**Tik Tok & You Tube Filmmakers’ Guidelines**

You will need to comply with Tik Tok community guidelines, YouTube code of ethics and data protection.

Performance right / intellectual property rights will also need to be mentioned to those being filmed and where appropriate, a list of credits provided.

For videos, a written consent form is available at <https://eforms.com/consent/video/>.

Please make sure to use only royalty-free music, for example: <https://www.akmmusic.co.uk/royalty-free-music>

When someone has agreed to be filmed or interviewed, it is always important that the person/s know what you are filming, and how the filming footage is going to be used.

In some cases you can get consent verbally, but in most cases it is advised to ask your contributors to sign a consent form. By doing this, this will make clear what they are being filmed for and that they are happy for the film footage to be edited and broadcast.

When you planning a film, and are looking to include someone under the ages of 18 on a day when they are at school, is it important to request permission from the school that they can take the required time off.

You also need to get consent to film on the location you are using. If you are filming on private property, you must also get permission from the owner to film there. This is called location consent. Additionally if you are looking to film on council property, such as road, parks etc, you must contact the council for permission. The owner must sign a location agreement form for consent from the council.

When filming on location, in most cases you might find passers-by in the background of your filming. It is always an idea to put up notices explaining to passers-by what you are doing. This will make people aware of what you are doing, and alert anyone who does not want to be on camera.

Additionally you don’t want to worry about getting consent forms for every person passing by in the background; however you must not focus on any individual without getting consent from them personally.

For more details about our data policy and privacy notices, please feel free to contact M.Demossier@soton.ac.uk.