# PRIVACY POLICY

The purpose of this policy is to explain to you how we use the information we collect about you and to tell you about procedures that we have in place to safeguard your privacy. This Privacy Policy was last updated on: 11<sup>th</sup> September2018.

www.thestarsparsholt.co.uk is operated by BROADBROOK INVESTMENTS LTD (Company Number 8018880). We can be contacted at the following address: The Star inn, Watery Lane, Sparsholt, Wantage, Oxfordshire OX12 9PL.

## **Personal Information**

We collect personal information from you when you: (i) submit questions or material to us, (ii) book a room or a table on this website or over the phone or by email, (iii) purchase a gift voucher from us (iv) email us or post content on our social media pages or (v) sign up for our newsletter (vii) submit guest comment cards. The type of personal information we may collect (if applicable) includes the following: name, email address, postal address, phone number, and mobile number. Credit card information is held securely on a financial services approved location and cannot be accessed by us.

All the information we collect from you is used to operate and improve the service we offer to you. We use such personal information collected through this website for the purposes of:

- providing a personalised service;
- enhancing the user experience of this website;
- fulfilling room and table bookings;
- recording your full purchase history;
- running features that incorporate submissions to the website or social media;
- providing you with information about, and access to, products and services we offer.

We will not rent or sell your name, address, email address, payment card information or personal information to any third party without your permission. If you have booked rooms or a table at The Star Inn, subscribed to our newsletter, or advised us of your postal address and phone number we may occasionally update you on news and special opportunities via email, post and phone.

#### Newsletters

We may offer free newsletters to share information with you about the website, about us or about our business partners and advertisers and sponsors. You may receive a newsletter either by registering for a particular newsletter or in conjunction with a special feature or membership for which you have registered on the website. You may cancel your free email subscription by following the instructions provided on the website or, in some instances, in the designated area of certain newsletters or emails.

We will not send you our own promotional emails without your consent. Any promotional email that you receive from us will also allow you to unsubscribe to further email promotions if you decide at a later stage that you no longer wish to receive emails with news and special offers from The Star Inn.

#### **Data Protection**

Your personal information will be stored at facilities located in the UK. Broadbrook Investments Ltd will have no liability for disclosure of information due to errors in transmission or unauthorised acts of third parties. In addition, we may disclose any information, including personally identifiable information, to comply with any applicable law, regulation, legal process or governmental request. We will also release specific information in special cases, such as if there is an attempted breach of security or a physical threat to you or others.

We treat your personal information as confidential, complying with the UK Data Protection Act 1998. The personal information that we hold about you will be accurate and up to date. You can check the information that we hold about you by sending us an email at info@thestarsparsholt.co.uk. If you find any inaccuracies we will delete or correct them promptly. The personal information that we hold about you will be held securely in accordance with our internal security policy and the law

# **Service Providers**

We may retain other companies and individuals to perform functions on our behalf in relation to the purposes set forth in this privacy policy. Examples include credit/debit card validation and authorisation agencies, data analysis firms, customer support specialists, webhosting companies, and fulfilment companies (e.g. companies that coordinate mailings). Such third parties may be provided with access to your personal information if needed to perform their functions, but may not use such information for any other purpose.

### Links

The Star Inn website may contain links to or from other websites which are not under our control nor maintained by us. This privacy policy applies only to the information that we collect on this website. Links

are provided for your convenience only and we are not responsible for the content of those sites. We encourage you to read the privacy policies of the other websites you link to from our website.

#### Cookies

Cookies are files downloaded from a web server to the PC of a visitor to our website.

They provide the owner of a website with personal details about the purchase made from the site and information viewed. To disable cookies please set your internet browser so that it will not enable cookies. If you disable cookies then this may affect the functionality of this site.

## **Notification of Changes**

We may revise this Privacy Policy from time to time. If we decide to change our Privacy Policy, we will post the revised policy here. As we may make changes at any time without notifying you, we suggest that you periodically consult this Privacy Policy.

# Jurisdiction

This privacy policy shall be construed in accordance with the laws of England and Wales.

If you have any questions about this section of the Website, please do not hesitate to contact us at info@thestarsparsholt.co.uk.