



Introducing Mind Of My Own

MOMO Self-Advocacy App for Children in Care and Care Leavers

On October 29th Mind Of My Own, the UK's first self-advocacy app will be launched by sixteen25 as part of National Care Leavers Week. Lovingly dubbed [MOMO](#) by its community, the app enables young people in care and care leavers to express their views, wishes and feelings to their care team and connect with advocacy services.

What MOMO Does

The app increases young people's participation in reviews and improves their engagement with care staff. It makes it easier for hard to reach groups to access advocacy services and helps all services for young people to deliver improved outputs and better outcomes. It is also suitable for use by care leavers in a whole range of situations from communicating over Pathway Plans, with Housing Authorities, Mental Health teams, constituency MPs or Councillors etc. etc.

Key Features

MOMO includes:

- **Free app** for young people available on android and iPhone device – so they can use it anywhere
- Free browser based app – so you can still access MOMO without a smartphone
- Prototyped, tested and piloted by young people in Bexley and Surrey

- Can be used by young people on their own or with a friend, advocate or care professional (we've used it with children as young as 8)
- [Service MOMO](#) subscription package – enabling services to digitally connect to MOMO, opening up access and self-referral pathways. Also includes 'Invite to MOMO' uptake generation tool, service feedback tool and report generation tool. This way services improve their accessibility and increase their knowledge of local issues for young people in care
- **Universal Champions Programme** – free advice and support on how to help young people use MOMO, so that more young people can benefit from the app

Who's Behind MOMO?

MOMO has been created by [Team MOMO](#): a cross-sector team of advocates, young people and digital designers. The team is led by young people's social enterprise sixteen25 and has worked with 14 young testers from Bexley and Surrey to develop an app that is accessible and user-centred.

What to Do Next

Sign up to become a [MOMO Champion](#) and we'll send you updates and regular news on MOMO, as well as help and advice on how you can help young people to use the app to express their views and make a positive impact on their care.

Become a Champion [here](#)

Read more about MOMO at www.mindofmyown.org.uk