

MOBIQ GROUP LTD

PRIVACY NOTICE

1. Scope

All data subjects whose personal data is collected, in line with the requirements of the GDPR.

2. Responsibilities

- 2.1. The Data Protection Officer / GDPR Representative is responsible for ensuring that this notice is made available to data subjects prior to Mobiq Group Limited collecting/processing their personal data.
- 2.2. All Employees/Staff of Mobiq Group Limited who interact with data subjects are responsible for ensuring that this notice is drawn to the data subject's attention and their consent to the processing of their data is secured.

3. Privacy notice

3.1. About Us

All data captured is held by Mobiq Group Limited, 6-8 Caledonian Road, London N1 9DU. Email: info@mobiqgroup.com Tel: 0330 122 1271

The personal data we would like to process is

Personal data type:	Source (where Mobiq Group Limited obtained the personal data from if it has not been collected directly from you, the data subject. Note if the personal data has been accessed from publicly accessible sources):
Your name, email address, job title, company name	Our newsletter subscription web-form or direct contact with us via email, social media (including LinkedIn) telephone or personal meeting

The personal data we collect will be used for the following purposes:

- Providing you with periodic Mobiq Group Newsletters
- Providing you with information on our services and services of our affiliates, clients and partners
- Contacting you regarding our services and services of our affiliates, clients and partners
- Communicating with you as you access our services or those of our affiliates and authorized contractors

Our legal basis for processing for the personal data:

- Our legitimate business interests

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- To enable contractual obligations to be met between Mobiq Group Limited and its clients

Any legitimate interests pursued by us, or third parties we use, are as follows:

- Keeping clients and interested parties informed on services, news and matters of interest relating to our services

No special categories of personal data are captured.

3.2. Consent

By consenting to this privacy notice you are giving us permission to process your personal data specifically for the purposes identified.

Consent is required for Mobiq Group Limited to process both types of personal data, but it must be explicitly given. Where we are asking you for sensitive personal data we will always tell you why and how the information will be used.

You may withdraw consent at any time by sending an email to info@mobiqgroup.com

3.3. Disclosure

Mobiq Group Limited will not pass on your personal data to third parties without first obtaining your consent.

3.4. Retention period

Mobiq Group Limited will process personal data and will store the personal data until such time as you ask to stop receiving information and updates from Mobiq, or for 10 years, whichever expires first. You may ask us to stop processing your data and sending you information at any time, simply email info@mobiqgroup.com

3.5. Your rights as a data subject

At any point while we are in possession of or processing your personal data, you, the data subject, have the following rights:

- Right of access – you have the right to request a copy of the information that we hold about you.
- Right of rectification – you have a right to correct data that we hold about you that is inaccurate or incomplete.
- Right to be forgotten – in certain circumstances you can ask for the data we hold about you to be erased from our records.
- Right to restriction of processing – where certain conditions apply to have a right to restrict the processing.
- Right of portability – you have the right to have the data we hold about you transferred to another organisation.
- Right to object – you have the right to object to certain types of processing such as direct marketing.
- Right to object to automated processing, including profiling – you also have the right to be subject to the legal effects of automated processing or profiling.

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- Right to judicial review: in the event that Mobiq Group Limited refuses your request under rights of access, we will provide you with a reason as to why. You have the right to complain as outlined in clause 3.6 below.

All of the above requests will be forwarded on should there be a third party involved in the processing of your personal data.

3.6. Complaints

In the event that you wish to make a complaint about how your personal data is being processed by Mobiq Group Limited or how your complaint has been handled, you have the right to lodge a complaint directly with the supervisory authority and Mobiq Group Limited's data protection representatives Data Protection Officer / GDPR Owner. You may contact Mobiq Group Limited directly at: info@mobiqgroup.com

3.7. Privacy statement

Personal data

Under the EU's General Data Protection Regulation (GDPR) personal data is defined as:

"any information relating to an identified or identifiable natural person ('data subject'); an identifiable natural person is one who can be identified, directly or indirectly, in particular by reference to an identifier such as a name, an identification number, location data, an online identifier or to one or more factors specific to the physical, physiological, genetic, mental, economic, cultural or social identity of that natural person".

How we use your information

This privacy notice tells you how we, Mobiq Group Limited, will collect and use your personal data for providing you with information relating to our services and associated matters.

Why does Mobiq Group Limited need to collect and store personal data?

In order for us to provide you with a service we need to collect personal data for correspondence purposes and/or detailed service provision. In any event, we are committed to ensuring that the information we collect and use is appropriate for this purpose, and does not constitute an invasion of your privacy.

In terms of being contacted for additional marketing purposes not directly part of the services we provide to you, Mobiq Group Limited would contact you for additional consent.

Will Mobiq Group Limited share my personal data with anyone else?

We may pass your personal data on to third-party service providers contracted to Mobiq Group Limited in the course of dealing with you. Any third parties that we may share your data with are obliged to keep your details securely, and to use them only to fulfil the service they provide you on our behalf. When they no longer need your data to fulfil this service, they will dispose of the details in line with Mobiq Group

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Limited procedures. If we wish to pass your sensitive personal data onto a third party we will only do so once we have obtained your consent, unless we are legally required to do otherwise.

How will Mobiq Group Limited use the personal data it collects about me?

Mobiq Group Limited will process (collect, store and use) the information you provide in a manner compatible with the EU's General Data Protection Regulation (GDPR). We will endeavour to keep your information accurate and up to date, and not keep it for longer than is necessary. Mobiq Group Limited is required to retain information in accordance with the law, such as information needed for income tax and audit purposes. How long certain kinds of personal data should be kept may also be governed by specific business-sector requirements and agreed practices. Personal data may be held in addition to these periods depending on individual business needs.

Under what circumstances will Mobiq Group Limited contact me?

Our aim is not to be intrusive, and we undertake not to ask irrelevant or unnecessary questions. Moreover, the information you provide will be subject to rigorous measures and procedures to minimise the risk of unauthorised access or disclosure. We may send you periodic newsletters and updates, direct from Mobiq Group Limited, but not unsolicited materials from third parties.

Can I find out the personal data that the organisation holds about me?

Mobiq Group Limited at your request, can confirm what information we hold about you and how it is processed. If Mobiq Group Limited does hold personal data about you, you can request the following information:

- Identity and the contact details of the person or organisation that has determined how and why to process your data. In some cases, this will be a representative in the EU.
 - Contact details of the data protection officer, where applicable.
 - The purpose of the processing as well as the legal basis for processing.
 - If the processing is based on the legitimate interests of Mobiq Group Limited or a third party, information about those interests.
 - The categories of personal data collected, stored and processed.
 - Recipient(s) or categories of recipients that the data is/will be disclosed to.
 - If we intend to transfer the personal data to a third country or international organisation, information about how we ensure this is done securely. The EU has approved sending personal data to some countries because they meet a minimum standard of data protection. In other cases, we will ensure there are specific measures in place to secure your information.
 - How long the data will be stored.
 - Details of your rights to correct, erase, restrict or object to such processing.
 - Information about your right to withdraw consent at any time.
 - How to lodge a complaint with the supervisory authority.
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- Whether the provision of personal data is a statutory or contractual requirement, or a requirement necessary to enter into a contract, as well as whether you are obliged

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to provide the personal data and the possible consequences of failing to provide such data.

- The source of personal data if it wasn't collected directly from you.
- Any details and information of automated decision making, such as profiling, and any meaningful information about the logic involved, as well as the significance and expected consequences of such processing.

What forms of ID will I need to provide in order to access this?

Mobiq Group Limited accepts the following forms of ID when information on your personal data is requested:

Passport, driving licence, birth certificate, utility bill (from last 3 months), etc.

Contact details of the Data Protection Officer / GDPR Representative:

For the contact details of the Mobiq Group Limited GDPR Representative/DPO or for more information please contact info@mobiqgroup.com