TOOLKIT | web design

WELCOME

If your business needs to get noticed on the web, then come and talk to the web design company that will get you up and running quickly, professionally and at the right price.

Every website we create is designed exclusively for you, to make sure that you will outshine your competitors. You will have your own Project Manager who will guide you every step of the way, from the first draft through to the finished website.

As part of our Passionate Service Promise we give you unlimited design changes, meaning that we will keep working on your website design until you're absolutely delighted.

Marcus Green
Managing Director

You should try us if you…

✓ Are a small to medium sizes business and need a professional website

✓ Want to be able to easily update your website anytime

✓ Are looking for a team of experts to guide your project

✓ Expect great customer service and support

WHY CHOOSE TOOLKIT

Our Passionate Service Promise

✓ **Fast Telephone Support**
Calls are local-rate and answered by our friendly team within 3 rings.

✓ **Prompt Email Replies**
Emails are clear, concise and answered within the hour.

✓ **Creative, Bespoke Design**
Our websites are designed from scratch with unlimited design changes.

✓ **Unlimited Training & Support**
You will receive unlimited Toolkit Training and website support at all times.

✓ **Business-Grade Performance**
High performance and spam-filtered emails connected to all your devices.

✓ **On-Going Development**
We guarantee to use and develop the latest technology to power our websites.

✓ **Free Lifetime Platform Updates**
You will get speed, new features and SEO updates every few weeks, free of charge!

WHY CHOOSE TOOLKIT

Professional Web Design

✓ Founded in 1999
  We've been designing beautiful & successful websites since 1999.

✓ Based in Hampshire, UK
  We're based on the South Coast and work with businesses all over the UK.

✓ Bespoke Designs & Unlimited Design Changes
  Using your ideas and creative input, we deliver perfection.

✓ Over 2,000 Happy Clients
  Our clients love what we do and stay loyal for many years!

✓ In-House Development
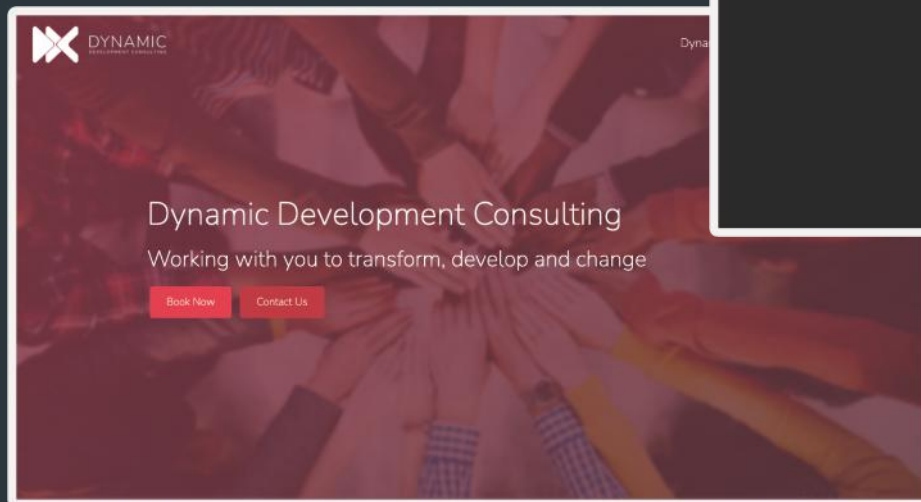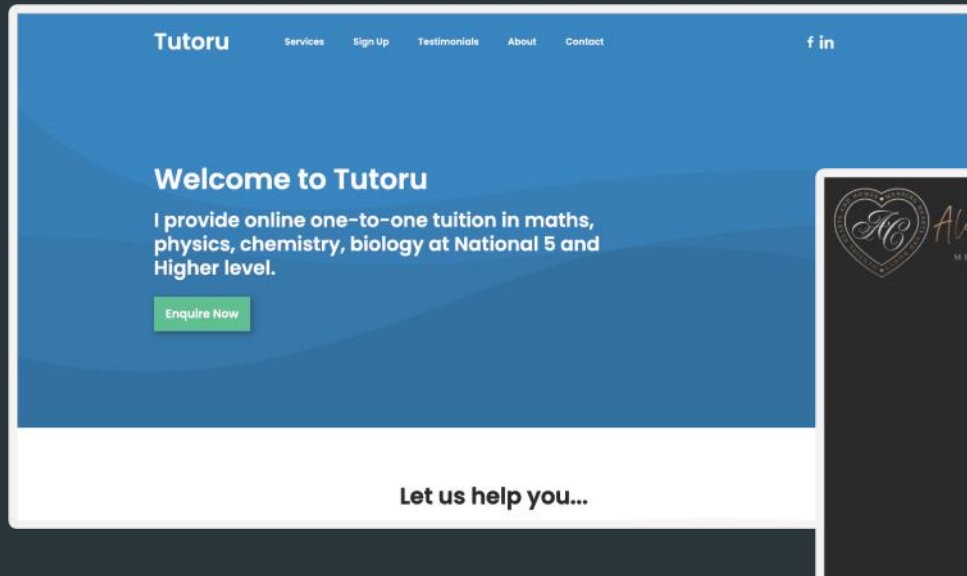 We invest heavily in our platform, our business and our staff.

✓ 95% Retention Rate
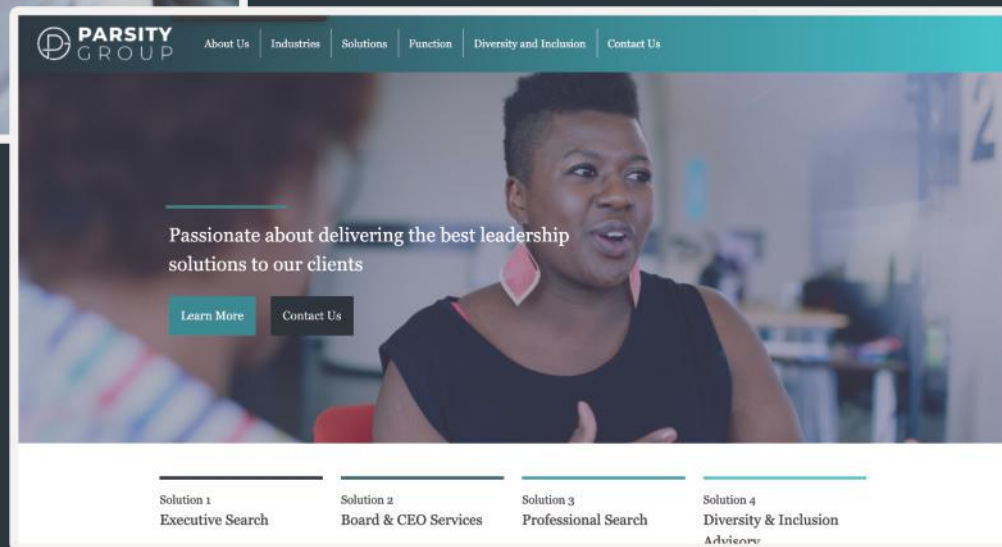 Our clients typically stay with us for 3-10 years, redesigning as they go.

✓ Experienced Project Management
  Our Team make the whole process easy and exciting, with clear guidance.

OUR WORK

OUR WORK

No two Toolkit websites are alike. Everything we do is bespoke.

OUR FANTASTIC REVIEWS

Our web design services are rated highly on some of the most well-known and reputable sites.

★★★★★

Trustpilot

We are proudly listed as 'Excellent' on Trustpilot with a rating of 4.9/5.0.

★★★★★

Google

All of our positive reviews on Google have given us a rating of 4.8/5.0.

Toolkit Client Publication Reviews

Fantastic service. Andy did everything I asked and I have ended up with a site I am super happy with.

  - Evans & Knight

Andy, Megan, and the rest of the team have been brilliant! Couldn't be happier with their work, we love our new website.

  - Pentland Housing

Excellent, responsive service from the Toolkit Team & we are really happy with the final website.

  - Aspire Learning & Development

YOUR WEBSITE PACKAGE

Below are just some of the features you'll receive when signing up to one of our Website packages:

✓ **Bespoke Website Design**
Crafted by our experienced team.

✓ **Passionate Service**
Phone and email support when you need it.

✓ **Google Friendly Platform**
Your website will be completely Mobile Friendly and secured with SSL.

✓ **Free Domain Name**
We will register or transfer your website name to our care.

✓ **Stock Imagery**
All of our packages include up to 10 free stock images for your website.

✓ **Fast & Reliable Hosting**
You can rely on 99.9% uptime with our services.

✓ **No Long Term Contract**
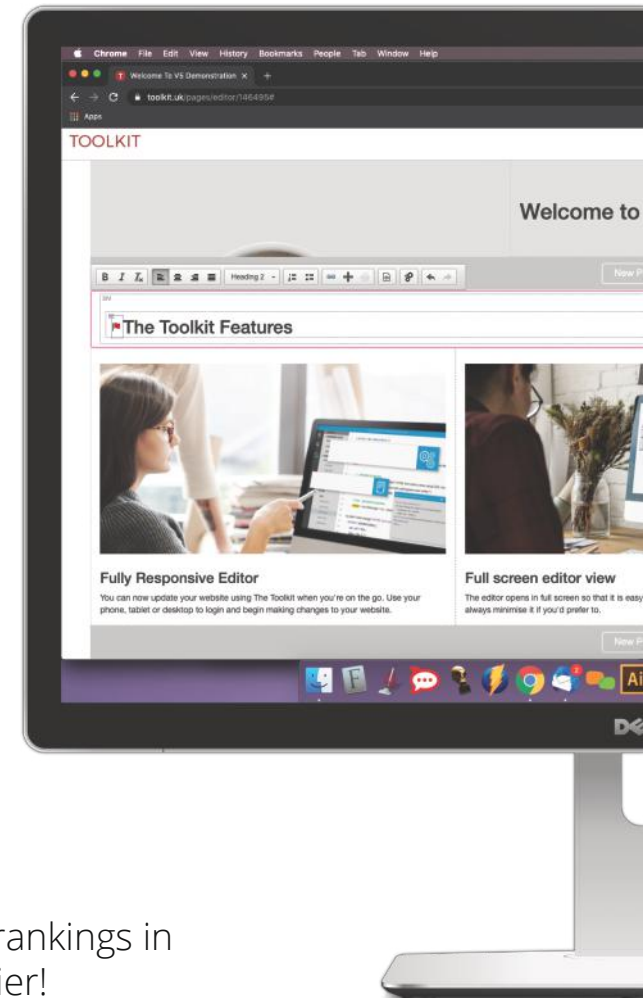You just sign up to a short, three month rolling subscription.

UPDATING YOUR WEBSITE

Every site we create is powered by The Toolkit, our very own Content Management System.

Using The Toolkit to update your website not only gives you flexibility to add content at any time, it also gives you many more benefits:

- ✓ You don't have to fork out expensive fees every time you need to change your site

- ✓ You choose the people who can login and update your site

- ✓ You can get business-critical information published on your site instantly

- ✓ If you want to take something off your site quickly, you can do so right away

- ✓ It's easy to make sure the Search Engines find fresh content on your site

The Toolkit is also packed with excellent Search Engine tools that will help you boost your rankings in Google, Bing and other Search Engines. Winning new business on the web couldn't be easier!

GROWING YOUR WEBSITE

Our website packages give you the number of pages and images that best suit your needs - and our team will happily advise you on which option will suit you best.

We also understand that it"s important for your website to grow with your business. That's why you can request more pages and images when it suits you, and why we offer a range of extras that will help you take your website to the next level.

Quality add-ons for extra flexibility:

✓ Logo Design

We can design a new 300DPI logo or freshen up your existing logo.

✓ Email Marketing

Our powerful email tools will help you promote your business for less.

✓ Expedite Service

If you have a tight deadline, we can fast-track the build of your site.

✓ Social Media Setup

Generate interest with fully branded social media pages linked to your site.
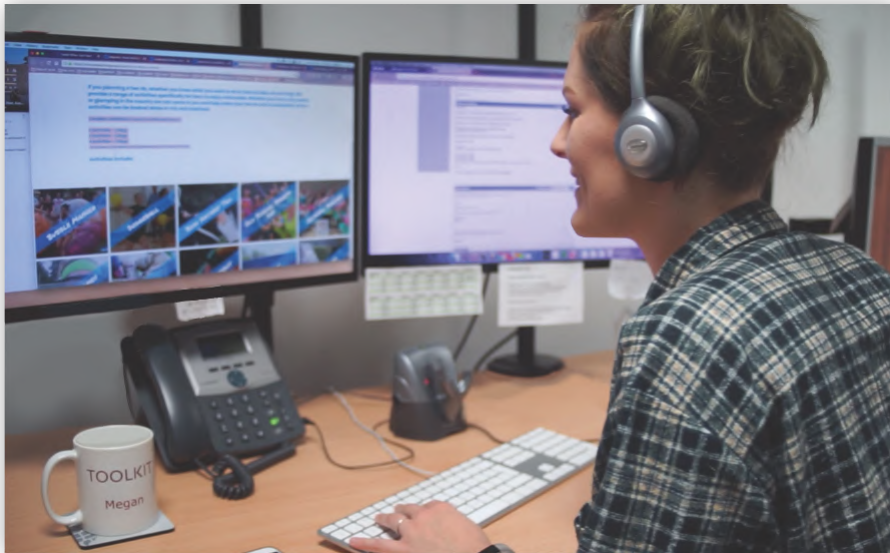
✓ Blog

A blog helps to keep your website fresh, with relevant content for Google.

SERVING SMALL BUSINESSES

From Aberdeen to Ascot and Cornwall to Caerphilly, our happy clients have businesses all across the UK.

When you call us, you don't need to press 1 for this or 2 for that. One of our team will answer the phone right away.

We're a small team dedicated to helping your business.

Find us down here!

THE BUILD PROCESS

Get a Quote

Discuss your requirements with our Team, who will put together a quote for the best package for you.

Project Manager

Have a 'Welcome Call' with your dedicated Project Manager, who will discuss different layouts and design options with you.

Design Process

We'll create a full mobile friendly First Design within just 3-5 working days, most likely faster!

Domain & Emails

We will register your chosen domain and setup your emails, or transfer your existing domain and emails over to us.

Unlimited Changes

We discuss the first draft of your website and continue designing until you're 100% happy.

Content

Once you're happy with the design of your site, we'll need your content so we can create your pages.

Mobile Responsive

We build your website on our Mobile Friendly platform and follow Google's best practices to ensure you're found.

Publication Time

Once you're happy and ready to go live, complete our Publication Checklist so we can run our final tests and get your site live.

Website Training

Once live, you can book in for a free training session on how to update your site using The Toolkit.

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