUES**

This is a United Kingdom website and is subject to the laws of England and Wales and any disputes will be decided only by the courts of England and Wales. Hare & Hounds Hotel will disclose personally identifiable information without your permission when required by law or, in good faith belief, that such action is necessary to investigate or protect against suspected criminal activities to Hare & Hounds Hotel guests, visitors, associates or property (including this site) or to others.

J Nelsey & JP Nelsey,

Owners, (self employed partnership)

Hare and Hounds Hotel & The Barn,

Newbury

RG14 1Qy