



Privacy Policy & Cookies

Bridlington Tourism Association

We respect the privacy of our customers therefore we are committed to the following Privacy Policy, which is designed to give you peace of mind and confidence. The purpose of this privacy statement is to provide you, the User, with details of how Bridlington Tourism Association will collect, store and use the personal data you supply. Personal data is information which relates to identifiable living individuals. This Privacy Policy is expressly incorporated into the Terms and Conditions of Use of this website.

1.1. Statement of intent it is the stated policy of Bridlington Tourism Association that it will act in accordance with current legislation and aims to meet current best practice with regard to the processing of personal data.

1.2 Online forms, use of personal data Any information that you provide online to Bridlington Tourism Association, for example when requesting information, entering competitions or signing up for our newsletter, is captured and stored on our database. In addition to using this information to fulfill specific customer queries and requests, it also lets us keep you updated with news and promotions if you have signed up to our newsletter. When you provide personally identifiable information to us, we may use it to provide you with ongoing information about Bridlington as your holiday destination. We will not rent, sell or lease this personally identifiable information to other companies or individuals without your prior

permission. You have a right to access, rectify, modify and delete any data referring to you. In order to exercise this right, please contact us immediately.

1.4 Storage and correction of personal data Bridlington Tourism Association will retain the personal data it holds unless and until you send Bridlington Tourism Association notice that you no longer wish it to retain this data. Bridlington Tourism Association is obliged to supply you, on request, with a copy of the personal data it holds about you, provided that you pay a small fee to cover administration costs. If you wish to exercise this right, please contact Bridlington Tourism Association for more details, including those regarding the fee which is payable for exercising such right. Should you discover any inaccuracies in such personal information, please notify Bridlington Tourism Association as soon as possible. Bridlington Tourism Association will then correct its records, and notify any third parties to whom such personal information may have been transmitted in accordance with clause 1.2 above.

Cookie Policy

Cookies are a feature of web browsers that allow web servers to temporarily store information within your browser. We use cookies to allow various bits of functionality for the site, such as being able to remember your preferences between pages. We also gather anonymous statistics through Google Analytics which helps us improve the site over time.

Most web browsers allow some control of most cookies through the browser settings. To find out more about cookies, including how to see what cookies have been set and how to manage and delete them, visit www.allaboutcookies.org. Our cookies do not contain any personally identifiable information, but without them we will not be able to offer you a personalised service, and some elements of the site may not function correctly.

The following are a list of cookies we use on this website and their purpose: Google Analytics

These cookies are used to collect information about how visitors use our site. We use the information to compile reports and to help us improve the site. The cookies collect information in an anonymous form, including the number of visitors to the site, where visitors have come to the site from and the pages they visited.

Google's Privacy policy relating to these Cookies is available here:

<http://www.google.com/analytics/learn/privacy.html>