



UES Education and ESM Prep UK, two names you have come to trust, are officially uniting under a single new brand in 2026: **Guidewell Global**.

Apart from our new name, you will find that the heart of what we do remains unchanged. We are the same dedicated team, now united under one banner, and we are incredibly excited about the future and the enhanced opportunities this provides for our students.

For the past three years, our teams have been working closely together to serve you, sharing resources, curriculum, and best practices to provide your family with the highest level of support.

This transition to Guidewell Global is the natural next step in our collaboration—a way to formalise our partnership and enhance the services we offer you.

What does this mean for you?

Continuity of Service: You will continue to receive the same exceptional, personalised service you have come to expect. You will continue to work with the very same mentors and counselors who know your student and your family's goals.

Access to a Wider Talent Pool: As Guidewell Global, we can now offer you seamless access to our entire combined team of world-class educators and specialists from across the UK and the US. This means an even greater ability to find the perfect-fit mentor for your student's unique needs.

Enhanced Resources: By pooling our knowledge and resources, we are strengthening our curriculum and support systems, ensuring we are always providing the most effective and up-to-date guidance.

What's Not Changing:

Continuity of Service: You will continue to receive the same exceptional, personalised service you have come to expect. You will continue to work with the **very same mentors and counselors** who know your student and your family's goals.

Our agreements, including **all existing tutoring and counseling contracts, remain valid.**

Our mission, values, and talented team of educational leaders.

Our evidence-based practices grounded in decades of research.

Our commitment to equity and accessibility, ensuring every child has the chance to succeed.

The trusted solutions and pathways you already know.

Every aspect of this rebrand is thoughtful and intentional, designed to further our mission and improve your experience with us, and we're excited to share it with you.

Our commitment to a "one size fits one" approach is stronger than ever. We believe that by officially coming together as Guidewell Global, we are better positioned to serve our students and families, helping each student navigate their unique educational journey with confidence.

Thank you for your continued trust in us. We look forward to continuing this journey with you as Guidewell Global.

Should you have any questions, feel free to reach out.

Warmly,

The Guidewell Global Team