



Catalogue 2016



About Media I.M.

Media I.M. is a London based international content distribution company which specialises in sales of quality programming with the focus on family entertainment and animation. Media I.M. has exclusive distribution agreements with several leading animation producers including Petersburg Animation Studio, Melnitsa Animation Studio, Studio Nebo, Animation Studio 'Da', Ficción Producciones, Studio Atria, Bionaut Animation and Digital Light Studio.

We cover sales to both linear and non-linear platforms, including all types of digital media. The company is also active in pre-selling, finding co-production partners and product licensing partners for its animation brands.

Our selective boutique approach to product distribution allows us developing 360° opportunities around each property and delivering maximum value to producers and our licensees.



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SUNNY BONNIES



Hopper

The youngest of the team. A curious fidget who is responsible for most of the adventures.



Key facts:

Genre: Non-dialogue animation comedy

Produced by: Digital Light Studio

Episodes: 26 x 3:30

Format: CGI

Target audience: 4-7

Turbo

The leader: honest, active, a bit too confident sometimes. He thinks he knows all the answers to all the questions.

Synopsis

Kids are capable of coming up with the most unreal and fantastic creatures in their minds. Shadows are seen as bleak and gloomy, while sunbeams are associated with light and happiness, and can create funny images. What if these fantasies came alive? What if they could jump out of the sunlight?

The Sunny Bunnies are five beaming balls of light that can appear anywhere there is a light source. Whether it is sunlight or moonlight, they bring fun and happiness everywhere they go. However, each time they appear their actions turn into a mischievous game. Sometimes too mischievous.

In each episode, Sunny Bunnies appear at a different location: a circus, a stadium, a carrousel, a park, a stage... They immediately start to investigate their surroundings and that's when the fun and mischief begin! At the very end of every episode, the laughter continues with a collection of bloopers.



Iris

Outgoing, scandalous, loves to take her sister's bows away.



Shine

Shy, loves to wear trendy bows and copies all that her sister does.



Big Boo

Chubby, friendly and a bit dim. He is a bit clumsy as well, due to his size.



TINA & TONY

Synopsis

Tina & Tony are a young elephant and a hippo: essentially just kids learning about the world around them.

They play, make mischief, and let their imaginations run wild. They make mistakes and try to solve them. They have arguments and make up. In other words, they go through the whole process of growing up that is so familiar to our target audience. Just like real-life children, our characters argue, act greedy, brag and can be mean, but by the end of each episode they always realise their mistakes and draw valuable conclusions. But there's no moralising! The stories are defined by their light-hearted irony and humor, easily enjoyed by children and adults alike.



Tina is a little girl elephant, a fireball who drives the story. She has a restless disposition, endless curiosity, and inexhaustible imagination. This rather combustible mix of qualities constantly lands Tina in situations that call for her best friend Tony the hippo to come to her rescue and bail her out.



Tony is a little hippo, the same age as Tina and her exact opposite. A natural born diplomat, he is steadfast, unhurried and level-headed. He thinks things through, weighs up the pros and cons, then acts. He always tries to talk Tina out of her schemes but inevitably ends up embroiled in her escapades.



The Three Piglets are two twin brothers and their younger sister. They make a great team when it comes to making cakes out of sand, elephants out of flies, and panicking for no reason. Slightly mischievous and greedy, they love eating and having a good time.



Barry the Bear is a teenager, an all-around nice guy and heavyweight athlete. He fancies himself a sports team coach and is indispensable when there is a heavy load to be hauled. He doesn't care for reading or arithmetic, but is infallibly friendly and polite.



Clever Mouse is a little whiz kid. Smallest by size, but the most mature in outlook. Clever Mouse always finds a way to reconcile and solve a conflict.



The Rabbits are one big happy family, consisting of a farmer father, homemaker mother, and a huge bunch of kids. No one knows exactly how many little bunnies live in the farmer's house.



Penguin is the quiet type, unhurried and reserved. He makes and sells ice-cream and being an amateur photographer is present at every single event of note.



Key facts:

Genre: pre-school, entertainment series

Produced by: Petersburg Animation Studio

Episodes: 17 x 5:00 (completed)
35 x 5:00 (in production)

Format: 3D

Target audience: 2-5

Flying Animals

Synopsis

The Flying Animals series is about the life of the Light Country, which sits on a large rock that flies in the sky around the world. The inhabitants of this country have wings because they've been brave enough to change their lives for the better. But they can fly only when they are truly happy.

Each of the flying animals is a musician. Each of them came to the Light Country from different parts of the world, but they have a common language – music, kindness, and a calm approach to life. Every episode ends with an original song. Flying Animals is a unique animation media brand which donates towards children's charities.



Official Selection
ANNECY 2015
festival mifa

Key Facts

Genre: All family fantasy comedy

Produced by: Da Animation Studio

Episodes:
S1: 26 x 6:30
S2: 26 x 6:30

Format: 2D

Target: 6-9 (core)

Tembe the Fish from Africa

Che the Turtle from Cuba

Mustafa the Cat from the Middle-East

Zoya the Cow from Russia

Akira the Rabbit from Japan

Prabu the Elephant from India

Jose the Dog from Mexico

Ted the Bear from Canada

Jane the Horse from America

Sophie the Pig from France

Kolya

Olya

KIDS & Flying Animals

Synopsis

Kids and Flying Animals is a spin-off series about twins, Kolya and Olya, who in each episode set off on exciting adventures and with the help of their friends, Flying Animals, discover the amazing world around them.



Key Facts

Genre: Playful educational animated series for pre-schoolers

Produced by: Da Animation Studio

Episodes:
S1: 26 x 1:45
S2: 26 x 1:45

Format: 2D

Target: 3-6

Synopsis

Tutu episodes are short and simple stories whose main characters are Tutu, the kangaroo, and his inseparable friend Nina, the little flea. Tutu is always ready to face a new challenge or solve a problem. The storylines are aimed at entertaining and educating children, as well as showing how any setbacks can be overcome with a little effort, intelligence and a positive attitude. The series explores the world of children through the eyes of Tutu and his friends on their wonderful adventure of growing up and discovering the environment around them. The series demonstrates that no matter what differences we have, we all can accept each other as we are.



Tutu dreams of becoming a postman when he grows up. He speaks little and, when he does, he uses a lot “Tutuuru” sounds! His best friend is Nina. Tutu really loves challenges, which he always overcomes while riding his motorcycle.

Raffa is very kind and a little clumsy at times because he is so tall. He never takes off his skates, not even when he is sleeping. He lives with his head in the clouds, sometimes he even licks them and when he sleeps the stars tickle his horns.

Fante is an English gentleman elephant, phlegmatic but very funny. He has a magic trunk where he gets anything he needs. When the kids don't understand something or there is any mystery to solve, Fante is the one that answers because he knows everything. And if he needs something to explain it to them, he just opens the magic trunk and gets it out of there.

Linda is a bright know-it-all that uses her tablet to search the net and check information, take photos or prove she is right in her arguments. She is also very stylish: always follows fashion, perfectly made-up, her wool neatly groomed, with a ribbon in her tail and a fashionable hat. She is really an IT-sheep!

Nina is a hyperactive baby flea who speaks a language that is unintelligible for adults but understood by children. Like all other kids, she loves bottles, cakes, frolicking, jumping in bed and playing in the garden of her tiny house.

Tupa is a blind grandma mole and although she's a bit crabby, like all grandmas, she has a great heart. She loves her plants and her garden. She's like a grandmother for Tutu and Nina, always wanting them to eat healthy and tasty meals, not to get a cold, and to not be naughty.

Key Facts

Genre: Pre-school entertainment series

Produced by: Ficción Producciones

Episodes: 52 x 7:00

Format: CGI animation

Target: 2-6

KIKORIKI



Synopsis

The Kikoriki TV series follows the adventures of the spherical inhabitants of the world of Kikoriki. The Kikoriki are all unique, every character looks at things in their own way and each one has their own personality and interests. Every day, the Kikoriki either stumble into a new adventure, or create one themselves. A wide variety of life situations are explained to young viewers using simple, allegorical storylines. The series is also unique in that it lacks a typical villain. Instead, the plot is driven by the unexpected situations that arise from the way the characters interact.

Key Facts

Genre: All family entertainment, animated comedy

Produced by: Petersburg Animation Studio

Episodes:
S1: 104 x 6:30
S2: 109 x 6:30

Format: 2D Flash

Target: 4-8 (core), family co-viewing



KIKORIKI

NEW ADVENTURES

Synopsis

Since 2013 Kikoriki is produced in 3D. All the popular characters from the Kikoriki series continue their adventures and discoveries in this very exciting new series. More characters are introduced in the stories who change the dynamics of the show quite a lot making the Kikoriki world even more exciting!

Krash/ Bunny: a real salt-of-the-earth guy, the life of any party, highly skilled in rough-and-tumble activities, and video gaming.

Rosa / Piggy: a strong-willed, decisive beauty. Because of gender stereotypes, she is constantly pushed into the background. And that's something she will not stand for!

Dokko/ Moose: an amateur scientist who dreams of making the world a better place with his inventions.

Barry / Bear: an avid gardener. Good-natured and cheerful with his friends, but ruthless with garden pests. Barry is plain-spoken, occasionally appearing rude, but beneath his gruff exterior beats a heart of gold.

Chiko/ Hedgehog: Krash's kind-hearted, unassuming brother-in-arms. His naturally friendly demeanor makes Chiko a perfect (and much-needed) peacemaker.

Carlin / Raven: a ponderer, a skeptic, and an instigator, whose considerable life experience gets him (and his friends) out of all sorts of predicaments.

Pin/ Penguin: a rationalist inventor, unhinged pilot, and a penguin with his feet planted firmly on the ground.

Oira / Owl: in contrast to Rosa, long ago made peace with her 'womanly fate'. She is genuinely convinced that adventures are for boys and that the fairer sex should keep the home, hearth, and the milk from boiling over.



Key Facts

Genre: All family entertainment, animated comedy

Produced by: Petersburg Animation Studio

Episodes: 52 x 11:00

Format: CGI

Target: 4-8 (core), family co-viewing



Synopsis

Pin-Code is a science adventure series based on some very dynamic and exciting stories.

Characters are widely known from the Kikoriki series, however, the focus of the show is on the inventor penguin called Pin. The Kikoriki make discoveries and learn interesting scientific facts and experience new exciting adventures! Whatever dangerous journey the Kikoriki go on, they can always rely on the master Pin's ingenious inventions. The heroes will encounter scientific phenomena for the first time in their lives, and will also get to know the detailed story about them.



Key Facts

Genre: Science adventure series

Produced by: Petersburg Animation Studio

Episodes:
S1 52 x 13:00
S2 32 x 13:00

Format: CGI animation

Target: 7-11

THE BUBBLES



Synopsis

Somewhere far away is an amazing planet where everything is constantly flying, puffing up, bursting and exploding. It is also home to the weird and wonderful Bubbles who are busy exploring, finding new friends, and of course getting into all kinds of sticky situations. Each striking and colourful seven minute CGI episode naturally engages kids with its fun loving characters, quick pacing, comedy, surreal creatures, amazing new places, and cool inventions. Parents will appreciate the series' emphasis on kids' development, with lively themes, such as the importance of friendship, strength, generosity, courage, and creativity.



Tim, 10 years old. GENIUS, ENGINEER. He is driven first and foremost by CHALLENGE. He aspires to achieve that which is (technically) impossible.



Marty, 11 years old. TRAILBLAZER, PROVOCATEUR, charmer, social ADVENTURER, and all-round nice guy. He is the typical life and soul of the party. He is primarily driven by CURIOSITY.



Mika, 10 years old. The chief motivation for her is ACKNOWLEDGMENT, she lives for doing good and getting praise for it. She is smart, prudent and an all-around good-hearted and righteous girl.



Floyd Self-proclaimed professor and glutton. His driving motivation is to do something great to blow everyone's mind, e.g. a groundbreaking experiment, or, alternately, to do nothing at all.



Gloop, 7 years old. NICE, AMAZED BY EVERYTHING. He is slow on the uptake and extremely gullible; he marvels at everything. He always follows others. A sweet and kind soul, he grows plants in his home.

Key Facts

Genre: Adventure comedy/fantasy

Produced by: Studio Nebo

Episodes: 52 x 7:00

Format: CGI Animation

Target: core 4-7

ROSA & DARA

AND THEIR GREAT ADVENTURES



Synopsis

This is an animated adventure fantasy TV series designed to entertain children and in a playful, engaging way, to offer some

explanations about the world around us. Discovery becomes a great adventure itself - and most importantly, parents and children can share stories and information together.

Seven-year-old twins Rosa and Dara, with the help of their amazing Grandma, have to repeatedly save the world from the exploits of their trouble-making dog Laiko. During the course of their adventures, they travel around the world and discover all kinds of interesting things about the world we live in.

All the girls' adventures start at Grandma and Grandpa's house. There's always something happening here and no-one is ever bored - after all, this house has a launch pad for a spaceship hidden in the roof of the house! While fantastic things happen in this world, everything is rooted in reality and has an explanation. It is only the imagination of Rosa and Dara that has no limits.



Dara

Dara is full of energy and yearning for adventure. She has an upbeat, spontaneous personality and is not afraid of anything. Her wild imagination gives her a steady supply of ideas for handling any situation. She doesn't take rules too seriously but that often gets her in trouble.



Rosa

Rosa came into the world just before Dara. She is the sensible, responsible one who likes to have everything carefully thought out before she acts. She is perceptive and hungry for new information but doesn't like breaking rules and is naturally cautious. But she is always ready to support her sister, and to help her when it is needed.



Grandpa

Grandpa is a retired architect. He's able to fix anything that gets broken..which often happens after the others have had one of their adventures. Whatever kind of crazy situation he finds himself in, he always keeps his cool thanks to his calm, practical personality. He loves reading his newspapers and magazines in peace.



Grandma

Grandma is an avid amateur scientist. She creates all kinds of contraptions. It makes her a kind of superhero just without any tricks or magic. It is her inventions that make her superhuman deeds possible - and Grandma's house is full of them. Despite being a "woman of action", she's still a proper granny - loving, caring and attentive.



Laiko

Laiko is Grandma and Grandpa's dog. He acts like a dog, but he understands the world of people and their language and has some surprising other talents. He communicates by barking and howling. He doesn't like it when someone takes his things or steps on his turf without permission. Because of this, he often ends up causing some kind of problem.

Key Facts

Genre: Animated adventure fantasy

Produced by: Bionaut Animation & Kredenc

Episodes:
TV Series: 52 x 11:00
TV Special: 1 x 26:00

Format: Mix 2D and 3D

Target: core 6-8, family co-viewing



The Pooches

Synopsis

The Pooches are a fun-loving dog family making their way in the modern world. Dad is never seen without his notebook, while Mom has dreams of the stage. As for the kids, just like our young viewers, they have their own unique personalities. The protagonists' adventures show the young audience all the challenges of communication between kids and grown-ups, as well as sibling relationships, and teach them to resolve problems with a smile. Humour is at the heart of this colourful fast-paced series making it fun all-family entertainment.



Key Facts

Genre: All family entertainment, animated comedy

Produced by: Melnitsa Animation Studio

Episodes: 142 x 4:30

Format: CGI animation

Target: Kids 4+

Kid is the family's darling and the youngest of the kids. He can get away with any children's mischief but behaves quite well in his own way!

Max is the eldest of the brothers and a football star to be. But he is not really good at maths. He often upsets parents with his bad school grades and irresponsible behaviour.

Rosie Beautiful, but not really too smart, she really knows what she's worth, and is sure that no boy can resist her charms. That is why she already knows a bit about makeup, fancy clothes, can roller-skate, sew, and draw. This list has no limits, as well as her charms.

Alex is a bit nervous and shy when it comes to communicating with other kids. He is not into everyday fuss and "silly games" others play. But we are sure – he is a future Noble Prize winner in physics!

Liza prefers, but not always succeeds in being the first in everything. Often gets on everybody's nerves with nasal singing, bad violin playing and other small hobbies. But the parents always trust her. She is in charge when they are not at home as she is the most responsible.





Synopsis

Do you know Moonzy? He is a one-of-a-kind creature who came to us from the Moon. Once on Earth, curious and restless, he started to learn everything about the world around him. The storylines were developed in collaboration with pre-school teachers and child psychologists. Most of the characters are small animals: insects, fish, bees, ladybirds, butterflies, frogs etc. Moonzy is new to Earth and in each episode he learns something about this new world and kids learn together with him. Every episode is dedicated to one educational topic and a simple story with a Happy Ending. The series has a kind and good-natured vibe.



Moonzy is a very kind, sympathetic and slightly naive character. He is a true friend to each inhabitant of the forest meadow. He is incapable of cheating, bragging, talking big or being greedy. He appears to be simple-minded which is why, from time to time, he gets into awkward situations.

Skip is Moonzy's best friend. He is funny, clever, smart, curious and bold. Skip loves to play new games and to have adventures. Sometimes he can be a little bit boastful.



Granny Annie represents an ideal grandmother who cooks well, cleans thoroughly and loves everyone around her. She is always glad to help and give support, for which she is infinitely respected by all the characters. When necessary, Granny Annie can be strict without being tough.

Dottie is a charming, impulsive character. Dottie loves teaching and giving advice to everyone. She easily gets offended but at the same time she always remains kind and helpful. She builds amazing sand castles, loves to collect flowers and to paint.



Weebee. You can always rely on the extremely busy and disciplined Weebee. He is highly responsible and very reliable. He is a hard-working character that attends a school for bees.

Woopsie and Poopsie are vivacious, pugnacious hooligan twins. But the pair nevertheless share the same big dream of becoming beautiful butterflies one day. They are the main instigators of all kinds of tricky situations that occur throughout the series.

Key Facts

Genre: Pre-school entertainment series

Produced by: Melnitsa Animation Studio

Episodes: 439 x 4:30

Format: CGI animation

Target: 1-6



Robodz

Synopsis

The series tells the story about the life of robots sent to Mars as part of various space missions. They lost connection with the Earth and ended up making Mars their new home. The Robodz population grew and prospered, and the story of the Robodz began. Each episode is a humorous fun-packed story, touching on subjects of friendship, rivalry, right and wrong, which always leaves the viewers with a smile! Each character in the series is unique, has very individual qualities and different interests. They are far away, made of metal and live in a very un-Earth like hostile environment, however they are not that dissimilar from us.



Atom

Atom is phlegmatic in his temperament. He has limitless calculation abilities, is well mannered and has encyclopaedic knowledge. He puts that knowledge into practice with the help of his best friend Yellow.



Yellow

Yellow is short tempered. He is impatient and often acts before thinking. He can look in opposite directions at the same time and his eyes can reach into most hard reaching places. His strong emotional outbursts can result in burnt fuses and the loss of consciousness. Yellow is ever the optimist who never gives up, he constantly gets Atom involved in his risky ventures.



Marcella

Marcella has invented a method of extracting machine oil from Flora's plants. One part of the rocket on which Marcella arrived on Mars has been adjusted to produce that much-needed machine oil, the rest of the rocket was turned into the café-restaurant, where robots like to meet and refuel.

Buran

Buran is melancholic. He is quite a sad excavator who is inactive and slow. He is reserved and not pushy, easily upset and gets very unsettled by his own or someone else's failures. His distinguishing feature is his amazing superhuman strength, which he would never use to cause pain to anyone. Buran doesn't talk much and moves very slowly. Despite his massive size and strength he lacks self-confidence.

Dr. G.

Engineer, mechanic, inventor, who was second to arrive on the planet, he found Flora and repaired her. They have had the warmest bond ever since. After a while they ran out of machine oil and were facing a bleak future when Marcella arrived and made her discovery.



Flare

Flare is lively and very active. She dreams of being a princess. She loves photography and strives to be the centre of attention. Flare easily gets over failures and problems. She talks very fast and constantly changes her mind. Her look is similar to that of a camera on a tripod stand. Her movements are very fast but not very precise.

Flora

Flora is the oldest inhabitant of the planet. She came here to try growing at least a small plant and ended up growing the whole garden. Flora moves slowly, can't hear well and often falls asleep in the middle of her chores.



Key Facts

Genre: All family entertainment, animated comedy

Produced by: Studio Atria

Episodes: 7 x 11:00

Format: CGI

Target: 6-12

Riki



Chiko

Patient, sensible, able to concentrate

Krash

Lively, active, interested in all things unknown

Rosa

Energetic, persistent and sociable

Wally

Gentle towards others, sincere and sensitive

Synopsis



Key Facts

Genre: Educational animated series for toddlers

Produced by: Petersburg Animation Studio

Episodes: 100 x 5:00

Format: 3D

Target: 9-36 months

Riki is an educational series for very young viewers developed in collaboration with child psychologists, and teachers, to suit the particular cognitive abilities of children of this age. Each episode of the show tells toddlers a colourful story which introduces them to new concepts using age-appropriate content. The narrative unfolds rhythmically yet slowly making it understandable to small children. The narrator's voice is patient, forgiving, loving and helpful, just like a real Mum's voice. The subject matter is simple and is based on situations that children of this age can relate to such as play, outdoor walks, food and mealtimes, games, bedtime and daily routines.

Every episode is a combination of plot-based entertainment and an educational lesson element. Such structure is designed to increase children's learning focus by alternating educational content with entertainment and music.

Krash, Chiko, Rosa and Wally (Riki characters) are toys which came to life in an apartment of a family with little children. Real objects are used alongside the Riki characters in order to create the world they live in and learn about.



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