



COOKIE POLICY

Effective Date: 21 May 2026

This Cookie Policy explains how Shipleys Foodservice (“we”, “us”, or “our”) uses cookies and similar technologies when you visit our website.

WHAT ARE COOKIES?

Cookies are small text files placed on your device when you visit a website. They help websites function properly, improve user experience, and provide information about how visitors use the site.

Cookies may be stored temporarily during your visit (“session cookies”) or remain on your device until deleted or expired (“persistent cookies”).

HOW WE USE COOKIES

We use cookies to:

- * Ensure the website functions correctly
- * Improve website performance and user experience
- * Maintain website security and reliability
- * Understand how visitors interact with our website
- * Support future marketing and advertising activity where applicable

TYPES OF COOKIES WE MAY USE

Essential Cookies

These cookies are necessary for the operation of the website and cannot be switched off. They enable core functionality such as page navigation, security, and form submissions.

Performance & Analytics Cookies

These cookies help us understand how visitors use our website by collecting anonymous information such as page visits, traffic sources, and site usage patterns.

We may use third-party analytics providers such as:

- * Google Analytics
- * Google Tag Manager (where implemented)

Functional Cookies

These cookies allow the website to remember choices you make and provide enhanced functionality or personalisation.

Marketing & Advertising Cookies

These cookies may be used in the future to deliver relevant advertising and measure the effectiveness of marketing campaigns through services such as:

- * Meta (Facebook) Pixel
 - * LinkedIn Insight Tag
 - * Google Ads
- (where implemented)

Third-Party Cookies

Some content or services on our website may be provided by third parties. These third parties may place cookies on your device when you interact with their content or services.

We recommend reviewing the privacy and cookie policies of any third-party services you interact with.

MANAGING COOKIES

Most web browsers allow you to control cookies through your browser settings. You can choose to block or delete cookies at any time.

Please note that disabling certain cookies may impact the functionality and performance of the website.

You can learn more about managing cookies through your browser's help settings.

CHANGES TO THIS POLICY

We may update this Cookie Policy from time to time to reflect changes to our website, technology, or legal requirements. Any updates will be posted on this page.

CONTACT US

If you have any questions about this Cookie Policy or how we use cookies, please contact:

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