Cookie Policy

Cookies are small files placed on your device when you visit our website. They help the website work properly and allow us to recognise your device when you return.

We use cookies to:

- **Make sure the website works as expected**

- **Understand how visitors use the site**

- **Improve our services and user experience**

Some information collected by cookies may include your IP address, browser type, and operating system.

We use different types of cookies:

- **Essential cookies – needed for the website to function**

- **Analytics cookies – help us understand how the site is used**

- **Marketing cookies – used to show relevant content or adverts**

Some cookies are set by third-party providers, such as analytics or advertising services. We do not control these cookies. Full details are listed in Appendix 1.

You can manage or withdraw your consent for non-essential cookies at any time through your browser settings or our cookie controls. Blocking cookies may affect how the website works.

Where cookies collect personal data, we process it in line with the UK GDPR and the Data Protection Act 2018. For more information, please see our [Privacy Policy](#)**.**

We monitor activity throughout our website using a third-party provider (Smooth Analytics) to improve our Digital Marketing using a Cookie. We track which sources are effective at helping visitors find our website and make calls to us. We use IP addresses, geo-location data, caller telephone number, and voice recordings.

Appendix 1

Essential

These are cookies that are essential in order to enable you to move around the website and use its features, such as accessing secure areas of the website. Disabling them may mean you are not able to access parts of our website.

Name	Provider	Purpose	Maximum Storage Duration	Type

Analytical / Performance Cookies (11)

We use these cookies to collect information about how visitors use the website, for instance which pages visitors go to most. This helps us to improve the way our website works, for example, by ensuring that users are finding what they are looking for easily. Some of these cookies are known as analytic cookies which allow us to monitor website traffic using industry accepted third parties.

Name	Provider	Purpose	Maximum Storage Duration	Ty

Marketing / Targeting Cookies (15)

We use these cookies to record your visit to our website, the pages you have visited and the links you have followed. We will use this information to make our website and the advertising displayed on it more relevant to your interests. We may share this information with third parties for this purpose.

Name	Provider	Purpose	Maximum Storage Duration	Type