

# WWHMC Charity Ball & Fundraiser Event Sponsorship Brochure

Raising awareness on rape, child abuse and domestic violence



# Founder Dilys Sillah

Dilys Sillah is the Founder of Who Will Hear My Cry (WWHMC), a charity that raises awareness about rape, child abuse and domestic violence.

She is also a singer, entrepreneur, life coach and motivational and public speaker. Dilys is a keen advocate for women and children, as well as the author of the book 'Predator or Prince - How to Find the Man of Your Dreams, Not Your Nightmares.' The book was written to help women identify the red flags in associating with potentially abusive men in order to avoid dating them and keeping themselves and their children safe from sexual, emotional and physical predators.

Dilys' passion for women, children and young adults is tangible and has led her to put together workshops such as 'The Diamond Within,' an interactive, motivational and informative workshop for 12 to 17 year old girls that teaches them the benefits of maintaining sexual integrity and self-worth; thereby navigating and avoiding harmful friendships/relationships and much more.

WWHMC is helping to make positive impact. We are reaching out to you to come alongside us to help us insert a 'happy ever after' ending in the lives of those whose paths we cross through our work.

"When I met Dilys, I was broken and too ashamed to fight for my dignity. She listened to my story, made the necessary moves and today, I have been granted the justice that I so desperately needed. Thank you Dilys Sillah. Thank you WWHMC."

This testimonial was given by Phylis Efedorc from Ghana. She was beaten by a neighbor who also attempted to sexually assault her in public. Initially the police didn't want to press charges, but when the full consequences of their failure to act appropriately were outlined via great legal advice from one of our partners, they decided to do their job.

They arrested the suspect and brought charges against him. The fight didn't end there. The presiding judge wanted the matter resolved via the civil medium of conflict resolution. Phylis held out after a lot of support and decided not to settle.

She had her day in court and won her case – a great victory for all and a testament of the tenacity and determination of Founder Dilys Sillah. WWHMC are working on preventing cases of rape, sexual abuse and domestic violence being settled out of court so that perpetrators aren't allowed to roam free or use financial influence to escape justice.



# Responding to the voices of victims silenced through abuse



#### Who we are

We promote the rights of women, children and young adults to preserve and protect sexual innocence and promote sexual safety.

#### What we do

- Raise awareness on domestic, sexual and other types of abuse by addressing social and cultural issues that may act as an enabler or contributor to sexual vulnerability and exploitation.
- Work in the area of prevention through education with young people, to minimise the risk of domestic violence, rape or abuse by challenging myths and preconceptions and building self awareness and confidence.

#### How we do this

- Run informative and interactive workshops, seminars and conferences including 'The Diamond Within'.
- Public comment, inform, champion and advocate for change for the welfare and safeguarding of vulnerable and at risk groups.

If you would like more information on our yearly campaigns, public speaking appointments, courses, services, workshops or events please visit us at:

www.wwhmc.org.uk info@wwhmc.org.uk Last year our charity launch was an excellent success with over 170 guests in attendance at the beautiful Gibson Hall in Bishopsgate. This year on Saturday 14 October 2017, we are going to be hosted in the prestigious Drapers' Hall in London – a venue often used as a stand-in for Buckingham Palace and for many TV shows.

The reason for the event is to raise funds for the charitable projects WWHMC is involved in, both in the UK and in Ghana. The charity supports children to access medical care after abuse in Ghana, as well as supporting victims of domestic and sexual violence in securing the emotional and legal support they need through WWHMC.

There is a preconception that rape, child abuse and domestic violence only happen to the less affluent, certain groups and those of particular ethnicities – this is a complete fallacy. We recognise through research that though some groups are harder to reach than others, various types of abuse are still rife and underreported. Our work helps to change and break down those myths that promote inaction and ineffectiveness that act as enablers for the abuse that needs to be prevented.

We are aware that a lot of work is still needed to educate children on healthy relationships and confidence building to help prevent the victims of today and the perpetrators of tomorrow. Our approach is to raise awareness and work in a preventative capacity. With your support WWHMC can continue to be a clear and uninterrupted voice for those who are finding the courage to speak, and those whose voices have been silenced for too long.

We will be fundraising on the night to help the furtherance of the work WWHMC will be doing in schools; for our 'I Wear Blue' campaign to run in 2018 April as it's Child Sexual Abuse Prevention month, and for our support work for victims of rape and abuse.

WWHMC believe it is a great investment to sponsor this event and to be a regular donor to a charity that is making such a difference to women and their families and the wider community across continents.



Dilys Sillah addressing over 500 students at Accra Girls Senior High School in Accra, Ghana

## Memories From Last Year's Event Held At Gibson Hall Bishopsgate:



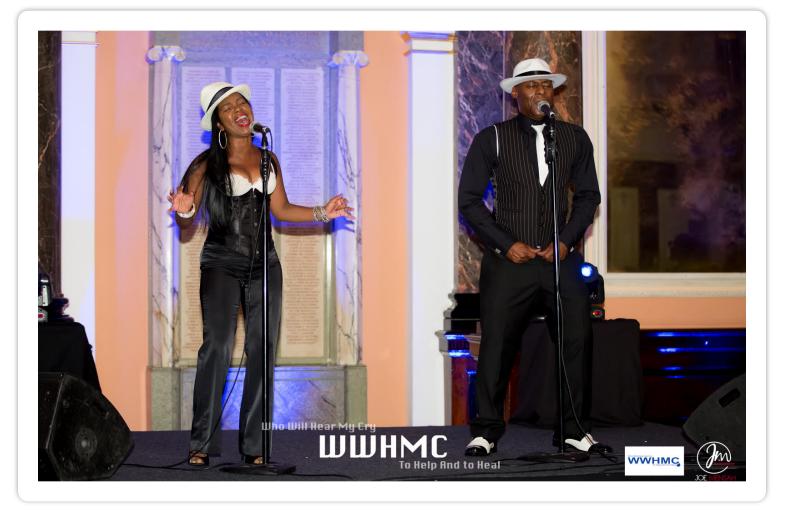
Leroy Logan MBE – WWHMC Ambassador and Speaker



#### Guests & Sponsors on the dance floor



A Full House Captivated by Dr. Diahanne Rhiney – Founder of Domestic Violence Charity S.W.I.M



Award Winning Group 'Loose Ends' Ft. Carl Macintosh

# **Sponsorship Packages**

The WWHMC Charity Ball and Fundraiser Event offers a range of Sponsorship packages allowing you to tailor your involvement and maximise your exposure.

This world-class platform will offer the opportunity to interact and build relationships with organisations that share our launch experience and vision.

The WWHMC launch will create the perfect platform to affect change, create awareness and promote the value of working together to support local communities with a cause.

This is an ideal opportunity to get on board to recognise talent and support change together.

### Partnership Sponsor Package I: £5000

- > Branding presentation
- > Advertising program and goody bags
- ≫ Website credit
- > Press Release
- > Logo and description
- > Exhibition / stand Space
- ➢ Dinner & Dance tickets X 6
- $\gg$  IO-minute presentation to the audience
- > Acknowledgement in media releases

## Corporate Sponsorship Package 2: £2500

- > Branding presentation
- > Advertising program
- ≫ Website credit
- ▷ Press Release
- > Logo and description
- > Exhibition / stand Space
- > Dinner & Dance tickets X 4
- > 5-minute presentation to the audience

## VIP Sponsorship Package 3: £1,000

- > Branding presentation
- > Advertising program
- ➤ Website credit

- > Press Release
- > Logo and description
- > Exhibition / stand Space
- » Dinner & Dance tickets X 3
- > 5-minute presentation to the audience

### Supporter Sponsorship Package 4: £500

- > Advertising program
- ➤ Website credit
- > Press Release
- > Logo and description
- > Dinner & Dance tickets X 2

#### Please complete this form to indicate your requirements and return by email to WWHMC:

T: +44 (0)300-365-3655 1 M: +44 (0)7876-330-334 E: <u>dilys@wwhmc.org.uk</u> 1 W: <u>www.wwhmc.org.uk</u>

Suite 6, 43 Bedford Street, Convent Garden, London WC2E 9HA Registered Charity Number: 1166478 An invoice and further information will be sent and you will be contacted to arrange a time to fully discuss your involvement with this exciting event.

Name:
Position:
Company:
Address:
Email:
Telephone:
I/We confirm sponsorship of the WWHMC Charity Ball & Fundraiser Event as follows:

Item:

Amount:

Total:

Signature: