



Privacy Policy

The RM2 Partnership Limited ("RM2") is the operator of www.eotsurvey.co.uk

Your privacy is important to us. By providing personal information such as your name and email address via the forms on this website, you agree to us contacting you with regard to the information provided.

This privacy notice explains how and why we collect and process your personal information. Any personal information we collect will only be used in accordance with this privacy statement.

The General Data Protection Regulation ("GDPR") requires us to declare which of six "lawful reasons" we are relying on when we are processing your personal data: we operate on the basis of "legitimate interest".

What we collect

We collect the following information:

- Name, email address and phone number.
- Contact information including email address.
- Business and accounts data relevant for the market research of Employee Ownership Trusts.
- Other information relevant to the EOT survey such as, but not limited to: job title, business address, company name, company ownership structure.

We will not sell, distribute or lease your personal information to third parties unless we have your permission or are required by law.

What we do with the information we gather

We require this information for the following purposes:

- Analyse the adoption of Employee Ownership Trusts (in partnership with the Employee Ownership Association and the John Lewis Partnership) to encourage further adoption of the EOT, develop good practice, and provide a basis for potential future lobbying. Information gathered through the EOT survey will remain strictly confidential. Insights from the survey will only ever be published in aggregate and will not be used for any commercial purposes.
- From time to time, we may use your information to contact you for market research purposes regarding employee ownership and to gain clarity to any answers you may have provided on the EOT Survey. We may contact you by email, phone or mail.
- To make improvements to the EOT survey our website via the analysis of cookies (see below).



How we use cookies

A cookie is a small file which asks permission to be placed on your computer's hard drive. Once you agree, the file is added and the cookie helps analyse web traffic.

We use traffic log cookies to identify which pages are being used. This helps us analyse data about web page traffic and improve our website in order to tailor it to customer needs. We only use this information for statistical analysis purposes and then the data is removed from the system.

Cookies help us provide you with a better website, by enabling us to monitor which pages you find useful and which you do not. A cookie in no way gives us access to your computer or any information about you, other than the data you choose to share with us.

You can choose to accept or decline cookies. Most web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. This may prevent you from taking full advantage of the website.

Security

We are committed to ensuring that your information is secure. In order to prevent unauthorized access or disclosure we have put in place suitable physical, electronic and managerial procedures to safeguard and secure the information we collect online.

Links to other websites

Our website may contain links to enable you to visit other websites of interest easily. However, once you have used these links to leave our site, you should note that we do not have any control over that other website. Therefore, we cannot be responsible for the protection and privacy of any information which you provide whilst visiting such sites and such sites are not governed by this privacy statement. You should exercise caution and look at the privacy statement applicable to the website in question.

How to contact us or the Data Protection Regulator

You can contact us; in writing by emailing enquiries@rm2.co.uk, or at Sycamore House, 86-88 coombe Road, New Malden, KT3 4QS or by calling 0208 949 5522

If you have a concern and feel that we have not handled your data or enquiry relating to your data correctly you can contact the Information Commissioners Office at 0303 123 1113.

In Partnership with



RM2 may change this policy from time to time by updating this page. You should check this page from time to time to ensure that you are happy with any changes. This policy is effective from 01 June 2020.