

## **Website cookie policy**

### **1) Cookies and similar technologies**

A cookie is a small text file which is placed onto your computer or electronic device when you access our website. Similar technologies include web beacons, action tags, local shared objects ('flash cookies') and single-pixel gifs. Such technologies can be used to track users' actions and activities, and to store information about them. We use these cookies and/or similar technologies on this website for the following purposes:

We have two cookies that are 'Absolutely Necessary' for the functioning of our website. These cookies are 'ASP.NET\_SessionId' and "JSESSIONID". 'ASP.NET\_SessionId' stores a 'Session ID' which is used by Microsoft.NET Framework to deliver the web pages to the visitor. The other cookie is google analytics which is used to track visitors and measure traffic to the website and website utilisation and collect data which is used to improve the website.

### **2) Information collected**

We may obtain information about your computer or any other electronic device which you use to access our website, such as your IP address, your browser and/or other internet log information. We will treat this information as your personal information.

### **3) Consent for cookies**

In most cases we will need your consent in order to use cookies on this website. The exception is where the cookie is essential in order for us to provide you with a service you have requested, or essential to the inherent functionality of the website (e.g to enable you to store items in a shopping basket and/or to use our check-out process).

Where we wish to use cookies that require your consent you will be asked whether you consent to the use of cookies in the following manner:

On the first occasion a pop-up will ask the user to consent by clicking a check box. This preference will then be stored for the future.

Thereafter you will be provided with an opportunity to opt-out of the use of cookies which can be done in the following manner:

A banner will be shown to all users who have consented to cookies being used which will ask them if they wish to opt out of the use of such cookies.

### **4) Third-party cookies**

We work with third party suppliers who may also set cookies on our website. These cookies and their third party owners, are included in the table below. By consenting to the use of cookies on our site you will be consenting to the use of these cookies. These cookies may be used to collect the following information:

Google Analytics can collect a lot of data about how people use a website. At its most basic, it will collect:

Time of visit, pages visited, and time spent on each page of the webpages  
Referring site details (such as the URI a user came through to arrive at this site)  
Type of web browser  
Type of operating system (OS)  
Flash version, support, screen resolution, and screen colour processing ability  
Network location and IP address.

With some custom implementation, Google Analytics can also be used to collect additional data which might include:

document downloads  
clicks on links leading to external websites  
errors when users fill out forms  
clicks on videos  
scroll depth  
interactions with site-specific widgets.

Google's latest version of Google Analytics (Universal Analytics) can be used to track even more stuff?—?it isn't limited to websites. It could track:

app activity  
telephone conversations  
Point of sale transactions  
RFID or NFC sensor activity  
a whole lot of stuff that no one has thought of yet.

Privacy

Google Analytics Terms of Service prohibits the collection of personally identifiable data such as name, email address, or billing information.

## 5) Cookies and similar technologies used on this website

The following cookies/similar technologies are used on this website:

### **Third Party Cookies:**

(Name of Cookie --- Owner --- Purpose)

Google Analytics - Google - to track website traffic and utilisation.

### **Cookies owned by the operator of this website:**

(Name of Cookie --- Purpose)

These two cookies are 'Absolutely Necessary' for the functioning of the website. These cookies are 'ASP.NET\_SessionId' and "JSESSIONID". 'ASP.NET\_SessionId' stores a 'Session ID' which is used by Microsoft.NET Framework to deliver the web pages to the visitor. "JSESSIONID" is used in session tracking.

## **6) How to turn off cookies**

You can set your browser not to accept cookies and the websites below tell you how to remove cookies from your browser. However, some of our website features may not function as a result.

For further information on cookies generally visit [aboutcookies.org](http://aboutcookies.org) or the Information Commissioner's webpage on cookies [ico.org.uk/for-the-public/online/cookies/](http://ico.org.uk/for-the-public/online/cookies/)