

Top stories in this newsletter



What's New @ BSP



Chemical Label Legislation

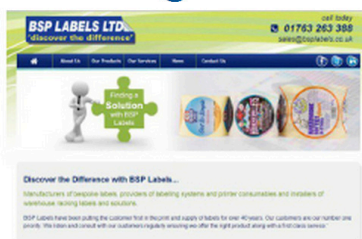


Social Media & BSP Labels



BSP Focus on - Warehouse Racking Labels

What's New @ BSP:



We are pleased to announce the launch of our new website, giving the customer more information about the industry and what we do at BSP Labels. New features on the site include a live chat link, which will allow you to speak to a member of the team, online immediately. Easier, clearer methods of navigation ensuring you are able to find what you are looking for at the click of a button and also an introduction to the team at BSP Labels. Please take a look at our NEW site and let us know what you think. Your feedback is very much appreciated. [View website](#)

Chemical Label Legislation - 9 months and counting...



If you aren't already aware, there are big changes afoot for the printing of chemical labels, new legislation comes in to effect on 1 June 2015. This means any production of labels from this date are required to meet new EU legislation. The changes to the system sees the introduction of the new CLP system, introduced across all EU member states back in January 2009 and replaces the current CHIP system. The main changes are in the pictograms used on labelling. If you are unclear on what this means for your business and whether you need to replace any of your labels please give us a call, alternatively visit our website for further information. [Click here](#)

Social Media & BSP Labels



Like many small businesses the question is should we or shouldn't we enter the world of social media? And the answer is always the same 'YES' we should. We have taken baby steps into the world of [Facebook](#), [Twitter](#) and [LinkedIn](#), with the aim to interact with our audience and build our followers, we would appreciate it if you clicked on 'LIKE' to help us in our journey to becoming social media guru's. Please follow us, like us and interact with us, we promise we will always respond.

BSP Focus on - Warehouse Racking Labels



At BSP Labels we don't just print labels, like all businesses we have grown, expanded and ventured in to other business areas linked to the label industry, one of which is the printing and installation of warehouse racking labels. Warehouse racking, barcode labels, locations and aisle numbers are all paramount for a successful logistics company, distribution centre or storage facility and enables a business to function accurately and within cost parameters ensuring they are profitable. We endeavour to offer a first class service, completed on time and within budget.

We are able to provide the client with the complete turnkey warehouse labelling solution. Over the years BSP Labels have established and continue to work with a customer client base which includes a number of high profile clients e.g. Sainsbury, Argos, Bentley and Porche.

If you are moving office, relocating a factory, or require a rebrand of racking please give us a call and we will be happy to help and provide a quote along with samples for evaluation.



Label trivia: Did you know...

'In the early 1930s, an entrepreneur R. Stanton Avery® manufactures the world's first self-adhesive labels and made it into a successful business ([Avery](#)). This label came with a paper surface with a coat of adhesive with a liner stuck onto the adhesive. This liner had a special silicone coating. The term pressure sensitive became the industry name for this type of technique. Pressure sensitive labels are an integral part of our lifestyle today.' (Information source [WorldLabel](#))