



Key trends and updates on international university applications

Regional Forum - February 2024
Melanie Moorhouse

Make the
destination
part of your
education

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counselling students in the
UK and abroad



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Our Core Team





We are Independent Educational Consultants

Purpose

To provide **Additional support** to students and families

To deliver a healthy process **not a guaranteed outcome**

Commitment to being **honest** with students and families **about the likely outcomes** of their admissions process, no overpromising

Process

1-2-1 work **tailored to the student** and family

Enabling **informed choices** and creation of each student's strongest possible applications

Working in **collaboration with schools** to deliver the best outcomes

We do not guarantee an outcome

Payment

Payment is taken from families to support students based on **their needs and fit**

Ethical Code

Adhere to a Professional **Code of Ethics**

Hold **Professional Accreditations**

Members of **Professional Bodies**

Committed to regular professional development and direct training

CONGRATULATIONS CLASS OF 2023

Aberystwyth University, University of Alabama, University of Amsterdam, University of the Arts London, Barnard College, Bates College, University of Bath, Bentley University, Berklee College of Music, University of Birmingham, Bocconi University, Boston College, Boston University, Brandeis, University of Bristol, University of British Columbia, University of California Berkeley, Cardiff University, Case Western Reserve University, Chapman University, University of Chicago, City University of London, Colorado School of Mines, Connecticut College, Dartmouth, University of California Davis, Drexel University, Durham University, University of Edinburgh, Ecole hoteliere de Lausanne, Emerson College, ESADE, ESCP, University of Exeter, Fordham University, Georgetown University, University of Glasgow, Goldsmiths University of London, University of Greenwich, Harvard, Hobart & William Smith Colleges, Hult International Business School, IE University, University of Illinois Urbana-Champaign, Imperial College London, University of Kent, University of Kentucky, King's College London, Leiden University, Loyola Marymount University, Loughborough University, Louisiana State University, London School of Economics, Macalester College, University of Manchester, Manchester Metropolitan University, Istituto Marangoni, McMaster University, University of Miami, University of Michigan, Michigan State University, Newcastle University, Northeastern University, Northeastern University London, University of Nottingham, New York University, University of Oregon, University of Oxford, Parsons Paris, University of Pennsylvania, Pomona College, Queen Mary University of London, Queen's University, Ravensbourne University, Reed College, Rose Hulman, Rutgers University, University of California San Diego, University of California Santa Barbara, Santa Clara University, University of California Santa Cruz, SCAD, University of Sheffield, Skidmore College, University of Southampton, University of South Carolina, St Andrews University, St Gallen University, St John's College, University of Stirling, Strathclyde University, Suffolk University, University of Tampa, University of Toronto, Trinity College Dublin, Tufts University, Union College, University of Southern California, Utrecht University, University of Vermont, VU Amsterdam, University of Warwick, Wesleyan University, University of Westminster, University College Dublin, University College London, University of Wisconsin, World Bachelor in Business, Yale University, University of York



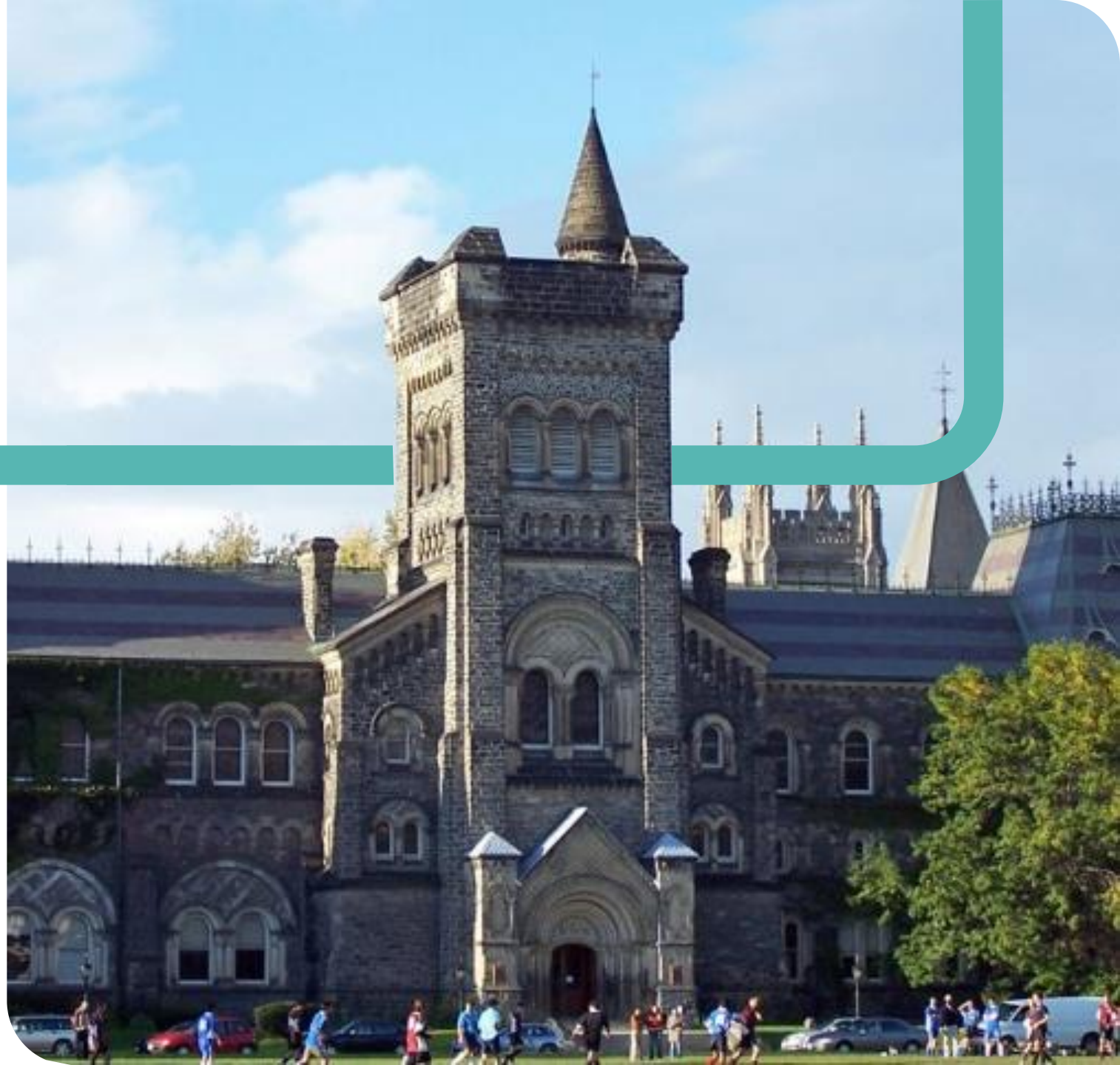
Today's Talking Points

- Canada: Immigration caps and Quebec changes
- Rise in application volumes to US state universities
- Rise of US 'direct admissions'
- Role of legacy in US admissions
- Change to fees in Norway
- Updated eligibility requirements for Germany



Changes in Canada

Immigration policy and costs



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MACLEAN'S

EDUCATION

"Financially, it would be catastrophic": A university principal on Quebec's tuition hikes

Sébastien Lebel-Grenier, principal and vice-chancellor at Bishop's University, says that Bishop's could lose 90 per cent of its out-of-province students—forcing the university to slash a quarter of its budget

Alex Cyr
November 22, 2023

The Gazette

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Quebec / Politics / News / Local News

Concordia students set to strike to protest against tuition hike: 'We're not going to sit back'

At least 6,000 students plan to walk out on Wednesday, Thursday and Friday — and more strikes could follow.

Andy Riga

Published Jan 29, 2024 • Last updated 2 hours ago • 4 minute read

52 Comments



McGill, Concordia, UQAM and Bishop's University students protest against Quebec's tuition hike in Montreal on Oct. 30, 2023. PHOTO BY DAVE SIDAWAY /Montreal Gazette

Quebec

Bishop's, Concordia, McGill

- Francophone government increasingly concerned with monolingual English speakers seeking a 'cheap' education
- New Law proposed to increase **out of province** fees at the English-speaking universities (including **Canadian students living overseas**)
- French Passport holders (and other Francophone agreements) are not impacted
- McGill introduced a scholarship to cover the difference and Bishops lobbied and gained an exception



THE STUDENT

Canadian government caps number of student visas for next two years

The Canadian government will cap the number of study permits that are processed for international students over the next two years to sustain the number of international students entering the country



Seeta Bhardwa
Editor, THE Student

🕒 January 23 2024



Financial stress, exploitation takes deadly toll on international students as temple reveals 47 deaths

Religious leader says at least 47 Indian international students in Surrey, B.C., have died from drug overdoses and suicides.



by Lorne Putman · October 13, 2023

EDITOR'S NOTE: This story includes discussion of suicide. If you or someone you know is thinking about suicide, support is available 24/7 by calling Talk Suicide Canada (1-833-456-4566) or, for residents of Quebec, 1 866 APPELLE (1-866-277-3553).

In the past two years, at least 47 international students from India have died from drug overdoses and suicides in the Lower Mainland of British Columbia, according to figures gathered by the Gurdwara Dukh Nivarin Sahib in Surrey. More than \$200,000 has been spent by the Gurdwara on sending the bodies back to India.

Nandini Singh, 22, was the first of the students to die from a drug overdose in the past two years.

The background image shows a person's hands holding a small Canadian flag on a white stand. In the foreground, there is a blue and white 'VISA APPLICATION' form with a silver pen resting on it. The person holding the flag is wearing a dark sweater with a red floral pattern.

Immigration Changes

- The federal Canadian government has announced a restriction on the number of student study permits that will be issued
- New requirement for Provincial Attestation Letters (PAL) to apply for Study Permit – process currently in development.
- Minimum Funds required for Study Permit increased from CAN\$ 10,000 to CAN\$20,632
- Quebec has different funding rules, and it is hoped that the Quebec Acceptance Certificate (CAQ) will be usable instead of a PAL

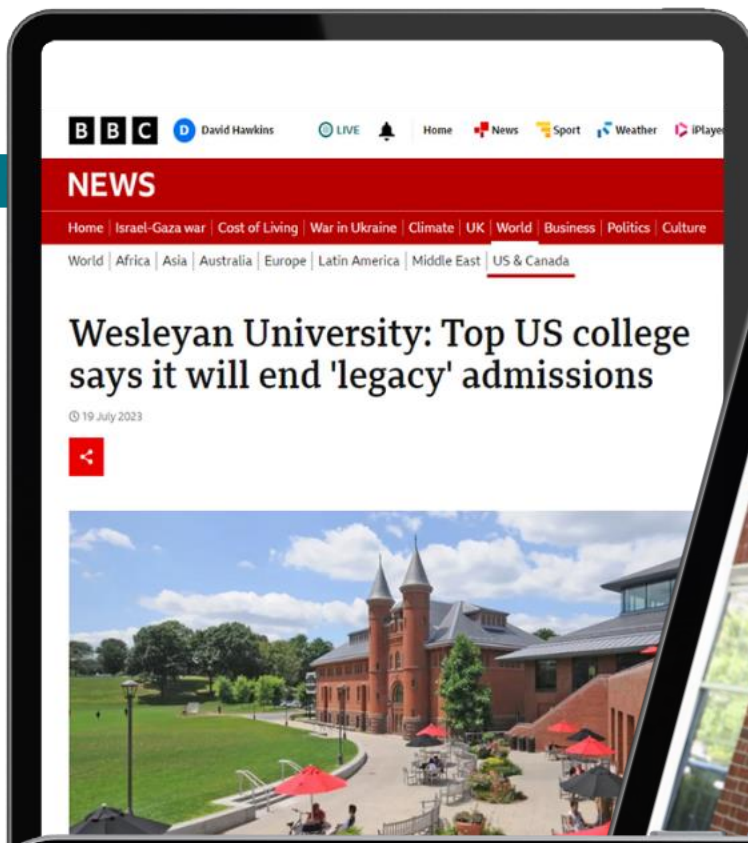


CANADA'S STUDY PERMIT CAP



What's going on in the USA

- Legacy
- Increase in in-state apps to Public schools
- Direct Admissions



Legacy

- Increasing campaigns to end its use
- Policy Changes
- Direct Admissions

Public Universities & Out Of State

- Increase in denied and deferred from public flagships including

UNC Chapel Hill

Clemson

U Michigan

- Surge in In-State Applications to many public flagships



Today, let me start with the idea of “skip-over schools.”

This is a trend I’m finding among those families who start the college search with an “Ivy Plus or bust” mentality. **When that acceptance doesn’t come in as expected, then they skip over what most of us would consider the “next ring” of selective colleges—especially if they care more about money than prestige.**

I’m reluctant to name names yet of these skip-over schools without fully absorbing the quantitative data, but think of privates just outside of the top 40 or 50 in the national rankings, outside the top 20 or 25 among liberal arts colleges, and publics in those tiers that don’t give out boatloads of merit aid, which makes their net price too high for some families.

Many of the schools in what I’ll call the “second ring” have been able to maintain a healthy proportion of full-pay or close to full-pay families after they are rejected from Ivy Plus institutions. That is, until now...

...some families are increasingly skipping over this next ring of institutions from the very top because they don’t get good offers of merit aid. So, instead, the families chase dollars from a set of institutions deeper in the rankings or the kid heads off to an honors college at a flagship public with a low net price (sometimes zero) and lots of perks, like early access to course registration and sponsored research projects with faculty.

Jeff Selingo’s ‘Next’ newsletter, available via LinkedIn

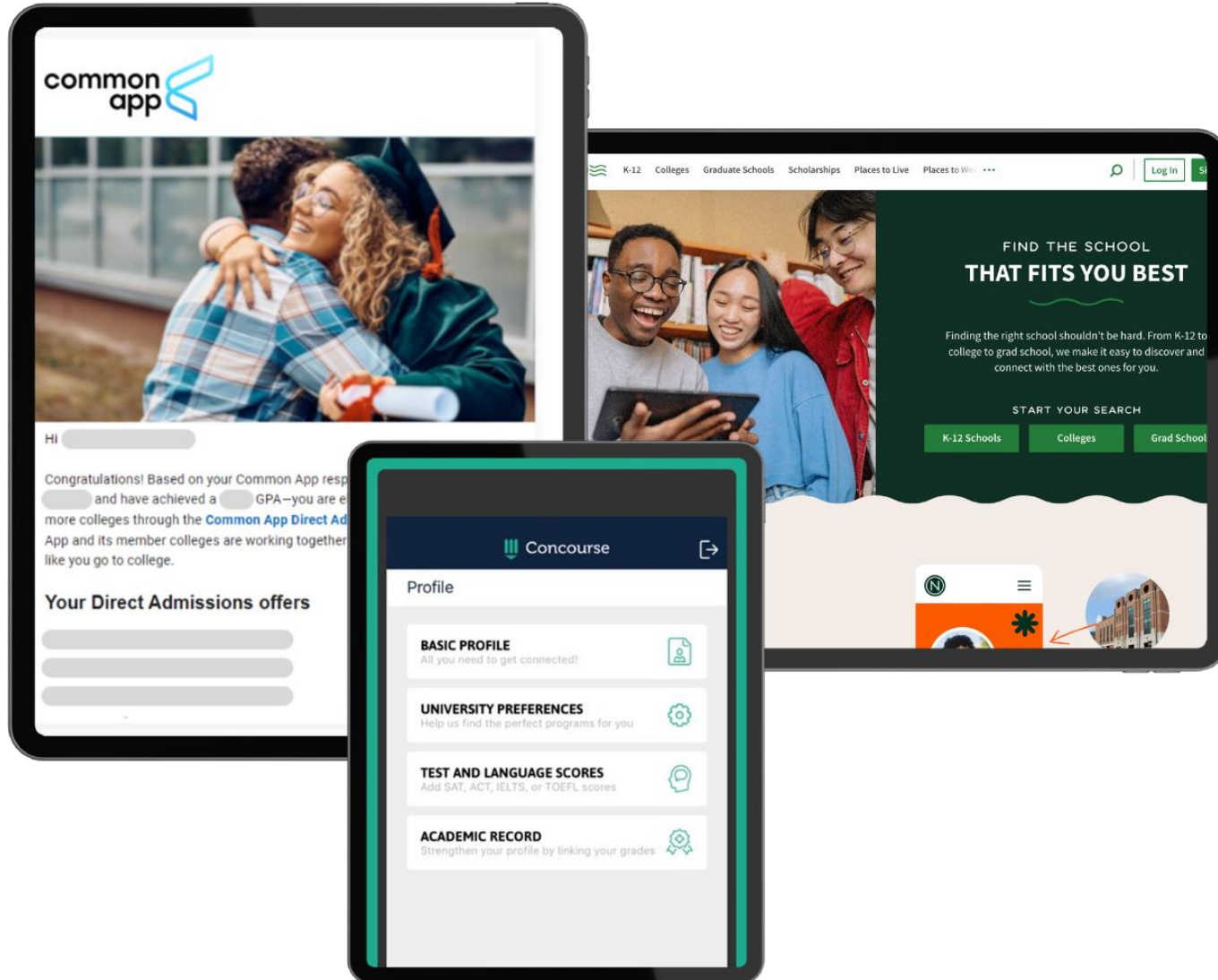


What is happening?

- UNC threatened to fine any campus who over-enrolled out of state students
- Clemson received 36,000 EA apps
They denied 400
They admitted 13,000
They did not have time to read most OOS applications so deferred them
- This trend is happening at many well-known public universities



Direct Admissions



Flipping the script of the admissions process

- Concourse in partnership with EAB
- Common App
- Niche
- Maia Learning from next year



Norway

Change to fee status

- Tuition fees introduced for non EU/EEA and Swiss students from autumn 2023 at public institutions
- BBA at BI Norwegian Business School
£9,700 per year
- BSc International Environment and Development Studies at the Norwegian University of Applied Sciences
£8,000 per year
- BSc Data Science at Kristiana University College
£10,300 per year
- BA Dance at the University of Stavanger
£13,500 per year
- BSc Biology at Nord University
£12,000 per year

Germany

THE UNIVERSITY GUYS

STUDYING IN GERMANY: UPDATED INFO!
WITH THERESA GLASMACHER



Changes to IB requirements from 2025 entry

- Must have a Natural Science, Maths **or** Language at HL
- Still need either 2 A Languages at either level or B Language at HL

A-Level requirements from 2022 onward

- 3 A-Levels minimum grade C
- Of which at least 2 must be from separate categories on the accepted subject list
Language, History, Geography, Sociology or Politics, Economics, Maths, Biology
Chemistry, Physics, computer science
- Prerequisite subjects apply dependent on course



The University Guy Podcast
Episode 75



<https://www.daad.de/en/studying-in-germany/requirements/>

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**We'll help you navigate the different processes,
timelines and terminology when applying to
universities abroad**



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Success Stories



Our website has lots of
information to help you on
your way



theuniversityguys.com

