

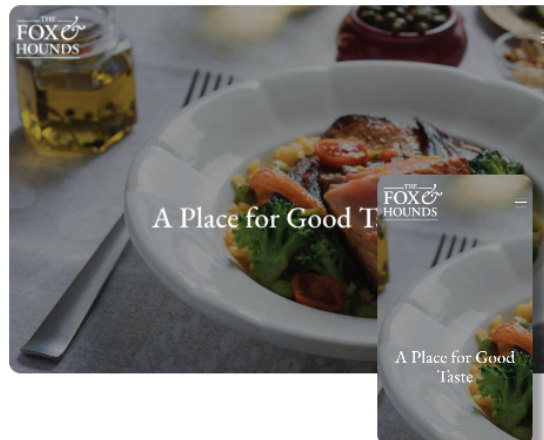
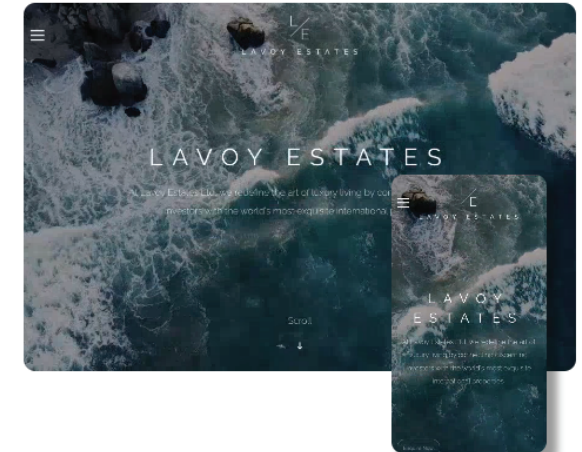
TOOLKIT | web design

REDESIGN SERVICE

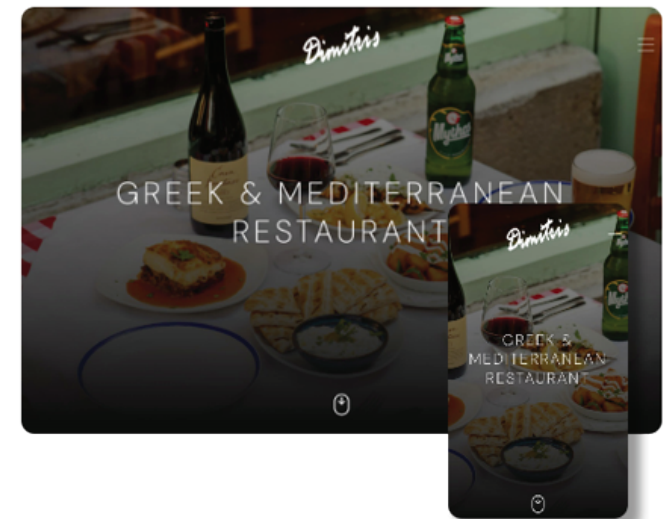
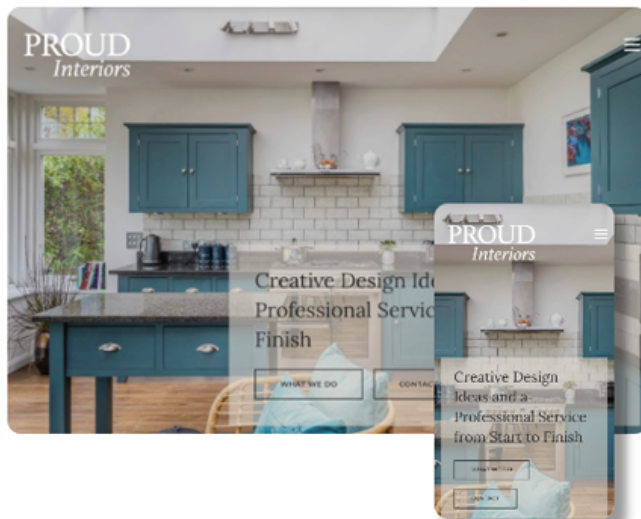
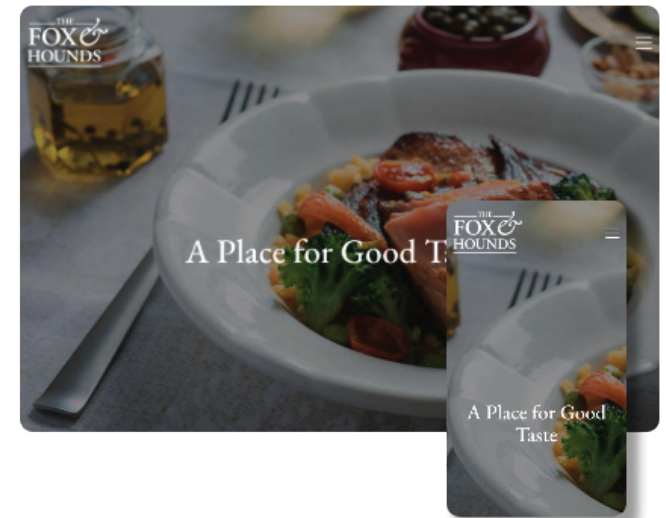
TOOLKIT WEBSITES - REDESIGN SERVICE

Why Redesign?

- ✓ Brand New Design
With unlimited design changes
- ✓ Boost your SEO
Google rewards modern websites
- ✓ Mobile Responsive
Don't turn mobile users away
- ✓ Keep your website up to date
Showcase all of your products & services
- ✓ New Stock Imagery
Give your website a WOW factor
- ✓ Keep ahead of competitors
Help customers choose your business
- ✓ Latest Webkit Platform
Super fast and better for SEO



RECENT WEBSITES



WHAT'S INCLUDED

Our Redesign Service covers everything your website could need, from enhancing its Google performance to creating a bespoke and modern look for your business. Your Project Manager will be there every step of the way and work with you to build the perfect website for you and your customers.



Bespoke Design

Everything we do is unique to you. No templates or pre-made designs. It's all bespoke.



Unlimited Design Changes

Whether you need 5 or 50 designs, we'll work until you're happy.



Latest Webkit

We'll upgrade and redesign your website on our latest and fastest ever platform.



Responsive Platform

Your website will be completely fluid mobile responsive.



Google Friendly

All Toolkit Websites are built with Google in mind.



Dedicated Project Manager

A single point of contact for you to work with throughout the entire project.



Stock Images

Pick from millions of images in our Stock Provider's library.



SEO Boost

We'll provide our SEO Boost service for up to 5 of your redesigned pages.



New Editor Compatible

Use the newest Website-Editing tools in our bespoke CMS, The Toolkit.



AI Copywriting

Use our brand new AI Copywriting tool to generate your websites content

OUR FASTEST EVER PLATFORM

Introducing Webkit 6

Webkit 6 is our brilliant new website engine that powers all our websites, giving them incredible load speeds as well as state of the art features, compatible with Google & all modern mobile, tablet & desktop browsers.

- ✓ Faster Loading pages
- ✓ Google Compatible & SEO Friendly
- ✓ Video backgrounds
- ✓ SSL Compatibility
- ✓ Embedded Audio & Video Files
- ✓ Improved Gallery Images
- ✓ Lazy Load Page feature
- ✓ Fancybox interactive popups and galleries
- ✓ Mobile Menu Enhancements



Google Page Speed Score

Webkit 6 brings many behind the scenes improvements that make our websites the fastest they have ever been.

We have spent a lot of time optimising the code that runs our websites to make sure that we can get the fastest loading speeds possible, you can see this on our own website.

The importance of web speed:

- ✓ Google ranking improvements as Google love fast sites!
- ✓ Customers more likely to stay on websites if they respond quickly
- ✓ Mobile connections can be slower (Non WiFi) so platform is optimised for Mobile Browsers

Before & After Speed Scores

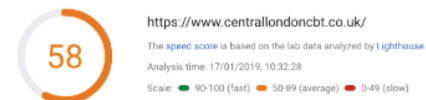
Before



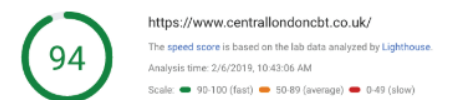
After



Before



After



PROJECT OUTLINE



1. Welcome Call

Your Project Manager calls you to discuss your business needs, design ideas and general plans for the website and then builds a first draft of your website within 3-5 working days.



2. Design Feedback

You feedback to us on the first draft and any subsequent designs we do for you every 2-3 days until the design is perfect. This can be done over email, SMS or on the phone.



3. Content Review

Once the design's just right, it's time to cast your eyes over the content. You can re-write everything or just send over tweaks. It's down to you to write the content, it's our job to make it look great!



4. Publication Checklist

Once happy with the design, layout and content you will complete the Publication Checklist, which allows you to confirm you're 100% happy with everything!



5. Website Publication

Our team will publish your brand new design on to your live domain, replacing the current website, within 3 working days.

TESTIMONIALS



The entire experience was smooth and enjoyable from beginning to end. David and Emily were fantastic in guiding us and presenting various options and solutions to meet our needs. Emily was especially patient with us, as we made numerous changes and adjustments throughout the project. I would highly recommend Toolkit.

- Petlas Tyres



Professional, efficient, friendly team with excellent project manager Emily who really all understood the brief and executed it beyond my expectations. Excellent value for the money I spent and a pleasure to work with you again. I will highly recommend your services.

- Klosters Wealth



Emily was very prompt and helpful throughout the process, making amendments as requested. It felt like nothing was too much. Thank you.

- Flexicare



Emily has been excellent; her patience, understanding and tolerance have been nothing less than awesome, and I sincerely thank her and her team. I am so happy with the new look site.

- Abbeyfield Yarmouth Society Ltd



It is super easy to contact the team for any help and very quick response times. I have never had any issues with Toolkit, this is the second website I now manage with them. Emily has been excellent from start to finish :)

- Hampshire Healthy Steps

RECOMMENDED ADD-ONS

To get even more out of your redesign, you may want to look at these additional services:



Logo Design

Tweak or completely revamp the colours, fonts & icons in your logo to create a modern brand for your business.



Extra Pages

Increase the size of your website during the Redesign. Google & Consumers prefer larger websites!



Business Card Design

Have our team design a beautiful & striking business card that promotes your website, email and phone number.



Bespoke Forms

We can create custom forms with multiple fields for every question you need answering, with completions emailed direct to you.



Blog

Keep consumers update to date on events and happenings in your industry and boost your website's SEO!



Social Media Feeds

Embed your social media accounts on your new website so every time you post something new, your site auto updates!

OUR PRICE & SERVICE PROMISE

We're so passionate about what we do we're convinced no one can beat us on service or quality. If you can get a lower quote, we will price match immediately if it offers everything we do as standard:



A dedicated Project Manager. You won't be liaising with multiple developers



Correspondence with your Project Manager by both email and telephone



A mobile friendly website, tested and optimised for the major browsers and devices



Bespoke Design. We don't use templates so your design will be unique to you.



Huge SEO Boosts! We'll optimise your website for 5 key searches with Google



Unlimited design changes. You're guaranteed to be happy with the final product



10 FREE stock images to use anywhere on your site



Design work turned around within 3-5 working days



Replies to your emails within 1 hour and calls answered within 3 rings



We've been a trusted Web Designer for over 25 years and through hard work, quality workmanship and consistently high levels of service, we're rated No.1 on Trustpilot. If you can find another Web Designer who can offer the same service and product for less, we'll be happy to match their price.

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