[See a short screen cast on how Twitter gets you fast Google rankings.](#)

If you haven't heard about Twitter

then you should check you are still alive.

Twitter is a micro-blogging service that

lets you post blog entries

containing 140 characters or less.

Twitter is the 12th

most visited website on the planet.

Twitter is fun to mess around with.

But did you know it can generate leads and build a substantial mailing list?

Here's how you can use it.

STEP 1 - Create a Resource report that

people in your niche want to read.

(Hint: you can cut and paste stuff you've already done to save time).

STEP 2 - Create a landing page on your website that offers your Resource

Report.

STEP 3 - Create an account at

Twitter.com. In your account, give your

landing page URL as your website.

STEP 4 - Register for the zero cost

service at www.Socialoomph.com. In the

auto-DM function, enter in your landing

page URL.

STEP 5 - Make an list of all

the influential people in your niche.

STEP 6 - Start following on Twitter and interacting with people on the list you

created.

STEP 7 - Start following and interacting
with some of the people that are
following the people on your list.

That's it.

If you're contributing people will click on your link on your profile and Tweets,
give you their email address in return for the report and then you put them in a
[marketing sequence.](#)

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