

The 'Business Development Strategy' Package

£495 per month (no VAT)*

- 🍏 Provide Training and Support for your Sales Staff - 4 hours per month
- 🍏 Research your Competitors (sales literature, rates, products, services, warranties etc) - once per annum
- 🍏 Profile your Customers, enabling you to pinpoint exactly who is buying your product/services, and then target similar companies in your sales promotions - once per annum
- 🍏 Survey your Customers, enabling you to identify what is good/bad about your product/service, avoid potential customer loss, pinpoint possible requirements that you are not currently meeting etc - once per annum
- 🍏 Review your Systems and Customer Service Procedures, to identify possible opportunities for business growth and development, and to improve customer retention - twice per annum
- 🍏 Quarterly Sales, Marketing & Communication Review - reviewing the success of your current activities, and presenting options for improvement and growth - 4 times per annum

** exclusive of any third party or travel costs.*

For further details, please contact Smart Marketing on [07979 792871](tel:07979792871) or enquiries@smartmarketinguk.com

