



KNIGHTSBRIDGE ASSOCIATION

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The Knightsbridge Association Privacy Policy

The Knightsbridge Association (“KA”) is committed to protecting your personal information. This privacy policy document gives you detailed information on when and why we collect your personal information, how we use it and how we keep it secure.

Who we are and what we do

The KA is a resident organisation and Amenity Society, and is an entirely voluntary, non-profit group with no political affiliation. Our website address is www.knightsbridgeassociation.com. The aims of the KA are to preserve, protect and enhance the character and amenities of Knightsbridge and promote the interests of its residents, businesses and visitors.

To this end, the KA disseminates information on local issues through an Annual Report and periodic newsletters; and correspondence concerning up-coming Planning, Licensing, Law and Order, and Transport and Environment decisions relevant to members.

Knightsbridge is defined as the area running from Hyde Park Corner in the East to Queensgate in the West bounded by Brompton Road and Kensington Road. We liaise with organisations involved in the enhancement, development and protection of the neighbourhood. These include our two councils, Westminster and the Royal Borough of Kensington and Chelsea, as well as the Mayor of London, the Metropolitan Police, national government departments, English Heritage and The Royal Parks.

The personal data we hold and how we handle it

We collect personal data when a new member completes the information on the membership form: the member’s name, postal address, phone number, email address, and payment details. If during membership a member informs us of any changes, we will update the details which we hold.

We hold members’ personal data for the following purposes:

- to keep a record of our members’ subscriptions paid and other donations;
- to send relevant information on alerts and events to each member either by post or by email;
- to check that our records are up to date.

The Knightsbridge Association will not disclose this information to any other party.



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Access to your personal information

You can request to see, amend, or delete the personal data that we hold about you. You can unsubscribe to general mailings at any time by clicking the unsubscribe link at the bottom of any of our emails; by emailing us at membership@knightsbridgeassociation.com; or by writing to us at The Knightsbridge Association, 6 Montpelier Street, London SW7 1EZ. If you ask us to delete your personal data, we will not be able to provide you with the benefits of membership.

How we protect your information

All personal information stored by us online is kept in a password protected system.

- Cookies and tracking software: Our website does not use cookies or any software to track how people are using it.
- E-mail and Electronic information : We use third-party providers to deliver some of our group emails and electronic information. We gather usage statistics, using industry standard technologies, to help us monitor and improve our communications.
- Mailing facilities : we use third-party providers for the printing and mailing of our Annual Report, Newsletters and correspondence. In choosing our providers we assess their security and data usage policies.
- PayPal: We use PayPal to process payments with debit and credit bank cards. For more information, please see their website at

<https://www.paypal.com/uk/webapps/mpp/ua/privacy-full>.

- Standing Orders/Direct Debit : we record details of Standing Order and Direct Debit payments, but do not hold any bank account details of our members.

How long will we hold your personal information?

We will hold your information as long as you are a member. If you ask us to delete your details, or if you resign, we will remove you from the membership list and we shall not contact you in the future.

If your member's subscription remains unpaid for 18 months after it has become due, we will remove you from the membership list and we shall not contact you in the future.

Data Protection Register



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The KA is registered on the Data Protection Register at the Information Commissioner's Office ("ICO")

Changes to this privacy policy

We may update this privacy policy from time to time. The date of the most recent revisions will appear on this page on our website www.knightsbridgeassociation.com

April 2020