



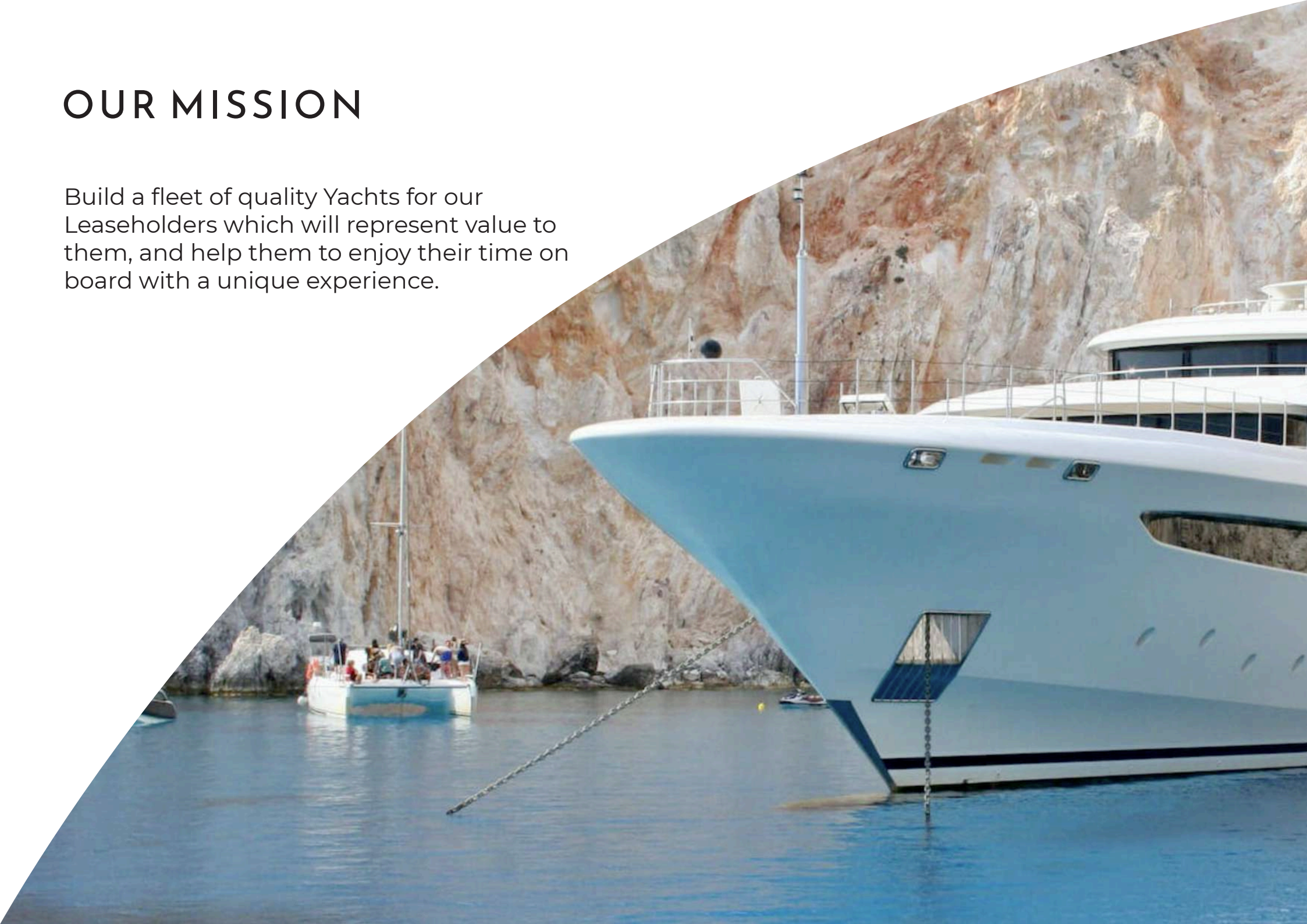
**SUPER YACHT**  
LEASING

**LEASING SUPER YACHTS TO ULTRA  
HIGH NET WORTH INDIVIDUALS**



# OUR MISSION

Build a fleet of quality Yachts for our Leaseholders which will represent value to them, and help them to enjoy their time on board with a unique experience.



# THE YACHT REPORT

## Quote from Yacht Report

"There is a serious lack of vessels within the 60-80m size range. I think that if you had a 60-80m agency that was built in the past five years, that had a medium volume and eight cabins, you would have a great deal of demand."

## Quote from Yacht Report

"As investment managers, we are firm believers that there are extremely attractive opportunities within the industry to generate risk-adjusted returns due to its strong long-term growth prospects."



# OUR WORLDWIDE YACHT GROUPS FROM 2028 TO 2029



# WHY LEASE?

- Leasing is more cost effective than full ownership with refits included
- Leasing is more bespoke than chartering with personalisation included
- Leasing a yacht can be offset against tax on Leaseholders company profits
- Guaranteed access to NEW high demand/low supply 65-95 metre Yachts
- Leaseholders share in sale of USED Yachts and profits SALE of the Program
- Leaseholders will have a NEW Super Yacht replacement every 7 to 8 years



# WHO WOULD LEASE?

- Leaseholders will be UHNWI & Corporate Companies
- Locations, such as Asia, where shared ownership models common
- Indian and Indo Pacific Regions will be targeted
- Discount offered to Early Adopters plus lease financing
- Personal Yacht users for 12 guest yachts
- Corporate use for 36 guest yachts
- Those who want their own Yacht, without the cost



# USP - LEASEHOLDER CONTAINERS MAKING THE YACHTS THEIR OWN



Each leaseholder will have their own shipping container which will travel to their Yachts, prior to boarding. These containers will house all their personal belongings, which will allow us to make the Yachts personal to them for the entirety of their stay.

# BUSINESS MODEL

- Yachts are bought and refitted in first 4 years.
- NEW yachts to be built by year 7 via our own facility in Tyneside
- Customers pay for leases, which replenishes capital
- Customer pays annual membership for fixed running costs (Crew, Maintenance, Insurance)
- The larger the Yacht the higher the margin the more the profit
- Advanced Provisions Allowance, variables. i.e. food/fuel- Deposit paid and cost of cruise deducted from APA
- Super Yacht Industry contacts want to sell leases too
- Commission for sales agents included in the lease price







## REVENUE

### AVERAGE WEEKLY MARKET CHARTER REVENUE

65 metre - Average £366k

75 metre - Average £520k

85 metre - Average £719k

95 metre - Average £802k

### REVENUE STREAMS

Super Yacht Asset Sales

Super Yacht Leasing Fees

Concierge Service Fees

Private Charter Fees

Third Party Yacht Maintenance

### FLEET - 20 SUPER YACHTS

Each year, all of our Super Yachts will spend 35 weeks available to leaseholders, 8 weeks for private chartering & 9 weeks for routine servicing & maintenance.

# GROWTH STEPS

**Step 1 Winter 2023** - Purchase & Refit 2 Super Yachts to make up first Yacht Group

**Step 2 Autumn 2024** - Purchase Yachts to make up Yacht Groups 2, 3 & 4

**Step 3 Summer 2026** - Opening of our Super Yacht Fit Out Shipyard Facility in Tyneside 

**Step 4 Winter 2029** - Launch Newly Built Super Yachts to replace Refitted models across fleet



# RETURN ON INVESTMENT

We are looking for £250,000 investment for a 10% stake in the business. This will allow us to begin Phase 1 of our plan, and purchase Yachts that will make up our first Yacht Group.

Our financial forecasting, based on a business sale & exit in year 8, 2031, of £2.9 Billion, will return initial investments by 1,000 times to Seed Capital Investors. 1st valuation will be in 6 months once Yacht Group 1 are acquired.

We are working with Seed Legals to obtain Advanced Assurance for SEIS from HMRC.

## INVESTOR OWNERSHIP

The shares will be split:

- 40% Yacht Group 2-4 Leaseholders (£496m Lease Payments)
- 27% Yacht Group 1 Leaseholders (£143m Lease Payments)
- 10% Seed Investors (£250,000 Investment)

For a full business plan & discussion on investment opportunities, please contact Andrew Williamson.

Details are on the last page.

## BUILD COSTS

As a general rule of thumb, per new Super Yacht, build cost is £1 million per metre.

# EXIT ASSETS

- 20 Super Yachts
- 8 Support Vessels
- Main Office Control Center
- Fit Out Facility
- Shipyard
- Generation 2 Yachts
- Cash In Bank



# COMPETITION

- Multiple Yacht User Models are established but in their infancy within the market
- Most companies are on a Fractional Owner basis, meaning charter revenues go back to the owner
- Monocle - 30 Yachts between 25 and 55 meters from various builders
- Yachts Plus - 4 x 41 meter Identical Yachts designs
- The larger the Yacht the higher the margin the more the profit
- Seanteco - 15 Yachts from 16-50 meters from various builders
- Smart Yacht - 6 Yachts around 25-30 meters from various builders
- Problems: Charter revenues are small due to the competitive sector. Shared ownership & small group of yachts has meant many users have not got the experience they hoped for



# CHARTERING

- Unlike competitors, the Holdings Company will own the Yachts and users will take a 99 year lease
- We will charter the yachts in the lucrative 65-95 metre sector, where there is high demand due to lack of supply
- To charter a yacht, it must be commercially registered, and run as a business to claim back VAT and expenses
- Owners of existing 65-95 metre yachts do not like to charter them to the public and keep available weeks to a minimum
- Most Brokers will expect to comfortably achieve 8 weeks charter per year although 15+ is possible with the right yacht





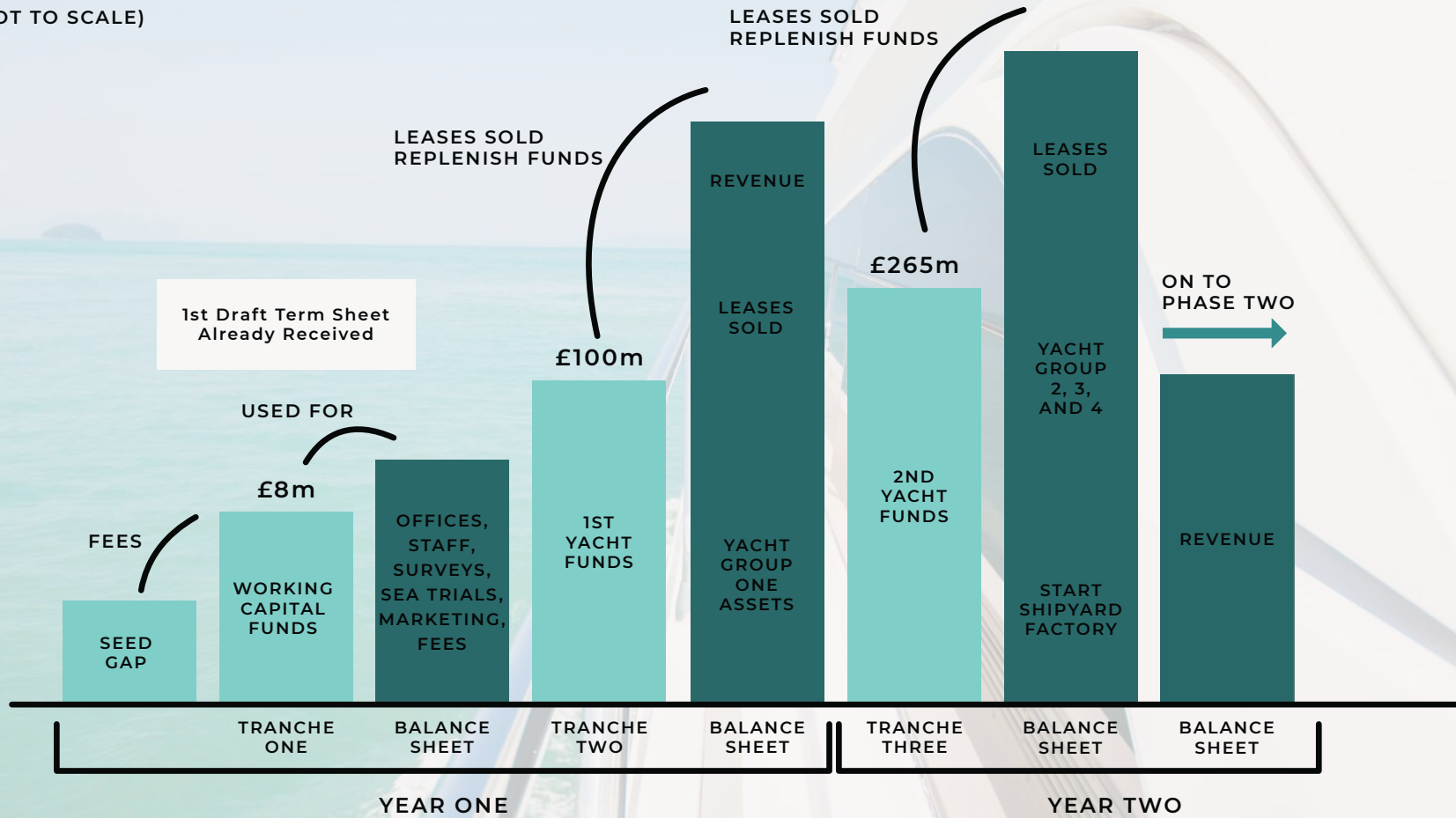
# THE GREEN FUTURE

- Set up worldwide fuelling points for the Yachts
- Shipyard will be run off solar/ green hydrogen
- Using Solar and reverse osmosis for fresh water
- Hydrogen splitter, storage and fuel cells
- Fuelling points will be on planned routes
- Sell excess Green Hydrogen to other vessels
- Super Yacht Industry contacts want to sell leases too
- Create a genuine Green Yachting experience
- Run off Hydrogen fuel cells
- Zero waste when visiting pristine environment

# INVESTMENT FORECAST

## PHASE ONE ESCALATOR

(NOT TO SCALE)

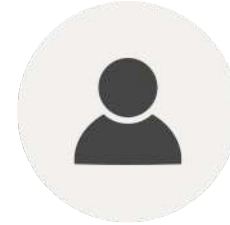




# MANAGEMENT TEAM

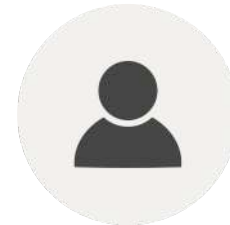
## ANDREW WILLIAMSON CEO

Board Directors will be advisors, PA and Gatekeeper



## MARTYN KEATES CHIEF FINANCIAL OFFICER

Finance Manager (from Yacht Industry) will answer to him



SEED LEGAL



Management Team have been confirmed, but will not be appointed or officially named until our seed capital is in place.



# SUPER YACHT LEASING

## INVEST

Contact Andrew Williamson to discuss investing in Super Yacht Leasing.

### Available Documentation:

- 15 Year Financials
- Business Plan
- Build Spreadsheets
- Gantt Chart (Up To 2040)

Email: [andrew@superyachtleasing.com](mailto:andrew@superyachtleasing.com)

Tel: +44 7968 214 299

Website: [invest.superyachtleasing.com](http://invest.superyachtleasing.com)

Address: 1 Rookery House, Crookham  
Village, Fleet, Hampshire, GU51 5RX