



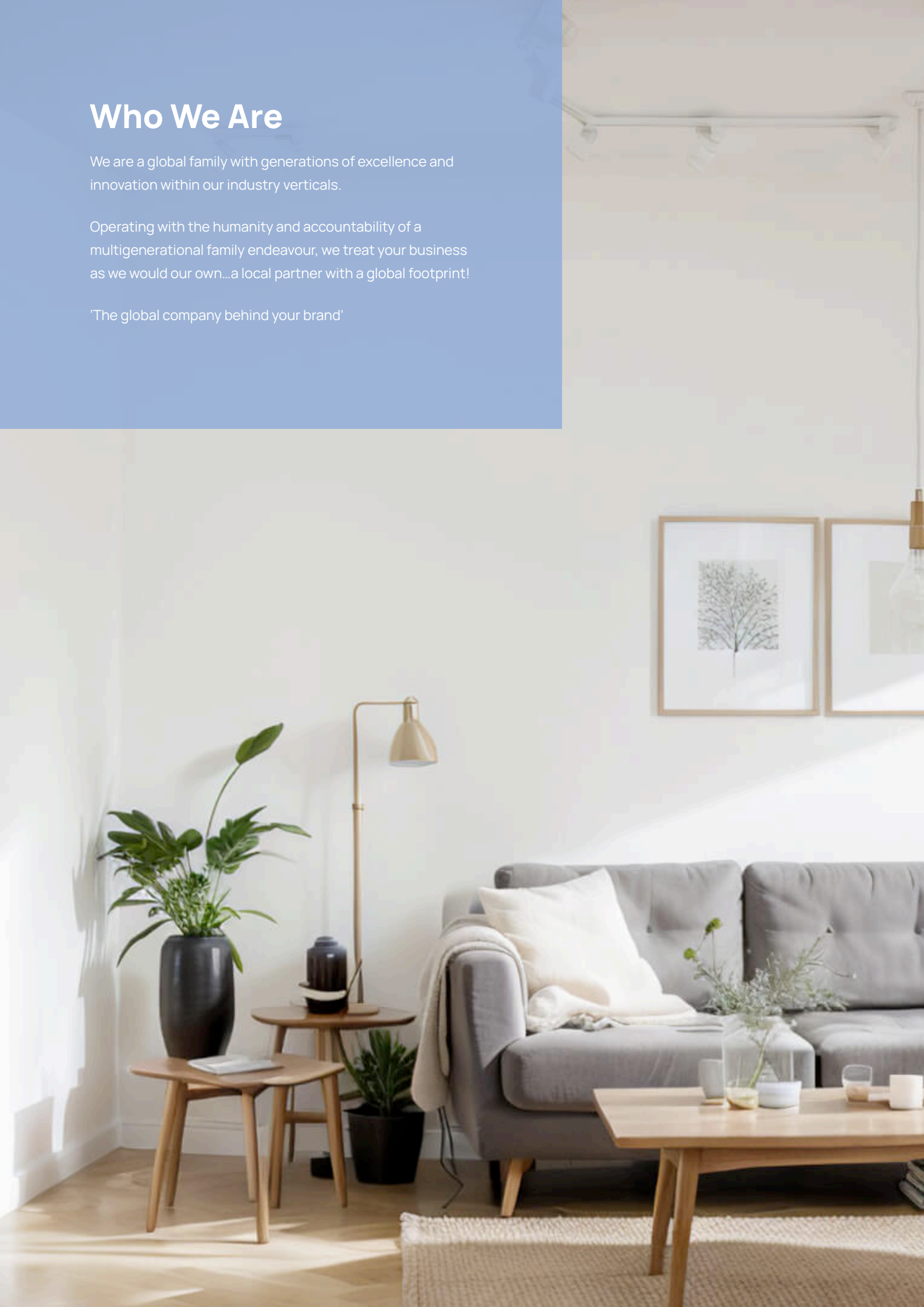
Your Gateway to Lighting from Vietnam

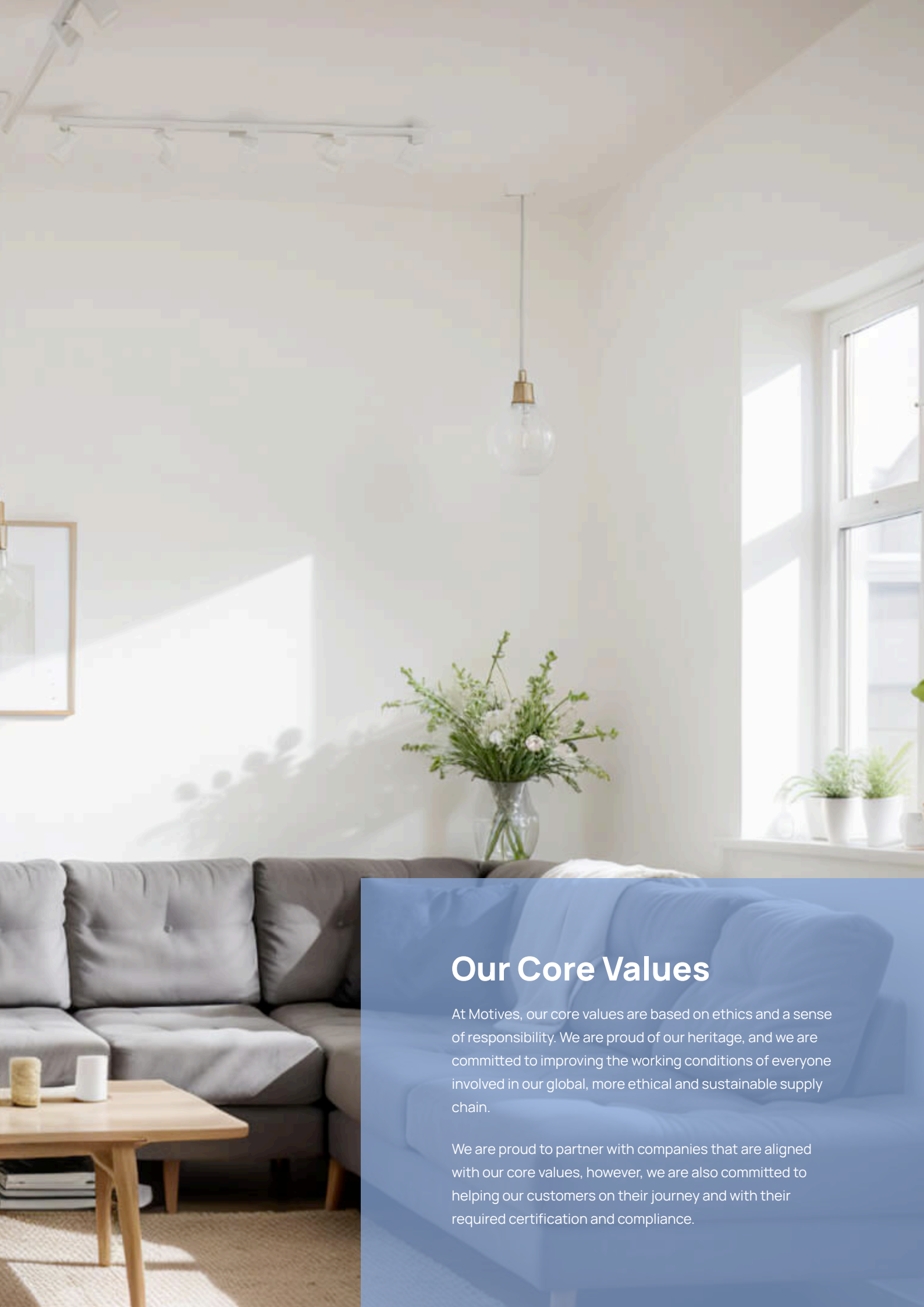
Who We Are

We are a global family with generations of excellence and innovation within our industry verticals.

Operating with the humanity and accountability of a multigenerational family endeavour, we treat your business as we would our own...a local partner with a global footprint!

'The global company behind your brand'





Our Core Values

At Motives, our core values are based on ethics and a sense of responsibility. We are proud of our heritage, and we are committed to improving the working conditions of everyone involved in our global, more ethical and sustainable supply chain.

We are proud to partner with companies that are aligned with our core values, however, we are also committed to helping our customers on their journey and with their required certification and compliance.

A scenic view of a bay with steep, forested mountains and a wooden pier in the foreground. The mountains are covered in dense green and yellowish vegetation. The water is a deep blue-green color. A wooden pier with a small structure is visible in the lower right corner. The sky is a clear, light blue.

**More than
just a Partner
We Make It
Happen.**



Our Story

Motives International is a global family business. Founded in 2003 with a team of 6 people in Vietnam, we now have a global footprint and joint ventures on four continents but still operate with the humanity and accountability of a multi-generational family business.

Motives produce for many of the largest and most well-known brands worldwide. We now have a team of 500+ employees and representatives across 10 office locations worldwide. In Vietnam, we have 300+ employees to oversee sourcing, production, customer service, product design and quality control.

Motives Lighting is a division of the Motives International brand focused on partnering with manufacturers with a similar vision to our own. We help to bring the world of functional and decorative lighting under one roof.

As we have expanded our sales capabilities across the globe, we continue to enhance our roots within Vietnam. We have built 18 homes for families across the country and provided 77 academic scholarships to aspiring students in need of financial aid, since 2014. Just a couple of examples of the initiatives that are ongoing in support of our local community.



Sourcing

Motives Lighting division manages every step of the manufacturing process, from sourcing the latest technology, through design and factory set-up to final assembly. We deliver in-house testing and 3rd party certifications such as UL, CE and UKCA approvals when required.

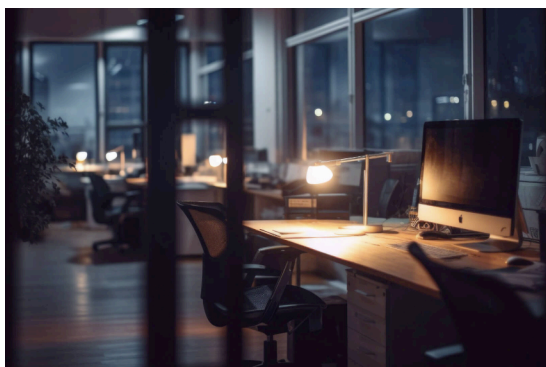
Quality Control

To ensure we can deliver on our promise of on design, on time and on budget, Independent quality control teams are continuously monitoring all of our partner factories. Our experts are embedded within our partner manufacturers, maintaining a consistent and disciplined approach to delivering our products to the highest standards.

We understand that our success hinges on the success of our clients and all of our products are rigorously tested. At Motives our quality control procedures are operated and followed under ISO 9001:2015.

Commercial Lighting

Our commercial lighting is designed with performance, ease of installation and energy efficiency in mind. From office lighting that enhances the workspace while controlling glare to PIR and daylight linking high bays for spatial efficiency, we work closely with our clients to ensure they have the latest LED technology accompanied by the very best end-to-end service.



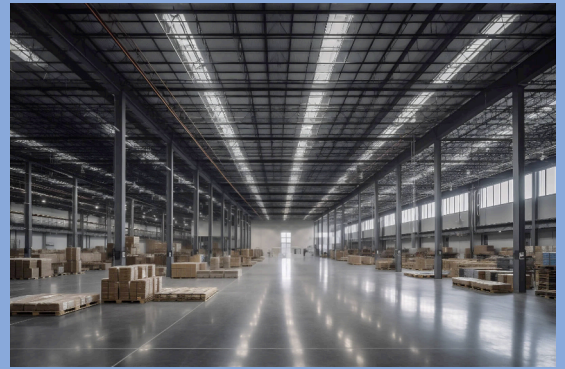
01 Office Lighting

There are many factors to consider when designing a commercial or mixed-use space. Uniformity, glare, colour rendering, lux level, energy, natural daylight, the use of the space now and in the future, fire rating and of course, cost. At Motives Lighting, we supply light fixtures to satisfy all of your considerations and requirements.

02

Industrial Lighting

From IP65-rated linear and anti-corrosive fittings to some of the most efficient high bays on the market today, we understand that industrial lighting must comply with rigid standards while often being ordered in large quantities. Energy efficiency and good controls are key in these environments. Motives Lighting works closely with our partners to ensure our fittings are fit for purpose and use only the latest LED design and controls.



03

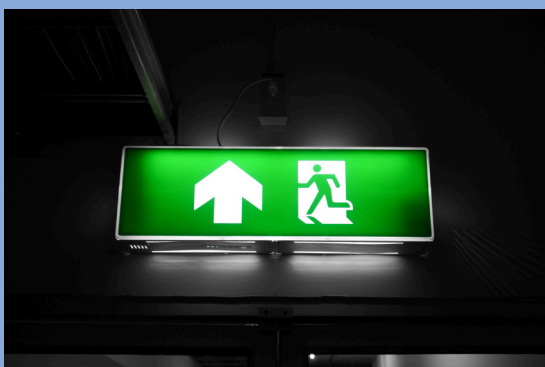
Agricultural Lighting

LED lighting technology can efficiently generate a wide range of spectral power distributions, optical distributions, and intensity levels for plant production. Optimising these lighting attributes for various agricultural applications can improve plant growth, resulting in increased productivity. In addition to the growth benefits, the energy savings offered by LED technology, by fostering a clear understanding of the optimal lighting conditions for all of the various agricultural lighting applications and the addition of smart controls can be significant.

04

Exterior Lighting

From centrally controlled post-top street lighting to wall-mounted accent and low-level urban fixtures, here at Motives Lighting, we have a large portfolio of exterior lighting solutions.



05

Emergency Lighting

Critical to any commercial premises, emergency lighting provides both wayfinding and illumination to ensure the safe exit of a building in both normal operational and loss of power states. As an OEM, we ensure our fittings meet the current CE, UKCA and UL standards, no matter where your home market is.

Home Functional Lighting

There are two main types of lighting in any home. Lighting for accenting and creating a look or certain atmosphere, we call this decorative lighting and lighting with the practical purpose of providing minimal light levels. We call this functional lighting. Of course, in our homes, we often combine the two for efficiency and cost purposes. The below lighting section focuses on practical or "functional" home lighting.

01

LED Lamps

Looking to save energy in your home? Designer LED lamps (bulbs) with the latest in LED technology are a more environmentally friendly way of lighting your home. LED bulbs use up to 90% less energy and last for 50 times longer than incandescent bulbs. Our LED lamps come in a variety of shapes, powers and sizes with a base to fit and replace any of your old lights.





02

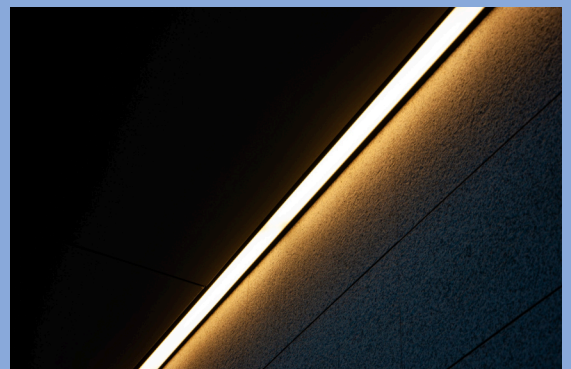
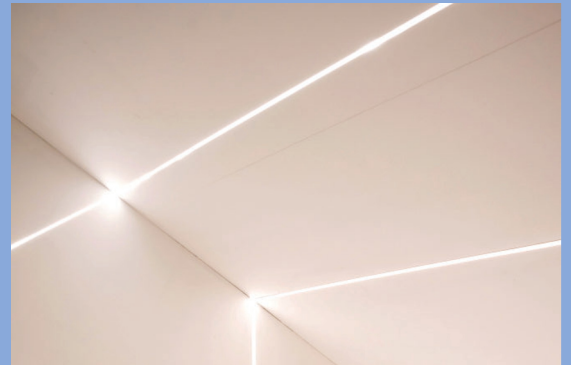
In-Ceiling Lighting

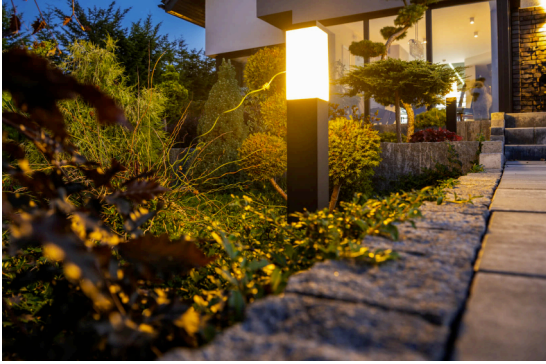
Spotlights and downlighters provide an essential function in most modern homes. Often dimmable, they provide the required light levels for practical tasks but can also be controlled and set to deliver ambience or a more tranquil setting.

03

LED Strip Lighting

Whether it's cove lighting, coffer lighting, kitchen trims, or you just want to highlight an area of your home, LED strip lighting is a great way to subtly deliver that extra touch. Often hidden, our LED strips can be RGB colour-changing or white with temperature control.





04

Outdoor Lighting

Here at Motives Lighting we have a vast array of IP-rated outdoor lighting, including bollards, spike lights, exterior lanterns and wall-mounted lights to more decorative feature lighting such as rock and brick lights. Much of our range is solar-powered, eliminating the need for outdoor wiring or manual control.

05

Security Lighting

Security lighting is a great addition and safety feature to any home. Providing a simple deterrent, whilst illuminating dark paths and entranceways. Often solar-powered, they can be easily mounted out of reach, charge through the day and provide PIR protection when the natural daylight levels drop.



Home Decorative Lighting

There are two main types of lighting in any home. Lighting for accenting and creating a look or certain atmosphere, we call this decorative lighting and lighting with the practical purpose of providing minimal light levels. We call this functional lighting. Of course, in our homes, we often combine the two for efficiency and cost purposes. The below lighting section focuses on decorative home lighting.



01

Pendant Lighting

Often a large statement piece in your home design, pendant lighting can be both functional and decorative. Motives Lighting and our partners offer a huge range of shades and pendants to suit every look. If you are looking specifically for shades of a natural material such as Rattan, Bamboo and Acacia...why not take a look at our home division website.

02

Table Lamps

Whether it is desktop lamps for homework or bedside lamps setting that cosy ambience and making late-night reading easier, Motives Lighting has a great range of beautiful and stylish table lamps to suit any décor style.



03

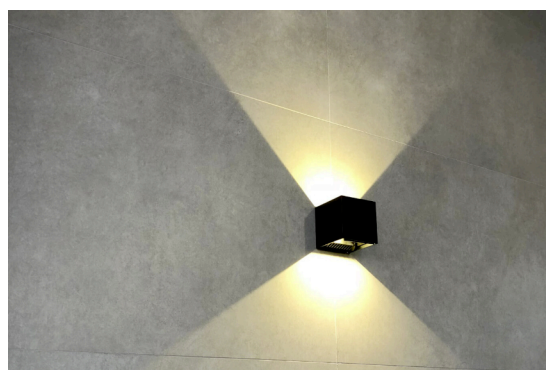
Free-Standing Floor Lighting

They come in all shapes, sizes and materials. They can add style to any room and help bring your design ideas to life, as well as lighting those inevitable dark corners of course. Supplying to many leading names in the HOME décor sector, Motives Lighting has a huge range of decorative free-standing floor lighting products.

04

Wall Lighting

From classic to traditional our wall-lights are a great way to accent a hallway, add ambience to a bedroom or help illuminate a space with limited floor area.



05

Lampshades

Content coming soon...

Let's Connect

For any enquiries regarding our products, please connect with a member of our sales team by dropping us an email at connect@motiveslighting.com and we will get back to you as soon as possible.

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