

The 'Combination Sales' Package

£995 per month (no VAT)*

- 🍏 Appointment Generation - we will identify potential customers, obtain the name of the contact relevant to your product/service, send them a mailshot, and then complete a chase-up call to secure a meeting for your Sales Manager. All information will be recorded on a database for your review and future use - 75 new companies contacted per month
- 🍏 Quarterly eNews Bulletins, used to advise, inform and publicise sales promotions - 4 per annum
- 🍏 Manage your Pay-Per-Click Campaigns (Google Adwords, Facebook, Twitter etc)
- 🍏 Implement and Publicise a Customer Referral Programme - 2 promotions per annum
- 🍏 Manage your Social Media - 3 updates per week
- 🍏 Copywrite and Distribute Press Releases - 4 per annum
- 🍏 Monthly Blog/Opinion Piece on Industry/Company News - 12 per annum
- 🍏 Cross/Up-Selling Sales Promotions - Selling a different product/service, or a greater volume of the same to existing customers - 3 per annum (up to 100 customers per promo)
- 🍏 Implement a Customer Loyalty Programme - one-off promotion (up to 100 customer per promo)
- 🍏 Design a Monthly Promotional Graphic for all Outgoing Emails - 12 per annum
- 🍏 Produce and Maintain a Customer and Prospect Database, with user-defined fields to ensure the information relevant to your business is tracked

** exclusive of any third party or travel costs.*

For further details, please contact Smart Marketing on 07979 792871 or enquiries@smartmarketinguk.com