

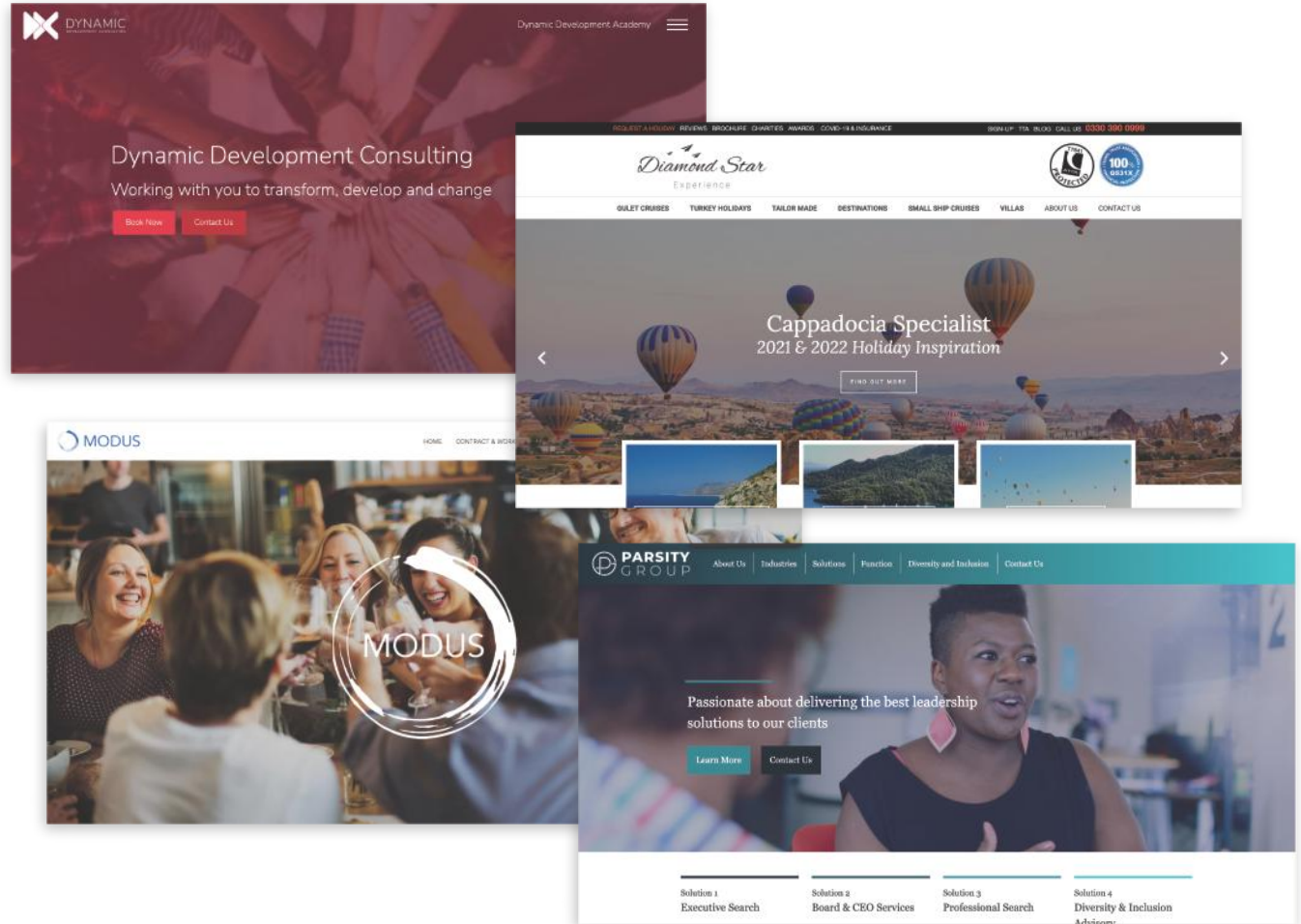
TOOLKIT | web design

REDESIGN SERVICE

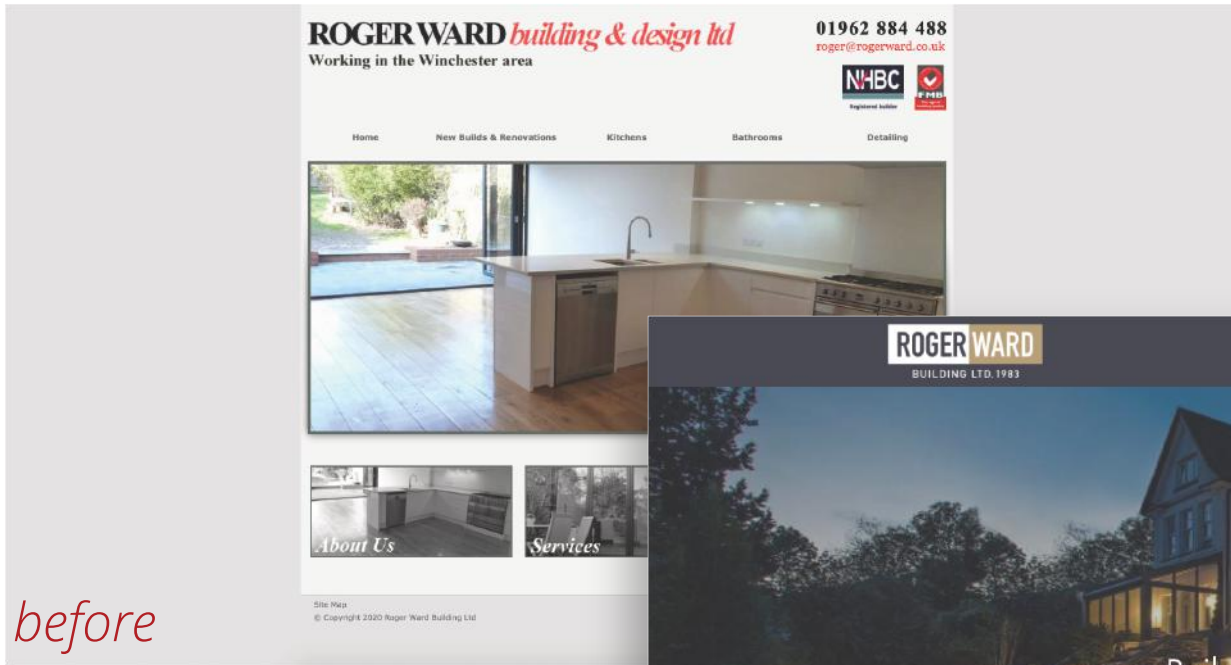
TOOLKIT WEBSITES - REDESIGN SERVICE

Why Redesign?

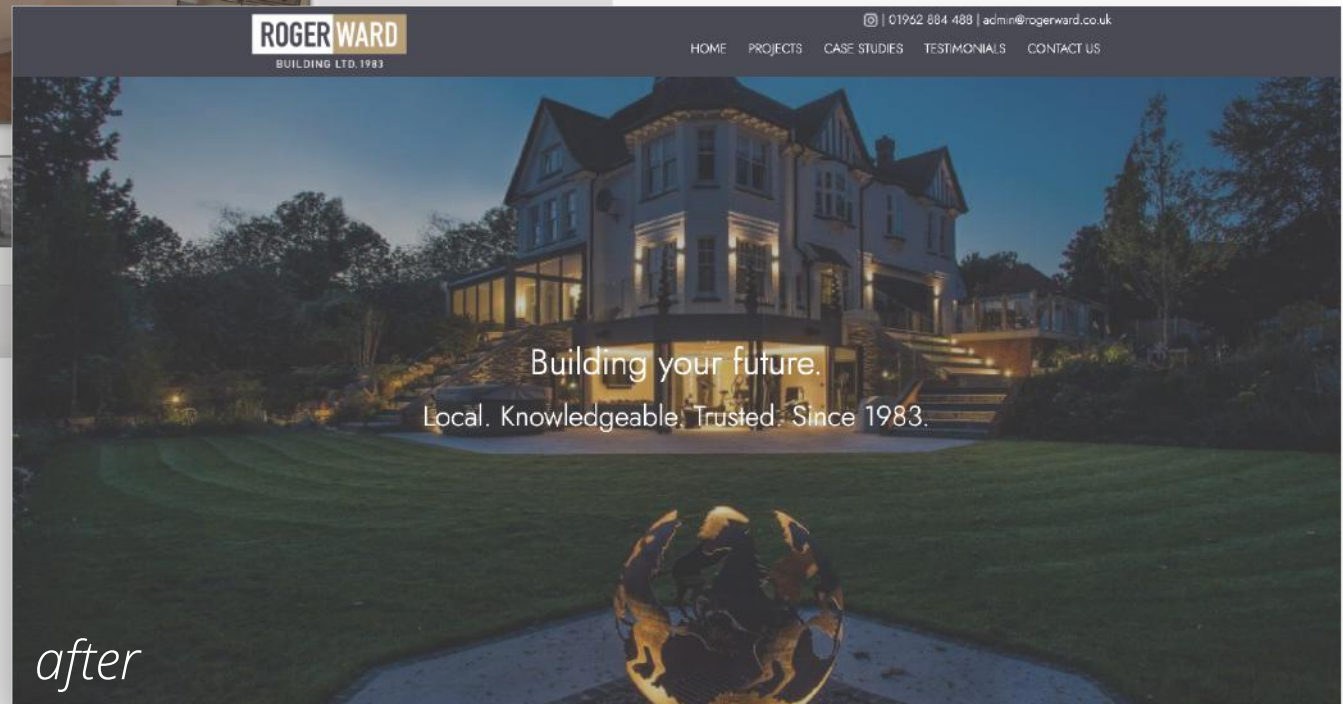
- ✓ Brand New Design
With unlimited design changes
- ✓ Boost your SEO
Google rewards modern websites
- ✓ Mobile Responsive
Don't turn mobile users away
- ✓ Keep your website up to date
Showcase all of your products & services
- ✓ New Stock Imagery
Give your website a WOW factor
- ✓ Keep ahead of competitors
Help customers choose your business
- ✓ Latest Webkit Platform
Super fast and better for SEO



BEFORE & AFTER

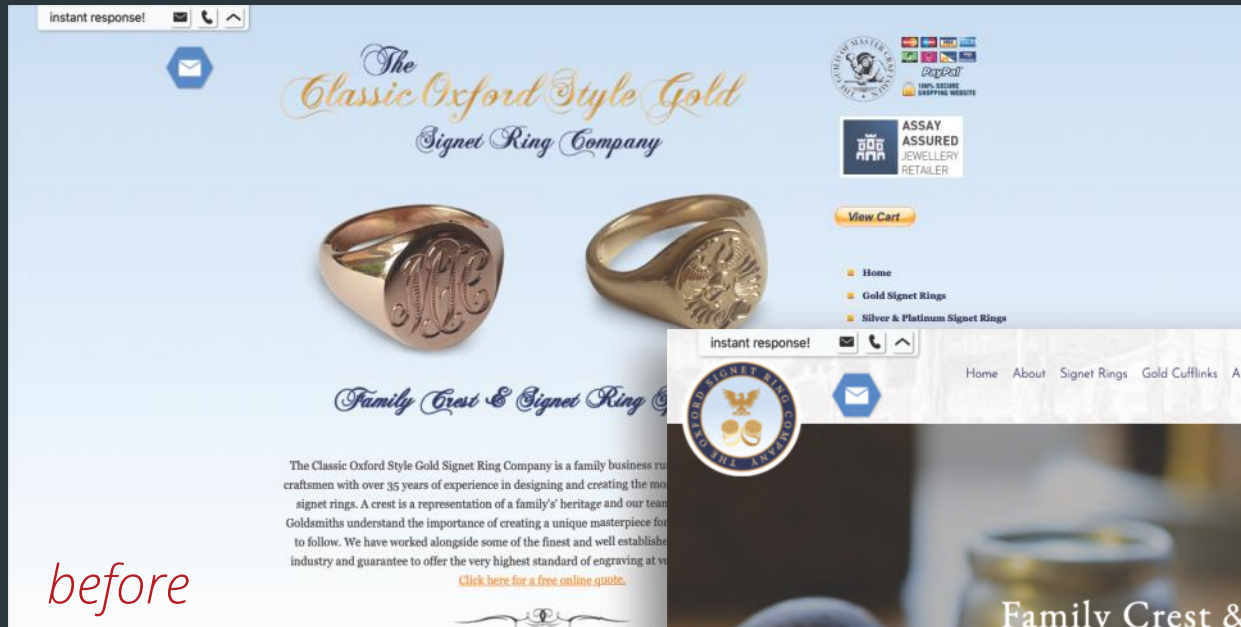


before



after

BEFORE & AFTER



WHAT'S INCLUDED

Our Redesign Service covers everything your website could need, from enhancing its Google performance to creating a bespoke and modern look for your business. Your Project Manager will be there every step of the way and work with you to build the perfect website for you and your customers.

- ✓ **Bespoke Design**
Everything we do is unique to you. No templates or pre-made designs. It's all bespoke.
- ✓ **Unlimited Design Changes**
Whether you need 5 or 50 designs, we'll work until you're happy.
- ✓ **Latest Webkit**
We'll upgrade and redesign your website on our latest and fastest ever platform.
- ✓ **Responsive Platform**
Your website will be completely fluid mobile responsive.
- ✓ **Google Friendly**
All Toolkit Websites are built with Google in mind.
- ✓ **New Editor Compatible**
Use the newest Website-Editing tools in our bespoke CMS, The Toolkit.
- ✓ **Dedicated Project Manager**
A single point of contact for you to work with throughout the entire project.
- ✓ **Stock Images**
Pick from millions of images in our Stock Provider's library.
- ✓ **SEO Boost**
We'll provide our SEO Boost service for up to 5 of your redesigned pages.
- ✓ **Text-Based Logo**
We can recreate your company logo in text form, just pick a modern font and colour scheme
- ✓ **Internal Pages**
We redesign all of the pages on your website, not just the homepage!

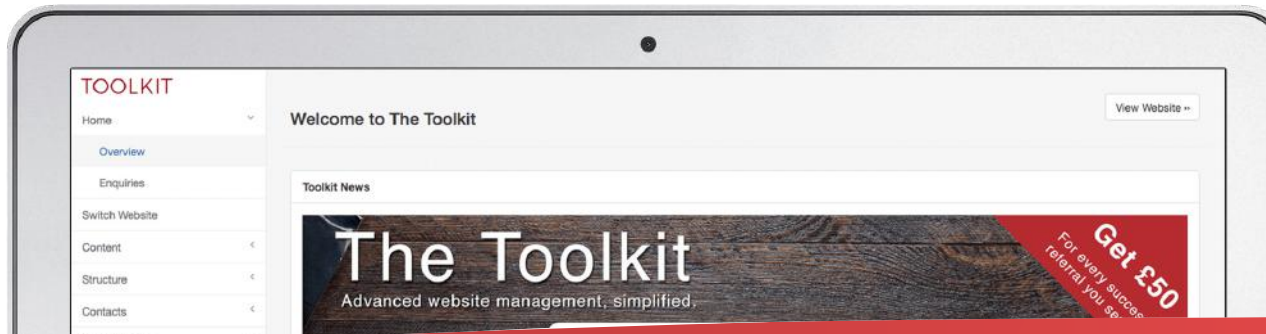
OUR FASTEST EVER PLATFORM

As standard with any Redesign, we will build your brand new website using our latest Webkit Platform. Our most recent platform, Webkit 5, is our fastest ever website engine which has seen our average websites improve their Google Page Speed scores by a huge 75%.

- ✓ Faster Loading pages
- ✓ Google Compatible & SEO Friendly
- ✓ Video backgrounds
- ✓ SSL Compatibility
- ✓ Embedded Audio & Video Files
- ✓ Improved Gallery Images
- ✓ Lazy Load Page feature
- ✓ Brand New FancyBox
- ✓ Mobile Menu Enhancements

Speed Score Results

	BEFORE	AFTER
aquateccarpetcleaning.com	32	97
armaghortho.co.uk	37	95
urbanstyleland.com	97	100
centrallondoncbt.co.uk	58	97
witheridgegarage.com	34	86
identitycentre.co.uk	57	91
smart-ave.co.uk	37	78



PROJECT OUTLINE

1 Welcome Call

Your Project Manager calls you to discuss your business needs, design ideas and general plans for the website and then builds a first draft of your website within 3-5 working days.

2 Design Feedback

You feedback to us on the first draft and any subsequent designs we do for you every 2-3 days until the design is perfect. This can be done over email, SMS or on the phone.

3 Content Review

Once the design's just right, it's time to cast your eyes over the content. You can re-write everything or just send over tweaks. It's down to you to write the content, it's our job to make it look great!

4 Publication Checklist

Once happy with the design, layout and content you will complete the Publication Checklist, which allows you to confirm you're 100% happy with everything!

5 Website Publication

Our team will publish your brand new design on to your live domain, replacing the current website, within 3 working days.

TESTIMONIALS

I have been using Toolkit for a few years now and as usual I got a brilliant service, but this time my project manager did the best job ever!!! She is a true asset to Toolkit!! I would recommend Toolkit to anyone, you have access to support all the time while having the freedom to make changes yourself too!! Magnificent!!

- Fitness Dynamics

We are very happy with the website revamp carried out by Toolkit Websites Team. Very professional work. Team listened to all our requirements. Special thank you to my Project Manager for her patience. If you need a website - these are the people to use!

- Shaw Hydraulics

The service, the speed, absolutely brilliant from start to finish. Andy and his team have been second to none and would definitely work with them again. I will recommend them to anyone I know. Just excellent, well done and a massive thank you.

- Excel Activity Group

I couldn't be happier with the service from Andy and the team, they are totally responsive and were extremely patient with me when I sent literally dozens of quite last minute changes! The quality of the work is 100% and they were both receptive to my ideas, and creative too. The site looks extremely professional and very 'high spec' and moreover they are excellent value!

- Child & Family Solutions

I am so happy that I used Toolkit to redesign my website, they're exceptional. From the first call with David, to the follow up with Megan and thereafter all subsequent contact they were so helpful, patient and professional. If you value professionalism, creativity, and really good work, then Toolkit ticks all the boxes.

- Dynamic Development Consulting

Toolkits professionalism and customer service has always been 100% in the 3 years I have used their service. More recently having to update my current website and add a new company the whole process from beginning to end has been seamless. Great communication and I cannot recommend this company enough. Thank you Toolkit Team!

- Stoughton Grange Smile

RECOMMENDED ADD-ONS

To get even more out of your redesign, you may want to look at these additional services:

Logo Design

Tweak or completely revamp the colours, fonts & icons in your logo to create a modern brand for your business.

Social Media

Have our team create or update your Social Media accounts with new modern artwork.

Stock Videos

Websites can now display high quality background videos which add that modern bespoke feel to a design.

Adding pages

Increase the size of your website during the Redesign. Google & Consumers prefer larger websites!

Email Marketing

Market to your clients through email campaigns with custom designed HTML mailers.

Google Analytics

Have our team create or update your Social Media accounts with new modern artwork.

Blog

Keep consumers update to date on events and happenings in your industry and boost your website's SEO!

Forms

Convert your PDF forms into easy-to-use web forms that can be submitted to your inbox in a matter of minutes.

OUR PRICE & SERVICE PROMISE

We're so passionate about what we do we're convinced no one can beat us on service or quality. If you can get a lower quote, we will price match immediately if it offers everything we do as standard:

- ✓ A dedicated Project Manager. You won't be liaising with multiple developers
- ✓ Correspondence with your Project Manager by both email and telephone
- ✓ A mobile friendly website, tested and optimised for the major browsers and devices
- ✓ Bespoke Design. We don't use templates so your design will be unique to you.
- ✓ Huge SEO Boosts! We'll optimise your website for 5 key searches with Google
- ✓ Unlimited design changes. You're guaranteed to be happy with the final product
- ✓ 10 FREE stock images to use anywhere on your site
- ✓ Design work turned around within 3-5 working days
- ✓ Replies to your emails within 1 hour and calls answered within 3 rings



We've been a trusted Web Designer for over 20 years and through hard work, quality workmanship and consistently high levels of service, we're rated No.1 on Trustpilot. If you can find another Web Designer who can offer the same service and product for less, we'll be happy to match their price.

TOOLKIT | web design