



The Smart Mobility Newsletter from Mobiq Group Ltd

Your invite to Smarter Travel LIVE!

Smarter Travel LIVE! 2017 takes place at ArenaMK in Milton Keynes on **19th-20th October** and Mobiq can offer discounted delegate entry.

Smarter Travel LIVE! is the showcase for practical applications of Intelligent Mobility for sustainable towns and cities and Mobiq will be speaking at the event.



You can get a 30% discount on all delegate rates by using discount code **STLMOBIQ** on the event shop, found here <http://bit.ly/2wZR7Pg>

Karhoo partners with Careem

Global mobility aggregator Karhoo has announced a strategic partnership with Careem. The deal with Careem, which operates in 80 cities and 13 countries across the Middle East and North Africa, creates a global network of over 500,000 vehicles.

karhoo.com careem.com

Mobiq partners with Transport for All to improve accessibility of door-to-door services

Mobiq Group, the leading specialist consultancy on smart mobility and on-demand ground transport in Europe, has partnered with Transport for All, the UK's leading organisation representing elderly and disabled transport users.



The partnership helps transport operators improve the accessibility and convenience for transport users who experience more obstacles when travelling.

Transport for All is a charitable organisation that has been campaigning for over 20 years to ensure positive changes across all transport modes for elderly and disabled travellers.

Mobiq has already worked with Transport for All to deliver a range of door-to-door user forums, that help transport operators to improve their service delivery and technology to make on-demand transport more accessible. The most recent forum saw leading taxi app and on-demand transport provider **Gett** engage with elderly and disabled transport users in a highly successful forum.

Malcolm Paice of Mobiq commented: *"Our partnership with Transport for All is helping Mobiq clients enhance their staff and driver training as well as improving the accessibility of their technology to add convenience, assurance and security."*

transportforall.org.uk

gett.com



LEVC unveils its electric taxi at Frankfurt motor show

London EV Company (formerly the London Taxi Company) has unveiled its new electric taxi at the 2017 Frankfurt Motor Show.

The new TX taxi will be the first to meet the zero-emission capable requirement for the London market, so closely associated with the iconic form of the traditional black London taxi, but it is clear LEVC plan the new, cleaner taxi to be a vehicle with global appeal.

Presented in the traditional German 'beige' taxi colour, the new TX was showcased at the New Mobility World installation at the Frankfurt International Auto Show.

The TX features an advanced battery electric powertrain with a small petrol generator to extend the vehicle's range to around 400 miles, 70 miles of which would be zero emissions.

The new TX electric taxi is expected to hit London's streets this autumn. The City of London recently announced it is considering dedicated taxi stands for electric vehicles to help ensure charging facilities and to prioritise cleaner vehicles.

Geely, the global owner of LEVC also recently announced its planned takeover of Lotus and Proton.

levc.com

Mobiq gets innovative with London Midland Labs



Mobiq has been working with **London Midland Labs** on developing innovative solutions to enhance the lot of rail passengers.

London Midland Labs has been created by rail operator **London Midland** as a hub for innovative technology projects in order to improve their customer's options for travel and mobility as part of London Midland's commitment to offer rail passengers 'Simply Better Journeys'.

London Midland Labs brings together start-ups and stakeholders to develop innovative technology driven solutions that can be worked up, pitched and (hopefully) green-lit for implementation.

Simon Haynes, Director at Mobiq commented: *"We're really excited to be working with London Midland Labs on projects which will improve the experience for London Midland rail users. The 12 week accelerator programme, which includes mentoring for the start-ups is a superb environment for developing ideas into meaningful solutions. As part of Mobiq's overall services to tie rail use in with smart mobility and integrated ground transport options it has been a remarkably productive exercise."*



Ian McLaren of London Midland said: *"Our job with Labs is to find, support and work with the brightest, smartest minds from the start-up landscape so we can collectively develop timely and effective solutions."*

London Midland Labs also operates a physical hub for the projects at the Serendip Smart City Incubator in Birmingham.

londonmidlandlabs.com