

## **Project aim**

To improve the labour market relevance of learning by supporting school and college leaders in their development and implementation of a whole school approach to delivering high quality careers guidance and a careers curriculum.

### **Objectives**

- 1. To ensure that young people make a successful school to work/HE transition including improving the employability skills of vulnerable and disadvantaged young people.
- 2. To draw effectively on labour market intelligence to inform curriculum and careers provision.
- 3. To increase links between schools, FE, employers and HE and improve the effectiveness and sustainability of these partnerships.
- 4. To improve schools and college leaders' capability to work with employers/HEIs and to help employers and HEIs identify the most effective way that they work with both individual schools and across a number of schools and colleges.



"I improved with expressing myself to others because I was nervous when I first walked into the office. But now I am more confident" – student.

"I didn't think I had the confidence to answer the phone. But I done it! – student.







#### **The Project**

- ➤ The Lambeth Career Cluster project began in July 2016 and ended in March 2019.
- ➤ It comprised 17 Lambeth schools, inclusive of three special schools and a pupil referral unit, plus an FE college and an HEI.
- It was student-centred and included employer engagement and staff development.



- Central to retaining the schools' commitment was a service level agreement and having a single point of contact within each institution and the local authority.
- As part of the project each school created a careers strategy (Gatsby benchmark 1).
- ➤ Borough-wide cluster meetings involving all schools were held each term. These were much valued by schools as they supported networking and provided opportunities to share best practice.
- In addition 1:1 meetings were regularly conducted between the local authority project lead and the school-based career lead to keep the project on track and address any concerns.
- ➤ To support staff development, two career professionals conducted a comprehensive needs analysis and used it to develop a programme of CPD which they delivered.
  - "Excellent training with plenty of practical support. Well done." teaching staff.
- ➤ As a result all schools attained level 2 of the Quality in Careers Standard and 15 received the full award.





# Career fairs, conferences and targeted projects

- Supported by the FE College and HEI, two borough-wide career events were held each year involving employers, training providers and apprentices,. These were attended by over 800 young people (Gatsby benchmarks 2, 5 and 7).
  - "Students found it useful, although they did not want to go initially" teacher.
- ➤ In addition a number of targeted projects were run to support BAME young people, looked-after children and high-achievers from disadvantaged backgrounds (Gatsby benchmark 3).



## **Employer engagement**

- A variety of employers and all schools successfully engaged in a range of meaningful school-based employer led pilots over 26 weeks. (Gatsby Benchmarks 2, 4 and 5).
  - "Today I found the interview skills sessions useful because it shows me I can have confidence in real life" student.
  - "The fact that we were able to talk about what we want to be has allowed me to understand it in more depth" – student.
- Over 300 work placements were secured (Gatsby benchmark 6).
  - "The students I interviewed came in a professional manner and all were worthy of the opportunity" employer.
  - "I think the programme has worked well for the pupils and it has been great to see them grow over the time period" employer.

## **Key lessons learnt**

- ➤ Build in time on average it took four months between schools meeting with employers and the first activity.
- ➤ Never underestimate young people "A real highlight is Carlos who has managed to get a job with us" employer.
- > Allow time for conversations and always have a back-up plan.



