








The 'Lead Generation' Package

£695 per month (no VAT)*

-  Appointment Generation - we will identify potential customers, obtain the name of the contact relevant to your product/service, send them a mailshot, and then complete a chase-up call to secure a meeting for your Sales Manager. All information will be recorded on a database for your review and future use - 75 new companies contacted per month
-  Direct Mail Sales Promotions - 3 per annum (up to 100 customers per promo)
-  Manage your Pay-Per-Click Campaigns (Google Adwords, Facebook, Twitter etc)
-  Implement and Publicise a Customer Referral Programme - 2 promotions per annum
-  Manage your Social Media - 3 updates per week
-  Copywrite and Distribute Press Releases - 4 per annum
-  Follow-up and Nurture Lapsed Sales Enquiries/Leads

** exclusive of any third party or travel costs.*

For further details, please contact Smart Marketing on [07979 792871](tel:07979792871) or enquiries@smartmarketinguk.com