

## The 'Market Research' Package

**£195 per month (no VAT)\***

- 🍏 Establish and Monitor RSS Alerts for your Business and your Competitors, monitoring your Online Reputation, and their News/Events/Updates - one-off task
- 🍏 Research your Competitors (sales literature, rates, products, services, warranties etc) - once per annum
- 🍏 Profile your Customers, enabling you to pinpoint exactly who is buying your product/services, and then target similar companies in your sales promotions - once per annum
- 🍏 Survey your Customers, enabling you to identify what is good/bad about your product/service, avoid potential customer loss, pinpoint possible requirements that you are not currently meeting etc - once per annum

*\* exclusive of any third party or travel costs.*

**For further details, please contact Smart Marketing on [07979 792871](tel:07979792871) or [enquiries@smartmarketinguk.com](mailto:enquiries@smartmarketinguk.com)**

