## **Course Profile**

Course Name: Core Negotiation Skills

**Duration:** 1 Day

**Objectives:** 

Negotiation is a key skill that, when mastered, can enhance communications and provide better results from communication. This one-day course will teach participants the basics of negotiation, how to prepare to negotiate, ways to respond to negotiation challenges, how to create win-win solutions, and how to create sustainable agreements.

## **Course Content:**

- Understand the basic principles of negotiation
- Prepare for negotiation
- Respond to challenges
- Create win-win situations
- Develop sustainable agreements

## **How You Will Benefit:**

- Define negotiation
- Use key success strategies
- Apply different negotiation approaches
- Establish rules that lead to effective negotiation.
- Effectively prepare the research that is required
- to negotiate, including your BATNA, WATNA, WAP, and ZOPA
- · Set limits.
- Maintain composure when things get heated.
- Collaborate and foster cooperation.
- Remain focused.
- Keep an open mind
- Decide what kind of relationship we wish to foster.
- Use additional resources and expertise.
- Keep an open mind.
- Create a sustainable agreement.
- Incorporate everyone's perspective.
- Gain consensus

