



Hampshire
Safeguarding
Children
Partnership



COMMUNICATIONS FORWARD PLAN

2024-25

Prepared for:

**H&IOW COMMUNICATIONS
AND DEVELOPMENT GROUP**

Prepared by:

**SAM SMITH, HSCP
PARTNERSHIP MANAGER**

CURRENT COMMUNICATION CHANNELS

HAMPSHIRE

Current

- Subgroup member emails
- HSCP website
- X/Twitter
- Yammer
- HSCP quarterly newsletter
- HSCP training newsletter
- Subgroup agendas and in meetings
- Within training
- Post course materials
- Email signature banners
- Microsoft Teams background
- CSD Comms
- Early Years Bulletins
- School Comms
- Safeguarding Matters
- GETS Learning and Development SharePoint
- HSCAB

New

- HCC to public
- Hampshire & IOW Constabulary internal / external
- Health internal / external
- District/ Borough / City Councils internal/ external
- HIOWFRS internal / external
- Education and Inclusion internal
- MOD internal / external
- ASD internal / external
- Public Health internal / external
- Probation internal / external
- Youth Offending Service internal / external
- Diocese internal / external
- Voluntary Sector internal / external

ISLE OF WIGHT

Current

- IOWSCP Education newsletter
- IOWSCP Partnership Newsletter
- ICB newsletter
- Children's Social Care internal newsletter
- IWC internal Vine newsletter
- Schools
- Early help contacts
- Early years providers
- Partnership Newsletter email group
- Training email group
- X/Twitter
- Website – including running banner
- Subgroup agendas and in meetings
- Email signature banners
- Yammer
- Conference
- Microsoft Teams background
- Subgroup emails
- Within training
- IOW COMMS dept - Facebook page

New

- IOW Business Commerce
- Hampshire & IOW Constabulary COMMS

APRIL 2024

What are we doing?



Child Exploitation (CE)

- Launch parents and carers toolkit (H&IOW)
- Promote professionals toolkit (H&IOW)
- Launch CE Toolkit eLearning (HSCP)
- Launch CE STOP pack (H&IOW)
- Day in the life
- Promote CE training (H&IOW)



Audience

Professionals

Parents and carers

Children



Comms channels

All - internal and external

What are we doing?



1. Understanding Unidentified Adults 2. Water Safety

Unidentified Adults

- Update Unidentified Adults Toolkit (H&IOW)
- Launch Unidentified Adults Toolkit eLearning (HSCP)
- Day in the Life
- Launch Unidentified Adults STOP Pack (H&IOW)
- Promote training (H&IOW)

Water Safety

- Update and promote water safety messaging (H&IOW)

Audience



Unidentified Adults
Professionals

Water Safety
Professionals
Parents and carers
Children

Comms channels



Unidentified Adults
All - internal and
consider external

Water Safety
All - internal and
external

JUNE 2024



What are we doing?

Learning from Reviews Week 24-28 June

- Launch Learning from reviews Toolkit (H&IOW)
- Launch STOP pack (H&IOW)
- Launch toolkit eLearning
- Key messages (H&IOW)
- Talking heads (H&IOW)
- Email signatures (H&IOW)
- Training promotion (H&IOW)
- Digital flyer (daily) (H&IOW)



Audience

Professionals



Comms channels

All - internal

JULY & AUGUST 2024



What are we doing?

1. Safeguarding key messages
2. X/Twitter - social media focus
3. Yearly Report



Audience

Professionals



Comms channels

All - internal and external

SEPTEMBER 2024



What are we doing?

1. Child on Child Abuse
2. ICON Week

Child on Child Abuse (early September) (H&IOW)

- Promote Child on Child Abuse Toolkit (H&IOW)
- Promote Child on Child Abuse Training (H&IOW)
- Launch toolkit eLearning (HSCP)
- Day in the Life
- Launch Child on Child Abuse STOP pack (H&IOW)
- Email signature (H&IOW)

ICON Week (late September) (H&IOW)

- Promote Safeguarding Infants Toolkit (H&IOW)
- Promote Safeguarding Infants Training (H&IOW)
- Promote ICON Week (H&IOW)
- Launch Safeguarding Infants STOP pack (H&IOW)
- Day in the Life



Audience

Child on Child Abuse
Professionals

ICON Week
Professionals
Parents and carers



Comms channels

Child on Child Abuse
All - internal

ICON Week
All - internal and external

OCTOBER 2024



What are we doing?

1. Every School Day Counts (ESD) (HSCP)
2. Self-harm Toolkit (HSCP)

Every School Day Counts

- Conference - 22 October
- Launch Early Help (EH) Toolkit (inc. Young Carers)
- Launch ESD STOP Pack
- Launch EH STOP Pack
- Launch training
- EH Toolkit eLearning



Audience

Professionals



Comms channels

All - internal

NOVEMBER 2024



What are we doing?

Domestic Abuse (DA) Focus Week 25-29 November

- Promote HSCP Professional's DA Toolkit (HSCP)
- Promote HSCP Parents and Carer's DA Toolkit
- Promote and deliver HSCP training
- Launch HSCP DA Toolkit eLearning
- Launch DA STOP Pack
- Share comms in accordance with HDAP
- Email signatures
- Key messages
- Talking heads
- Digital flyers (daily)
- If you do One Thing
- Practice Week Toolkit
- Day in the Life



Audience

Professionals
Parents and carers



Comms channels

All - internal and external

DECEMBER 2024



What are we doing?

- 1. Safeguarding Adolescents (H&IOW)
- 2. Self-harm (HSCP)

Safeguarding Adolescents

- Refresh professional Safeguarding Adolescents Toolkit (H&IOW)
- Launch new Strategy (H&IOW)
- Promote parents and carers Supporting your Adolescent Toolkit (H&IOW)
- Promote children’s toolkit (H&IOW)
- Launch Safeguarding Adolescent’s Toolkit eLearning (HSCP)
- Launch Safeguarding Adolescent’s STOP Pack (H&IOW)
- Promote training (H&IOW)
- Day in the Life

Self-harm

- Promote refreshed HSCP Self-harm toolkit (HSCP)
- Launch HSCP toolkit eLearning (HSCP)
- Launch Self-harm STOP Pack (HSCP)
- Promote HSCP training (HSCP)
- Day in the Life



Audience

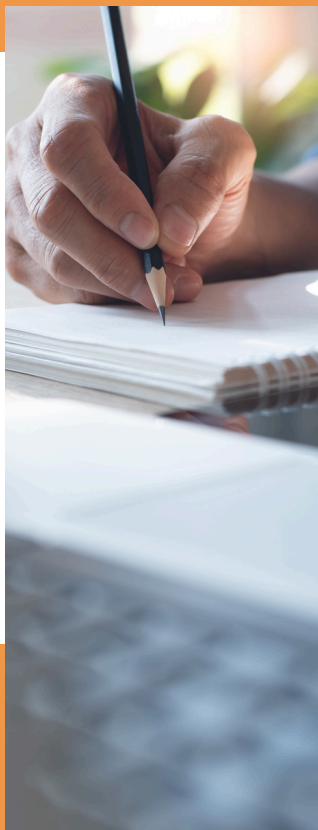
Professionals
Parents and carers
Children



Comms channels

All - internal and external

JANUARY 2025



What are we doing?

1. Professional Training & Development 2. Hampshire / IOW Approach

Professional Training & Development

- Safeguarding practice development brochure launch (HSCP)
- Safeguarding practice development newsletter (HSCP)
 - Highlight new courses (HSCP)
 - Re-promote courses to end of the year (HSCP)
- Email signatures (HSCP)
- Promote new approach to safeguarding practice development (HSCP)

Hampshire / IOW Approach

- TBC



Audience

Professionals



Comms channels

All - internal

FEBRUARY 2025



What are we doing?

1. HIPS Protocol for the Escalation of & Resolution of Professional Disagreement
2. Harmful Practices

HIPS Protocol for the Escalation of and Resolution of Professional Disagreement

- Launch updated Protocol (H&IOW)
- Safeguarding Practice STOP Pack (H&IOW)
- eLearning (HSCP)

Harmful practices (on Zero Tolerance FGM Day) (HSCP)

- Promote toolkit (HSCP)
- Promote training (HSCP)
- Launch Harmful Practices STOP pack (HSCP)
- Launch toolkit eLearning (HSCP)
- Day in the Life



Audience

Professionals



Comms channels

All - internal

MARCH 2025



What are we doing?

1. Neglect Focus Week - 3-7 March
2. Safe Sleep Week (TBC)

Neglect Focus Week

- Refresh Neglect Strategy (H&IOW)
- Refresh Neglect Toolkit (H&IOW)
- Key messages (H&IOW)
- Email signatures (H&IOW)
- Talking heads (H&IOW)
- Launch toolkit eLearning (HSCP)
- Launch Neglect STOP Pack (H&IOW)
- Daily flyers (digital) (H&IOW)
- Practice week toolkit (H&IOW)
- Promote training (H&IOW)
- If you do one thing (H&IOW)

Safe Sleep Week

- Promote Safeguarding Infants (SI) Toolkit
- SI STOP Pack
- Launch SI Toolkit eLearning
- Promote SI Training



Audience

Professionals



Comms channels

All - internal



Phone

Hants: 01962 876355

IOW: 01983 814545



Website

www.hampshirescp.org.uk

www.iowscp.org.uk



Email

hscp@hants.gov.uk

SCP@iow.gov.uk



Twitter

[@hamphirescp](https://twitter.com/hamphirescp)

[@IOWSCP](https://twitter.com/IOWSCP)