



GDC -Standards of Conduct, Performance and Ethics

As dental professionals, we work to the standards of conduct, performance and ethics required by the General Dental Council, this means that we

- Put patients' interests first
- Communicate effectively with patients
- Obtain valid consent
- Maintain and protect patients' information
- Have a clear and effective complaints procedure
- Work with colleagues in a way that is in patients' best interests
- Maintain, develop and work within your professional knowledge and skills
- Raise concerns if patients are at risk
- Make sure your personal behaviour maintains patients' confidence in you and the dental profession

1 Putting patients' interests first

Patients expect

- To be listened to and have their preferences and concerns taken into account.
- To be treated as individuals and have their cultures and values respected.
- That all members of the dental team will be honest and act with integrity.
- That all aspects of their health and well-being will be considered and they will receive dental care that is appropriate for them.
- To be treated in a clean and safe environment.
- That reasonable adjustments will be made for any disabilities.
- That their interests will be put before financial gain and business need.
- Redress if they suffer harm during dental treatment.

- That their dental pain and anxiety will be managed appropriately.
We will
- Listen to you.
- Treat you with dignity and respect at all times.
- Be honest and act with integrity.
- Take a holistic and preventative approach to your care which is appropriate to you.
- Treat you in a hygienic and safe environment.
- Treat you fairly, as individuals and without discrimination.
- Put your interests before our own or those of any colleague, business or organisation.
- Have appropriate arrangements in place for you to seek compensation if you suffer harm.
- Find out about laws and regulations that affect our work and follow them

2 Communicate effectively with patients

Patients expect

- To receive full, clear and accurate information that they can understand, before, during and after treatment, so that they can make informed decisions in partnership with the people providing their care.
- A clear explanation of the treatment, possible outcomes and what they can expect.
- To know how much their treatment will cost before it starts, and to be told about any changes.
- Communication that they can understand.
- To know the names of those providing their care.
We will
- Communicate effectively with you – listen to you, give you time to consider information and take your views and communication needs into account.
- Recognise and promote your rights to and responsibilities for making decisions about your health priorities and care.
- Give you the information you need, in a way you can understand, so that you can make informed decisions.
- Give you clear information about costs.

3 Obtain valid consent

Patients expect to be asked for their consent to treatment before it starts.

We will

- Obtain valid consent before starting treatment, explaining all the relevant options and the possible costs.
- Make sure that you (or your representatives) understand the decisions you are being asked to make.
- Make sure that your consent remains valid at each stage of investigation or treatment.

4 Maintain and protect patients' information

Patients expect

- Their records to be up to date, complete, clear, accurate and legible.
- Their personal details to be kept confidential.
- To be able to access their dental records.
- Their records to be stored securely.

We will

- Make and keep contemporaneous, complete and accurate patient records.
- Protect the confidentiality of your information and only use it for the purpose for which it was given.
- Only release your information without your permission in exceptional circumstances.
- Ensure that you can have access to their records.
- Keep your information secure at all times, whether your records are held on paper or electronically.

5 Have a clear and effective complaints procedure

Patients expect their concerns or complaints to be acknowledged, listened to and dealt with promptly.

We will

- Make sure that there is an effective complaints procedure readily available for you to use, and we will follow that procedure at all times.
- Respect your right to complain.
- Give you, if you complain, a prompt and constructive response.

6 Work with colleagues in a way that is in patients' best interests

Patients expect:

- To be fully informed of the different roles of the dental professionals involved in their care.
- That members of the dental team will work effectively together.

We will

- Work effectively with our colleagues and contribute to good teamwork.
- Be appropriately supported when treating you.
- Delegate and refer appropriately and effectively.
- Only accept a referral or delegation if we are trained and competent to carry out the treatment and believe that what we are being asked to do is appropriate for you.
- Communicate clearly and effectively with other team members and colleagues in your interests.
- Demonstrate effective management and leadership skills for the teams that we manage.

7 Maintain, develop and work within your professional knowledge and skills

Patients expect:

- To receive good quality care.
- That all members of the dental team:
 - are appropriately trained and qualified;
 - keep their skills up to date;
 - know their limits and refer patients as appropriate; and
 - work within current laws and regulations.

We will

- Provide good quality care based on current evidence and authoritative guidance.
- Work within our knowledge, skills, professional competence and abilities.
- Update and develop our professional knowledge and skills throughout our working life.

8 Raise concerns if patients are at risk

Patients expect:

- That the dental team will act promptly to protect their safety if there are concerns about the health, performance or behaviour of a dental professional or the environment where treatment is provided.
- That a dental professional will raise any concerns about the welfare of vulnerable patients.

We will

- Always put your safety first.
- Act promptly if you or colleagues are at risk and take measures to protect you or them.

- Make sure that we encourage and support a culture where our staff can raise concerns openly and without fear of reprisal.
- Make sure that we have an effective procedure in place for raising concerns, that the procedure is readily available to all staff and that it is followed at all times.
- Take appropriate action if we have concerns about the possible abuse of children or vulnerable adults.

9 Make sure your personal behaviour maintains patients' confidence in you and the dental profession

Patients expect:

- That all members of the dental team will maintain appropriate personal and professional behaviour.
 - That they can trust and have confidence in you as a dental professional.
 - That they can trust and have confidence in the dental profession
- We will
- Ensure that our conduct, both at work and in our personal lives, justifies your trust in us and in the dental profession.
 - Protect you and colleagues from risks posed by our health, conduct or performance.
 - Inform the GDC if we are subject to criminal proceedings or a regulatory finding is made against us anywhere in the world.
 - Co-operate with any relevant formal or informal inquiry and give full and truthful information.