

TOOLKIT | web design

Redesign Service

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Contact

02380 633 644

support@toolkit.uk

1. Toolkit Websites - Redesign Service

As an existing client of Toolkit Websites, you'll have experienced our Passionate Service first hand. We answer the phone within three rings and reply to emails within one working hour as standard, but how long has it been since we built and designed your current website?

Is your website still a true reflection of your brand and what you do as a business?

Businesses change, Technology updates and Web Design styles move on quickly, which is why we recommend you review your website every two years.

Is your website working on all browsers and devices? Is your sites style, colour, font and layout modern and in keeping with current trends? Is it keeping pace with your competitor's websites and clients browsing expectations?



Why Redesign ?



Brand New Design



Boost your SEO



Latest Webkit Platform



Content Revamp



Mobile Responsive



New Stock Imagery

2. What's Included

Our Redesign Service covers everything your website could need, from enhancing its Google performance to creating a bespoke and modern look for your business. Your Project Manager will be there every step of the way and work with you to build the perfect website for you and your customers.

- ✓ **Bespoke Design:**
Everything we do is unique to you. No templates or customised designs. It's all Bespoke.
- ✓ **Unlimited Design Changes:**
Whether you need 5 or 50 designs, we work until you're 100% happy
- ✓ **Latest Webkit:**
We'll upgrade and redesign your website on our latest & fastest ever platform
- ✓ **Responsive platform:**
Your website will be completely fluid Mobile Responsive
- ✓ **Google friendly:**
All Toolkit Websites are built with Google in mind
- ✓ **New editor compatible:**
Use the newest website-editing tools in our bespoke CMS, The Toolkit.
- ✓ **Dedicated Project Manager:**
A single point of contact for you to work with throughout the entire project.
- ✓ **Stock Images:**
Pick from millions of images in our stock providers library.
- ✓ **SEO Boost:**
We'll provide our SEO Boost service for up to 5 of your redesigned pages
- ✓ **Text Based Logo:**
We can recreate your company logo in text form, just pick a modern font and colour scheme (just like our own!)
- ✓ **Internal Pages:**
We redesign all the pages on your website, not just the homepage!

[View Optional Addons](#)

3. Testimonials

"I have been using Toolkit for a few years now and have recently signed off my Website Redesign with them... As usual I got a brilliant service, but this time Natasha, who was in charge of my redesign, did the best job ever!!! She is a true asset to Toolkit!! I would recommend Toolkit to anyone, you have access to support all the time while having the freedom to make changes yourself too!! Absolutely magnificent!! "

- Fitness Dynamics

"We would like to thank Andy and the team for their efforts and patience during the redesign."

- Angela Farquharson and Martin Duffy sculpture

"We are very happy with the website revamp carried out by Toolkit Websites Team. Very professional work. Team listened to all our requirements. Special thank you to my Project Manager for her patience. If you need a website - these are the people to use!"

- Shaw Hydraulics Limited

" Excellent and professional service with diligent support throughout the redesign process "

- Chemsage Limited

"The service, the speed, absolutely brilliant from start to finish. Andy and his team have been second to none and would definitely work with them again. I will recommend them to anyone I know. Just excellent, well done and a massive thank you"

- Excel Activity Group

Reviews



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1



Welcome Call

Your Project Manager calls you to discuss your business needs, design ideas and general plans for the website and then builds a first draft of your website within 3-5 working days.

2



Design Feedback

You feedback to us on the first draft and any subsequent designs we do for you every 2-3 days until the design is perfect. This can be done over email, SMS or on the phone.

3



Content Review

Once the design's just right, it's time to cast your eyes over the content. You can re-write everything or just send over tweaks. It's down to you to write the content, it's our job to make it look great!

4



Publication Checklist

Once happy with the design, layout and content you will complete the Publication Checklist, which allows you to confirm you're 100% happy with everything!

5



Website Publication!

Our team will publish your brand new design on to your live domain, replacing the current website, within 3 working days.

5. Recommended Add-ons

To get even more out of your redesign, you may want to look at these additional services:



SSL

Encrypt your website and customer data to adhere to GDPR. Google and Browser expectations.



Logo Design

Tweak or completely revamp the colours, fonts & icons in your logo to create a modern brand for your business.



Social Media

Have our team create or update your Social Media accounts with new modern artwork.



Stock videos

Websites can now display high quality background videos which add that modern bespoke feel to a design.



Adding pages

Increase the size of your website during the Redesign. Google & Consumers prefer larger websites!



Toolkit Broadcast

Market to your clients through email campaigns with custom designed HTML mailers.



Google Analytics

Track your new websites performance by installing Google Analytics.

6. Webkit 5

As standard with any Redesign, we will build your brand new website using our latest Webkit Platform. Our most recent platform, Webkit 5, is our fastest ever website engine which has seen our average websites improve their Google Page Speed scores by a huge 75%. There are no up front costs and just £5+vat per month to your subscriptions after publication.

- ✓ Faster Loading pages
- ✓ Google Compatible & SEO Friendly
- ✓ Video backgrounds
- ✓ SSL Compatibility
- ✓ Embedded Audio & Video Files
- ✓ Improved Gallery Images
- ✓ Lazy Load Page feature
- ✓ Brand New FancyBox
- ✓ Mobile Menu Enhancements

Google Speed Score Results

| | Before | After |
|---------------------------|--------|-------|
| aquateccarpetcleaning.com | 32 | 97 |
| armaghortho.co.uk | 37 | 95 |
| urbanstyleland.com | 97 | 100 |
| centrallondoncbt.co.uk | 58 | 97 |
| witheridgegarage.com | 34 | 86 |
| identitycentre.co.uk | 57 | 91 |
| smart-ave.co.uk | 37 | 78 |

[More Information](#)

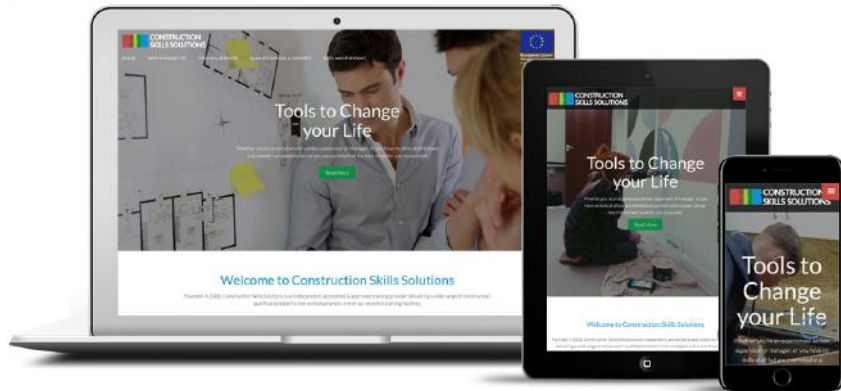
[FAQs](#)

[Beta Results](#)

[Check Your Speed Score](#)

If your website scores under 75/100 we guarantee Webkit 5 will significantly improve your sites speed and general performance.

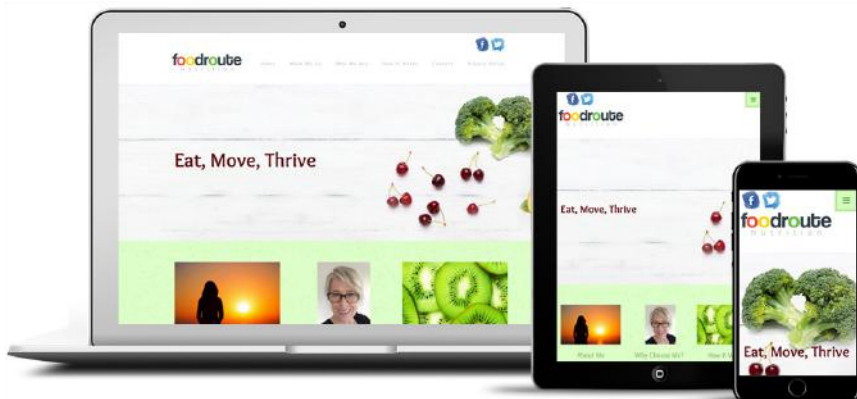
7. Case Studies



"Communication was excellent. Always a quick response to any request."



"Brilliant! Andy and Grace are so good! Many thanks."



"Very helpful, friendly and patient, thank you."



"Excellent and friendly service"



8. Our Price & Service Promise

We're so passionate about what we do we're convinced no one can beat us on service or quality. If you can get a lower quote, we will price match immediately if it offers everything we do as standard:

- ✓ A dedicated Project Manager. You won't be liaising with multiple developers
- ✓ Correspondence with your Project Manager by both email and telephone
- ✓ A mobile friendly website, tested and optimised for the major browsers and devices
- ✓ Bespoke Design. We don't use templates so your design will be unique to you.
- ✓ Huge SEO Boosts! We'll optimise your website for 5 key searches with Google
- ✓ Unlimited design changes. You're guaranteed to be happy with the final product
- ✓ 10 FREE stock images to use anywhere on your site
- ✓ Design work turned around within 3-5 working days
- ✓ Replies to your emails within 1 hour and calls answered within 3 rings



We've been a trusted Web Designer for over 20 years and through hard work, quality workmanship and consistently high levels of service, we're rated No.1 on Trustpilot.

If you can find another Web Designer who can offer the same service and product for less, we'll be happy to match their price.

Reviews



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If you've got any questions or would like to speak in more depth about our Redesign service, get in touch!

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Redesign Portfolio

Reviews



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