

Time	Topic	Speaker
08.45-09.30	<b>Registration &amp; Partner Pavilion</b>	
09.30-10.00	Enabling the Digital Enterprise	<b>Robin Purohit</b> President Service Support BMC
10.00-10.10	UK & Ireland Update and Overview	<b>Donn D'Arcy</b> Area Vice President, UK and Ireland BMC
10.10 -10.50	Digital Enterprise Management In Action	<b>Eric Blum</b> Vice President Office of CTO BMC
10.50-11.10	<b>Coffee Break- Partner Pavilion</b>	
11:10-12.00	The End-to-End Customer Journey	BMC Customer Speakers- <b>Karine Brunet, Vodafone</b>
12:00-13.00	Gartner: The Current and Future State of ITSSM and IT Operations and the Digital Workplace	<b>Chris Matchett,</b> Principal Research Analyst <b>Gartner</b>
13.00-14.00	<b>Lunch - Partner Pavilion</b>	

	IT Service Management	Performance Management and Analytics	Cloud Management & Data Centre Automation	Control-M Workload Automation	BMC Technical Master Class (NEW for 2015)
14.00-14.10	<b>Welcome &amp; Introductions</b> Robin Purohit, President Service Support	<b>Welcome &amp; Introductions</b>	<b>Welcome &amp; Introductions</b>	<b>Welcome &amp; Introductions</b>	
14.10-14.40	<b>Digital Service Roadmap – How BMC customers are driving digital innovation</b> Robin Purohit	<b>Strategy, Vision and Roadmap</b>	<b>The Three Imperatives that Drive the Shift to Digital Services</b> Silvio Rugolo, Vice President Sales	<b>Workload Automation in a Bi-Modal World</b>	<b>How to Build Smarter Reports with Remedy</b> Andy Walker, Advisory Pre-sales Consultant
14.40-15.10	<b>The Future of Digital Service Management with BMC Remedy. What's new in Remedy ITSM?</b> Michele McFadden, AVP Product Management	<b>Managing Your Digital Enterprise</b>	<b>Increase DevOps Velocity with Agile Applications</b> David Cramer, Vice President Product Management	<b>Control-M 9 Powering Innovation</b>	<b>Using Bladelogic &amp; Qualys to Catch &amp; Remediate Your Security Vulnerabilities</b> Chris Devlin, Senior Pre-sales Consultant
15.10-15.30	<b>Using Remedy to Drive The Health Informatics Service</b> Rob Birkett Assistant Director THIS NHS	<b>Customer Case Study</b>	<b>Customer Case Study</b>	<b>SecOps in Practice</b> Becky Pinkard, Director, Security Operations Centre, Pearson PLC	
15.30-16.00	<b>Driving Business Innovation and Agility with the BMC Service Broker Solution: Address Catalogue Sprawl with an Enterprise IT Appstore + Demo</b> Alf Abuhajleh, Senior Manager Solution Marketing Management	<b>Capacity Optimization – the Performance Differentiator</b>	<b>Improve Control with Dynamic Infrastructure and Cloud Lifecycle Management</b> Brian Emerson, Senior Director Product Management	<b>Promotion from Environment to Environment with Control-M 9 and Workload Change Manager</b>	<b>Include BIG Data in Your Monitoring – a Master Class on How to do it with Truesight</b> Tim Dowdall, Senior Pre-sales Consultant
16.00-16.20	<b>Coffee Break - Partner Pavilion</b>				
16.20-16.50	<b>Data Center Discovery for the Digital Era - Learn how Data Center Discovery Provides Foundational Data that Supports Digital Service Management</b> Chris Zappala, Principal Product Manager	<b>TrueSight Operations In Action</b>	<b>Mitigate Risk with Intelligent Compliance and Security Operations (SecOps)</b>	<b>Application Integrator: Automate Any Application</b>	<b>Learn how to Simplify &amp; Automate Workflow Promotion From Dev to Production Through Control-M</b> John Crespin, Senior Pre-sales Consultant
16.50-17.10	<b>Customer Case Study</b>	<b>Customer Case Study</b>	<b>Customer Case Study</b>	<b>Customer Case Study</b>	
17.10-17.40	<b>Extending the Platform Beyond the Service Desk – AR System as Development Platform - HR Case Management Use Case</b> Steve Terry, Lead Technical Marketing Consultant	<b>BMC IT Operations Analytics: The data-driven future of IT</b>	<b>Roadmap</b>	<b>Roadmap</b>	<b>Integrate Truesight with Remedy Using Smartflow Integration – In This Session We Teach You How</b> Adrian Hill, Principal Pre-sales Consultant
17.40-18.00	<b>Official Close and Prize Draw in the Partner Pavilion</b>				
18.00-19.30	<b>Drinks Reception in the Members Lounge</b>				