

PRESS RELEASE

**AFS Tickled Pink!**

For the second year in succession, Southampton-based haulier AFS was pleased to support Breast Cancer Campaign's 'Wear It Pink' Day, raising in excess of £300 for the charity.

A big thank you to Claire Stock for organising the day, and to Transport Manager Lorraine for hustling a donation out of anyone and everyone who dared set foot within 50 yards of the traffic office during the course of our 'Wear it Pink' event.

Breast Cancer Campaign's pioneering approach to breast cancer research funds projects with the greatest potential to save and improve lives, with the ultimate aim of finding a cure.

Ends

For more information please contact Claire Price at Smart Marketing Management (07979 792871) or email [claire@smartmarketinguk.com](mailto:claire@smartmarketinguk.com).

## **Notes to the Editor:**

### **About AFS Haulage**

The AFS Group is one of the South's most established and well-respected hauliers, with over 25 years' experience in our industry. We specialise in the provision of cost-effective, flexible and reliable solutions to both small independent businesses and large household names alike.

As a one-stop-shop for haulage and logistics, we provide full-load, LCL, container, pallet distribution and transport-specific recruitment services throughout the UK, Europe, and the Channel Islands.

For more information, visit [www.afshaulage.co.uk](http://www.afshaulage.co.uk)

### **About Breast Cancer Campaign**

Breast Cancer Campaign is a unique community of scientists, supporters and people affected by breast cancer. We fund world-class breast cancer research projects in the UK and Ireland that provide the greatest potential to benefit patients.

In the last twenty years, the campaign to overcome breast cancer has gone from strength to strength, and more women are outliving the disease than ever before. But, it's still the most common form of cancer.

Every year 50,000 women are diagnosed, 12,000 die, and millions of us live with its long-term impact.

And it's on the increase - there are currently thought to be around 570,000 people living with or after a breast cancer diagnosis in the UK, and this figure is estimated to rise to over 1.2 million by 2030.

For more information, visit: [www.breastcancercampaign.org](http://www.breastcancercampaign.org)