










## The 'Increasing Sales from Existing Customers' Package

**£495 per month (no VAT)\***

-  Quarterly eNews Bulletins, used to advise, inform and publicise sales promotions - 4 per annum
-  Monthly Blog/Opinion Piece on Industry/Company News - 12 per annum
-  Cross/Up-Selling Sales Promotions - Selling a different product/service, or a greater volume of the same to existing customers - 3 per annum (up to 100 customers per promo)
-  Implement and Publicise a Customer Referral Programme - 2 promotions per annum
-  Manage your Social Media - 3 updates per week
-  Implement a Customer Loyalty Programme - one-off promotion (up to 100 customer per promo)
-  Produce and Distribute a Customer Pack for all New and Existing Customers - one-off promotion
-  Produce and Maintain a Customer Database, with user-defined fields to ensure the information relevant to your business is tracked
-  Design a Monthly Promotional Graphic for all Outgoing Emails - 12 per annum

*\* exclusive of any third party or travel costs.*

**For further details, please contact Smart Marketing on [07979 792871](tel:07979792871) or [enquiries@smartmarketinguk.com](mailto:enquiries@smartmarketinguk.com)**