## **Top Line Foods Ltd.**

## **Privacy statement**

Privacy and cookies policy.

Top Line Foods Ltd. is committed to safeguarding and preserving the privacy of our customers. This Privacy Policy explains what happens to any personal data that you provide to us, or that we collect from you whilst you visit our site. We do update this Policy from time to time so please do review this Policy regularly.

Information we collect:

In running and maintaining our website we may collect and process the following data about you:

Information about your use of our site including details of your visits such as pages viewed and the resources that you access. Such information includes traffic data, location data and other communication data.

Information provided voluntarily by you. For example, when you register for information or make a purchase.

Information that you provide when you communicate with us by any means.

Use of cookies:

Our Website tracks two forms of cookie:

Absolutely Necessary Cookies Google Analytics Cookies

As standard all of our websites only create two Cookies and these cookies are 'Absolutely Necessary' for the functioning of your website. These cookies are 'ASP.NET\_SessionId' and "JSESSIONID". 'ASP.NET\_SessionId' stores a 'Session ID' which is used by Microsoft .NET Framework to deliver the web pages to the visitor.

The New Relic JSESSIONID cookie is used to store a session identifier so that New Relic can monitor session counts for our applications. The cookie value is generated by Jetty.

We use New Relic to help us track any potential server errors and review the performance of our hosting platforms.

These cookies expire at the end of sessions which is when a visitor goes to another website or closes their browser window.

Because they does not remain on your computer it has no way of tracking your website usage or retaining any of your data post expiry. This means consent is not required.

Cookie Name: ASP.NET\_SessionId, JSESSIONID

The second cookie type is Google Analytics.

We use Google Analytics to track visitors and measure traffic to our website.

Cookie Names: \_utma / \_utmb / \_utmc / \_utmz

Use of your information:

We may use the information that we collect from you to provide our services to you. In addition to this we may use the information for one or more of the following purposes:

To provide information to you that you request from us relating to our products or services. To provide information to you relating to other products that may be of interest to you. Such additional information will only be provided where you have consented to receive such information. To inform you of any changes to our website, services or goods and products. If you have previously purchased goods or services from us we may provide to you details of similar goods or services, or other goods and services, that you may be interested in.

## Storing your personal data:

We do our utmost to ensure that all reasonable steps are taken to make sure that your data is treated and stored securely. Unfortunately, the sending of information via the internet is not totally secure and on occasion such information can be intercepted. We cannot guarantee the security of data that you choose to send us electronically. Sending such information is entirely at your own risk.

We do not store your credit card details.

**Disclosing Your Information:** 

We will not disclose your personal information to any other party other than in accordance with this Privacy Policy and in the circumstances detailed below:

In the event that we sell any or all of our business to the buyer. Where we are legally required by law to disclose your personal information. To further fraud protection and reduce the risk of fraud.

Third party links:

On occasion we include links to third parties on this website. Where we provide a link it does not mean that we endorse or approve that site's policy towards visitor privacy. You should review their privacy policy before sending them any personal data.

## Access to information:

In accordance with the Data Protection Act 1998 you have the right to access any information that we hold relating to you. Please note that we reserve the right to charge a fee of £30 to cover costs incurred by us in providing you with the information.

Please do not hesitate to contact us regarding any matter relating to this Privacy Policy at info@toplinefoods.co.uk