



Meridien House  
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ueseducation.com

## ABOUT UES

UES is the leading provider of US standardised test and application support to schools in the UK. We provide services to over thirty leading schools nationally and internationally, including the American School in London, Dulwich College, Godolphin and Latymer School, Harrow School, the International School of Brussels, and North London Collegiate School. We understand the demands of busy, academically rigorous schools and know how to help students prepare for tests and applications effectively as they juggle their academic and extracurricular commitments. We hold professional membership of both the International ACAC and NACAC, the associations that regulate international college admissions and professional practice.

## SERVICES OVERVIEW

The services we provide to students and teachers within schools are as follows:

- Free events for students and parents
- SAT-ACT Diagnostic Test (online only)
- 20-hour SAT Course (in school or online)
- Licensed SAT course and training for schools to provide themselves
- US Application Support Workshops (in school or online)
- US Essay Writing Support (in school or online)
- Teacher Training Workshops (in person or online)
- Dedicated Consultancy (in school where possible)
- Teacher Training Day (external)
- Annual US Applications Conference for Teachers

## FREE EVENTS

We run events focusing on US and international applications for students and teachers throughout the year and can run these dedicated for schools. Events include:

- Webinars for students at a time that suits the school
- Mock US Admissions Events
- Live Q&As with experts
- Panel events with college admissions officers



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### SAT COURSE

UES's SAT course prepares students comprehensively for standardised tests and include the following:

- An **online Diagnostic Test** that assesses a student's current level on the SAT.
- A bespoke **online learning platform** that tracks students' progress and attainment on a granular level, allowing tutors to target their tuition.
- Dedicated course tutors, including a **lead tutor** as a main point of contact for the coordinating member of staff.
- An in-depth review of **mathematics and grammar topics** that appear on the tests.
- Approaches for **Reading and Data Analysis** questions.
- **Test practice and technique**, including strategies for tackling different question types and managing time effectively.
- **Mock test papers** that benchmark students' attainment level.
- **Online monitoring tools** for staff that log attendance, homework completion, and progress.
- **Detailed end-of-course feedback** sent to families and compiled for coordinating teachers, describing students' level of attainment, score predictions, and details of where they need to focus their preparation.

For school that can't meet minimum numbers for a dedicated course, we have **external weekly course options**. We will still provide a dedicated sign-up link for your school and draft a letter for you to send to your families, allowing you to provide a clear, trusted recommendation to your students.

### SAT COURSE STRUCTURE

Our courses typically last 20 hours. We are very happy to deliver the course on school site but are also well set up to deliver online using bespoke learning tools.

We run classes in small groups so that students received targeted instruction and feedback from the course tutor.

Students receive online access to our course materials and to 4-7 practice tests. Both SAT students are familiarised with the Computer-Based Test format within the class.

Course instructors work to **detailed course plans** that are tailored to each test and the ability level of the students. We can also integrate **mock tests** (proctored on school site) to benchmark students' level of attainment and prepare them for test day.

Students also have access to our bespoke **online learning platform** that offers drills in specific content areas as well as whole practice sections, allowing students and tutors to track students' progress over time.



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## ONLINE SAT/ACT DIAGNOSTIC TEST

UES has developed a world-leading online SAT-ACT Diagnostic Test that determines students' suitability to the SAT or ACT.

We can license this test to you directly or include it for free as part of the SAT course.

Our **SAT-ACT Diagnostic** has been developed over several years with the participation of over 5,000 students. It is now used by schools across the world from Mozambique to Belgium. Other providers leave the decisions up to students and minimise the differences between the tests, but we have found that diagnostic guidance on test choice at the outset of the process is crucial to students' success.

Unlike other diagnostic tests, our diagnostic takes just 60-90 minutes and compares the specific areas that are different between the SAT and ACT. It does not get students to sit a full test, which is of limited benefit, but assesses their speed and ability in various topics and uses a predictive algorithm to assess students' aptitude for SAT or ACT. Each student sitting the diagnostic receives:

- Questions on **grammar, reading comprehension, data analysis, and mathematics.**
- A **test recommendation** for SAT or ACT, based on speed and ability in each of the areas above.
- A **PDF report** with the rationale for the recommendation and detailed feedback on areas of strength and weakness.

The test can be taken at any time and even from home. For schools that have licensed the diagnostic test, staff also receive copies of the reports and collated data for the cohort.

Note that our group courses only teach the SAT, as it is by far the most popular test in the UK. We can teach the ACT (and SAT) privately in 1:1 lessons.

## US APPLICATION SUPPORT WORKSHOPS

UES supports schools by providing college application support workshops online or in-person, typically in the Summer and Autumn Term. Sessions would be flexible depending on the needs of the students at the time, but would likely cover the following:

- Support with filling in the Common App and other application portals (eg Coalition, UC, UT, MIT, and Georgetown).
- Advice on choosing colleges and courses that are a good fit for the student, match their ambitions, and increase their chances of admission through a balance of reach, match, and safety schools.

We propose running these sessions on a per-day basis, with several drop-in and/or organised group sessions throughout the day to maximise the school's time.



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### ESSAY WORKSHOPS

UES provides US college application essay support during the Summer Term. Essays would include:

- Common Application essay
- Universities of California Personal Insight Questions
- Essays specific to other portals, eg Coalition Application, MIT, Georgetown, and University of Texas applications
- University-specific writing supplements (crucial to articulate fit)
- Portfolio review for creative writing, visual arts, and music as required
- Financial aid documentation support including FAFSA and CSS

In addition to group essay workshops, UES can also provide individual US college application essay support (such as providing essay feedback). We suggest that these sessions be run on specified days, with students making (or allocated) appointments throughout the day.

### TEACHER-TRAINING WORKSHOPS

UES also provides in-person or online workshops to advise teachers on the US application process from the school's perspective. This includes an overview of all elements, how to manage applications in the school, deadlines, testing, and common mistakes. It also includes training on how to write US-style letters of recommendation and school documents. This is a hugely important part of the US application process that carries great weight.

### IN-SCHOOL CONSULTANCY

UES counsellors act as the in-school US advisor at a number of schools in the UK. The expert consultant would serve as the main point of contact for students applying to America, guiding them through the process and advising the school on references, transcripts, reports and more.

Support is normally offered on a one-day-per-week or per-fortnight basis.

### OUR COUNSELLORS

UES takes pride in its team of dedicated US counsellors. Headed by Co-Founder Simon Lewis (also University Advisor at The American School in London), and supported by Co-Founder Jason Smith (also US Advisor at Wetherby Senior School), we stay up to date on all US admissions developments through:

- Regularly meeting and speaking with admissions officers at universities across the US.
- Visiting colleges annually and attending regular conferences and other online CPD events including webinars.
- Maintaining our network of several hundred current and former students in America who can offer guidance to other students.
- Being active members of the International ACAC and NACAC and adhering to their codes of conduct.



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- Hosting webinars, regional fora, and international conferences on admissions.
- Publishing a monthly newsletter that is read by well over 400 school advisors within the UK and internationally.

### SAFEGUARDING AND PRIVACY

We practise safe recruitment and take the welfare and privacy of students extremely seriously. Our tutors all have an Enhanced DBS check, are on the DBS Update Service, and all have had the necessary right-to-work, barred list, references, and other safeguarding checks completed. We provide safeguarding training to our tutors through Hays Education each year, which covers statutory guidance such as KCSIE and Prevent. We have also developed risk assessments in conjunction with HR professionals.

We will liaise with you in advance of the course to provide all relevant documentation and make sure we are fully compliant with your school's safeguarding policies and procedures. We are fully GDPR compliant and will protect your students' data at all times.

For online sessions, our tutors will not teach students one on one without prior approval from the school, and we allow teachers to join the sessions if necessary.

Links to our Child Protection and Privacy Policies can be found below:

[ueseducation.com/Service-Level-Agreement](https://www.ueseducation.com/Service-Level-Agreement)

[www.ueseducation.com/safety](https://www.ueseducation.com/safety)

[www.ueseducation.com/privacy](https://www.ueseducation.com/privacy)



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## WHY UES?

We manage our courses and counselling with the interests of schools and students at heart, namely by:

- Leading within the international university advising community through active membership of International ACAC and NACAC, presenting at conferences and events, and training teachers across the UK on US college applications.
- Communicating clearly with teachers and counsellors, students, and families throughout our services.
- Offering firm guidance on test choice through our SAT/ACT Diagnostic.
- Offering ethical college counselling within a clear framework of guidance provided by NACAC's Code of Professional Practice.
- Adapting our courses and workshops to the ability level of the students.
- Offering a low student-to-tutor ratio and providing consistency with our personnel, so students get the support they need and develop relationships of trust with our staff.
- Recruiting safely and effectively: our tutors and counsellors undergo DBS and safe recruitment checks, must pass the tests they teach with a perfect score, and be skilled communicators.
- Giving students a strong foundation in terms of test content as well as working on test strategy and timing.
- Providing detailed, evidence-based essay feedback to students to help them improve their chances of success.
- Making support easy to manage: we can handle course registration, and teachers/counsellors can monitor students' progress using our online tools.
- Making support affordable and accessible: we offer competitive prices and discounts for students with bursary places.
- Working closely with the school at all times to maintain our 100% retention rate of school clients.

## FINANCIAL AID AND SOCIAL MOBILITY

Social mobility is key to our ethos at UES. We do not want any student from a lower income background to be disadvantaged in their application. We therefore offer the following:

- For any bursary students on the SAT/ACT courses, we will match the help that the school provides for their tuition, up to 50% of the total cost of the course. For example, if a student receives a 30% bursary at the school, we will reduce the course fee by 30%. If a student receives a 65% bursary, we will reduce the course fee by 50%.
- To provide this financial assistance, we may need to extend the size of the class group slightly, but we would always agree this in advance with the school.
- We would work with your Development office to identify students at partner schools who would benefit from the course to participate at a significantly discounted rate (typically 50%).
- We would be very happy to offer reduced rates for individual tuition to bursary students after the course so that they can continue their preparation.



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### PRICING (PRICES ARE ALL EXC. VAT)

Provision	Cost	Minimum student numbers or duration
SAT course <b>on site</b> , including: <ul style="list-style-type: none"> <li>Diagnostic test</li> <li>20-hours of in-person instruction</li> <li>Separate classes per level</li> <li>Free mock test</li> </ul>	From £745.83 per student	<ul style="list-style-type: none"> <li>In London: 7 students</li> <li>Outside of London: 8 students</li> </ul>
SAT course <b>online</b> , including above	From £695.83 per student	6 students
Bespoke online weekly group course including sign-up and letter	From £662.50 per student	6 students
In-school consultancy (minimum 25 days of support per year)	<ul style="list-style-type: none"> <li>In London: from £835 per day</li> <li>Outside of London: from £940 per day + travel costs</li> </ul>	Day rate is up to six hours + breaks (cannot be split across part-days)
In-person US Application Support workshops and one-to-one sessions for students	<ul style="list-style-type: none"> <li>In London: from £190ph (+ £35ph travel time) or £835 per day</li> <li>Outside of London: from £940 per day + travel costs</li> </ul>	<ul style="list-style-type: none"> <li>Minimum 2 hours for hourly group workshops or 3 hours for one-to-one sessions in London</li> <li>Day rate is up to six hours + breaks (cannot be split across part-days)</li> </ul>
Online workshops for students (including remote essay feedback)	From £190ph	<ul style="list-style-type: none"> <li>Minimum 3 hours</li> <li>Remote feedback must take place at a set time as agreed with the school (not ad hoc through the week)</li> </ul>
Online one-to-one or drop-in sessions for students	From £190ph or £835 per day	<ul style="list-style-type: none"> <li>Minimum 3 hours for hourly sessions</li> <li>Day rate is up to six hours + breaks (cannot be split across part-days)</li> </ul>
Teacher Training (eg overview of application process, reference writing and document review)	<ul style="list-style-type: none"> <li>Online: from £190ph</li> <li>In London (in-person): From £835 per day</li> </ul>	<ul style="list-style-type: none"> <li>Minimum 3 hours for hourly sessions</li> <li>Day rate is up to six hours + breaks (cannot be split across part-days)</li> </ul>
Essay Workshops for students	£415 per session <ul style="list-style-type: none"> <li>£35 per hour travel fee for in-person in London</li> </ul>	1.5 – 2 hours (total)

**NB:** Prices are all ex. VAT. We will match any comparable offer in Year 1 of delivery. Travel surcharges may apply for in-school sessions. In-school sessions outside of London are full-day only.



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### REFERENCES

We are happy to supply references from any of our partner schools on request. For a full list of our school partners see our website here: [ueseducation.com/schools](https://ueseducation.com/schools)

### ONLINE DELIVERY

In response to recent world events, we have adapted our approach to be able to deliver courses and workshops online if necessary. Some of the changes include:

- Using a range of **secure digital platforms** to deliver SAT/ACT course sessions, plus online tools such as **virtual whiteboards**.
- Running **online tutor training** and regular update sessions to keep staff informed about changes in standardised testing.
- Providing students with access to comprehensive online materials
- A bespoke **online learning platform** that tracks students' progress and attainment on a granular level, allowing tutors to target their tuition.
- Using **remote proctors** for SAT/ACT mock tests, so that students can safely experience a test simulation at home.
- **Additional online safeguarding training** for staff through Hays Education.