

## Tour Operator of the Year

### Diamond Sky Holidays

'Diamond Sky Holidays creates a holiday that is truly unique to the client, but at the same time provides a hands-off planning experience where all aspects of organising the trip are meticulously executed by the company itself.'

Diamond Sky Holidays is a Birmingham-based tour operator that strives to provide unique holidays that invariably exceed customer expectation. The company draws on its extensive knowledge in the field and its core principles of customer care, and clients are consulted throughout the process to create a tailored holiday experience.

Diamond Sky is so popular with clients because it offers packages that are tried and tested – managing director Akin Koc has spent over 30 years in the industry and each holiday offered by the company is informed by his personal experience of travelling the world, and certified by the various awards he has picked up at the Travel Oscars.



**Diamond Sky Holidays creates a holiday that is truly unique to the client, but at the same time provides a hands-off planning experience where all aspects of organising the trip are meticulously executed by the company itself.**



In today's age of mass tourism, it is difficult to find a tour company that still offers a distinctive holiday experience, but clients of Diamond Sky Holidays repeatedly comment on the unexpected treasures they encounter on their trip that live long in the memory. The company has specialist knowledge on holidays in Turkey, and its tours to



Cappadocia are a particular standout – stay in one-of-a-kind luxury cave hotels and embark on a morning hot-air balloon to watch the sun rise above otherworldly terrain of the 'volcanic tuff' terrain below.

Traditional Gulet Cruises are another of the company's fortes and provide guests with a taste of the Mediterranean coastline. Ships meander through the serene backwaters of Turkey and the Greek Islands, stopping off along the route to soak up striking landscapes and ancient ruins, all cherry-picked by the company's expert tour operators.

It can be said that the company does the hard work for the clients with its vast knowledge of the best places to see and has sample itineraries available to browse, although they are equally comfortable with making the clients' own fantasy holiday come to fruition. Their tailor-made holidays enable clients to create a highly personalised multi-centre

travel experience by informing the company of the places they would like to visit and leaving the details to the operators – truly setting the company apart from competitors offering generic package holidays.

The Corporate LiveWire judging panel recognises that arranging a holiday can be complicated and hazardous for travellers, and has recognised Diamond Sky Holidays with this award for its efforts to simplify the planning process. Not only does it catalogue the finest attractions and places to stay at the best prices, but also covers the awkward logistics of flights and travel once you have landed at the destination.

Judge Andrew Walsh comments: "Diamond Sky Holidays creates a holiday that is truly unique to the client, but at the same time provides a hands-off planning experience where all aspects of organising the trip are meticulously executed by the company itself."